



Association of Bay Area Governments
Bay Area Air Quality Management District
Bay Conservation and Development Commission
Metropolitan Transportation Commission

Joseph P. Bort MetroCenter
101 Eighth Street
P.O. Box 2050
Oakland, CA 94607-4756
(510) 464-7900
fax: (510) 464-7985
info@abag.ca.gov
www.abag.ca.gov/jointpolicy

JOINT POLICY COMMITTEE — REGIONAL PLANNING PROGRAM

Date: January 13, 2012
To: Joint Policy Committee
From: Bruce Riordan
Sean Randolph
Subject: **Progress Report on Joint Policy Committee Projects**

Economic Development Strategy

In the last month, the Bay Area Council has secured commitments for \$109,000 in private sector funding to support the regional economic study requested by JPC.

As reported at the December JPC meeting, the Economic Institute had elected to delay starting work on the study until private sector commitments were secured that matched the \$75,000 committed earlier by MTC. Having met that number, work should get underway in mid-late January. As the project's scope has expanded with additional requests for content and analysis, we anticipate a total cost of \$230,000 and the Bay Area Council is continuing to actively solicit funds from private sector partners. We expect that it will be successful in bringing funds sufficient to reach 50% of that figure (\$115,000) and we hope that MTC will consider increasing its support to match that amount or whatever private companies may commit up to that level.

Data collection for the study is already underway. The Economic Institute will actively engage the JPC and its member agencies in the project's Advisory Committee, which will provide substantive input and will review the draft at critical stages. We look forward to developing together a product that will serve as the basis for a collaborative public-private strategy to support sustained economic growth and jobs in our region.

Near-Term Green Jobs+

On December 12th, JPC staff hosted the first meeting of a group of energy efficiency experts (local governments, scientists, industry, consultants, advocates) to get input on a sustainable, long-term program for the Bay Area. The meeting focused on the residential market. The next steps will include expanding the experts group, mapping the key EE players and projects in the Bay Area, and enlarging the discussion to include the commercial sector.

JPC staff continues to work with the Bay Area Renewable Power Experts Group on the second draft of a regional action plan for local renewable power. At the same time, we are working with the most promising Bay Area renewable power projects to explore how to assist them (through webinars and other means) to expand regionwide. In recent weeks this has included the Alameda

County-led R-REP Project (public agency solar procurement), Kyoto USA's solar master plans for schools, and Marin Clean Energy.

Neophase Consulting has begun a pro bono project for the JPC that will summarize the current research on job creation and economic development potential for Bay Area energy efficiency, renewable power and electric vehicle initiatives.

Regional Climate & Energy Resilience Project

JPC staff facilitated the December 8th meeting of the project advisory group. Thirty individuals participated representing local governments, regional agencies, scientific and academic institutions, community organizations, and advocacy groups. The project is planning to host a regionwide event in the Spring 2012. In February, the JPC staff will host a meeting with leaders from the Los Angeles Climate Collaborative to examine the two regions' approaches to climate adaptation. We are also working with ABAG and MTC staff to develop a climate adaptation section for the upcoming application for Strategic Growth Council funding for the SCS.