



# Governing Board

## AGENDA

Wednesday, January 26, 2011  
12:00 p.m. to 2:00 p.m.

Meeting Location:  
MetroCenter  
101 8<sup>th</sup> Street, Conference Room 171  
Oakland, California 94612

For additional information, please contact:  
Clerk of the Governing Board, (510) 464 7900

Agenda and attachments available at:  
[www.sfbayrestore.org](http://www.sfbayrestore.org)

The Governing Board may take action on any item on this agenda.

**1. Call to Order**

*Action*

Sam Schuchat, Executive Officer, California State Coastal Conservancy

**2. Roll Call**

**3. Public Comment**

**4. Announcements**

**5. Approval of Summary Minutes of October 27, 2010**

*Action*

*Attachment: Summary Minutes for October 27, 2010*

**6. Organizational Matters**

**A. Report on Phase II Polling—Update**

*Information*

Sam Schuchat

**B. Report on Staff Support for Proposed Ballot Measure**

*Information*

Kenneth Moy, Legal Counsel, Association of Bay Area Governments

*Attachment: Moy memo dated January 11, 2011*

**C. Authorization to Retain Counsel for Proposed Ballot Measure**

*Action*

Kenneth Moy

**7. Discussion on Funding Proposed Ballot Measure—Costs to Counties of Placing Measure on County Ballots**

*Information*

John Gioia, Supervisor, County of Contra Costa

**8. Discussion on Next Phase of Public Opinion Polling—Ballot Measure Concepts to be Tested**

*Information*

Sam Schuchat, and Mary Selkirk, Center for Collaborative Policy

**9. Adjournment**

Agenda submitted by the Clerk of the Governing Board:  
January 21, 2011

Agenda posted:  
January 21, 2011