



Governing Board

SUMMARY MINUTES

Wednesday, April 23, 2014
1:00 p.m. to 3:00 p.m.

Meeting Location:

1330 Broadway, 11th Floor Conference Room
Oakland, California

For additional information, please contact:
Clerk of the Governing Board, (510) 464 7900

Agenda and attachments available at:
www.sfbayrestore.org

1. Call to Order

John Gioia, Vice Chair, called the meeting to order at about 1:00 p.m.

2. Roll Call

Frederick Castro, Clerk, reported that four members were present. A quorum of the Governing Board was present.

Present were Keith Caldwell, Cindy Chavez (joined at about 1:17 p.m. by teleconference; not counted toward quorum), Rosanne Foust, John Gioia, Dave Pine (joined at about 1:05 p.m.), John Sutter.

Present were Ezra Rapport and Kenneth Moy (ABAG); Judy Kelly and Karen McDowell (San Francisco Estuary Partnership); Samuel Schuchat, Amy Roach, Amy Hutzler and Melanie Denninger (California State Coastal Conservancy).

3. Public Comments

John Coleman, Bay Planning Coalition, announced the Bay Planning Coalition's Decision Makers Conference on May 16, 2014.

There were no other public comments.

4. Announcements

Schuchat announced upcoming San Francisco Bay Joint Venture tours.

There were no other announcements.

5. Approval of Summary Minutes of March 19, 2014

Gioia recognized a motion by Sutter and a second by Foust to approve the summary minutes of the Governing Board meeting on March 19, 2014. There was no discussion. The motion passed unanimously.

Ayes: Caldwell, Foust, Gioia, Pine, Sutter.

Nays: None.

Abstentions: None.

Absent: None.

6. Vice Chair's Report

A. Appointment of New Chair

Gioia reported that the Executive Board of the Association of Bay Area Governments is expected to take action on the appointment of a new Chair of the Governing Board at its May meeting. ABAG staff members are conducting outreach.

B. External Public Education Program

David Lewis, Save The Bay, reported on the "Our Bay on the Brink" program by Save The Bay, Resources Legacy Fund, Bay Area Council, State Coastal Conservancy, Silicon Valley Leadership Group, and others.

C. Joint Powers Agreement

Sam Schuchat, Executive Director, California State Coastal Conservancy, reported on the status of Conservancy's expected action on the joint powers agreement at its October meeting.

7. Fundraising for Ballot Advisors, Tracking Poll, and Ballot Access

Moy reported that the Board of the ABAG Finance Authority for Nonprofit Corporations has decided to award a grant to the Restoration Authority in the amount of \$85,000 to \$90,000 for ballot access costs.

Gioia recognized a motion by Foust and a second by Caldwell to authorize the Treasurer of the Restoration Authority to accept a grant from the ABAG Finance Authority for Nonprofit Corporation and to expend grant funds for ballot access costs and to delegate to the Vice Chair the authority to negotiate the conditions of acceptance of the grant.

Members discussed types of ballot access costs and conditions of accepting grant.

The motion passed unanimously.

Ayes: Caldwell, Foust, Gioia, Pine, Sutter.

Nays: None.

Abstentions: None.

Absent: None.

8. Report on Ballot Access

Schuchat reported on the work of staff members and Save The Bay staff members with county registrars on the likely cost for a regional nine-county ballot measure in November. He reviewed estimates of county costs with a non-binding total of about \$1,920,682.

Chavez joined at about 1:17 p.m. by teleconference.

Members discussed county ballot costs and breakdown of county expenses.

9. Discretionary Provisions of Ballot Measure

Dave Pine, Supervisor, County of San Mateo, reported that the Ad Hoc Ballot Measure Committee met to review ballot measure discretionary provisions. The committee recommended a \$9 parcel tax, a 10-year duration, and no exemptions.

Members discussed multiple parcels owned by an individual, allowing public or non-profit parcel owners who are generally exempted to opt-in,

Gioia recognized a motion by Pine and a second by Foust to approve the recommendations of the Ad Hoc Ballot Measure Committee regarding the discretionary provisions of the ballot measure, including a \$9 parcel tax, for a 10-year duration, no exemptions in the measure, and multiple parcel owners are treated the same as single parcel owners. There was no discussion. The motion passed unanimously.

Ayes: Caldwell, Foust, Gioia, Pine, Sutter.

Nays: None.

Abstentions: None.

Absent: None.

10. Staff Report on Final Draft Expenditure Plan

Schuchat reported on the final Draft Expenditure Plan which includes changes proposed by members at the last Governing Board meeting and was reviewed by the Ad Hoc Ballot Measure Committee. He noted the number of public comments received; additional editing by staff based on information from Remcho; the 5% cap on allowable governmental purposes consistent with the objectives of the measure; and one-time costs above the 5% cap on allowable governmental purposes.

Members discussed changes to the final Draft Expenditure Plan regarding the jurisdiction of the Restoration Authority; the geographic distribution of projects across the region and ensuring projects are funded in each nine Bay Area counties.

Members of the public commented as follows:

John Coleman, Bay Planning Coalition, commented on the allocation of equal benefits for each county, leveraging funds, integrated flood protection, and maintenance.

Arthur Feinstein, Bay Area Chapter of the Sierra Club, commented on maintenance, stewardship, and monitoring of projects; goals and criteria; and integrated flood protection.

Members discussed the program descriptions and the cap on allowable government and ballot costs.

Gioia recognized a motion by Caldwell and a second by Sutter to direct the Ad Hoc Ballot Measure Committee to continue working on the ballot measure as discussed. There was no discussion. The motion passed unanimously.

Ayes: Caldwell, Foust, Gioia, Pine, Sutter.

Nays: None.

Abstentions: None.

Absent: None.

Motion passed.

11. Review 75-word Ballot Question and Form of Resolution

Moy introduced Tom Willis, Remcho, Johansen & Purcell, who reported on draft resolutions calling for a special election and approving parcel tax measure for voter approval. He reviewed a list of decisions concerning the proposed parcel tax.

Members discussed providing exemptions in the future; administration of tax; the text of the initiative; the 75-word ballot description; and review of materials by the Santa Clara County registrar.

Members directed staff to correct the differences in the text of the initiative, the Draft Expenditure Plan, and the 75-word ballot description, and other changes as discussed.

12. Tracking Poll: Proposed Questions and Timeline

Schuchat introduced Ruth Bernstein, EMC Research, who reported on the tracking poll. She reviewed the tracking poll objectives, the draft tracking poll questions, and timeline.

Members reviewed the final questions in the tracking poll and the timeline.

13. San Francisco Bay Joint Venture Wetland Tours

Schuchat reported on the San Francisco Bay Joint Venture Wetlands Tours schedule. He encouraged members to participate.

14. Adjournment

Schuchat reported on continuing efforts regarding funds for ballot costs and members discussed its implications.

The Governing Board meeting adjourned at about 3:00 p.m.

Next meeting is on May 28, 2014, 1:00 p.m. to 3:00 p.m.

Submitted by the Clerk of the Governing Board:
May 2, 2014

Approved by the Governing Board:
May 28, 2014