

DRAFT

RFP Ranking Criteria

SAN FRANCISCO BAY RESTORATION AUTHORITY- PHASE I SURVEY RFP EVALUATION

Reviewer: _____

Score points 1(lowest) to 30 (highest)-Total of 100 points possible

- 1. Includes transmittal letter highlighting unique features (10 points possible) _____
- 2. Includes statement of work describing in detail procedures and methods for accomplishing the public opinion survey and revenue measure feasibility analysis including focus group option; election timeline, etc. (30 points possible) _____
- 3. Summarizes relevant experience: _____
 - a) Public opinion research
 - b) Revenue measure formation services
 - c) Developing financial feasibility studies(30 points possible)
- 4. Includes list of client references (5 points possible) _____
- 5. Includes examples of work (10 points possible) _____
- 6. Includes budget and standard billing information (5 points possible) _____
- 7. Responds to all requirements of RFP (10 points possible) _____
- 8. Identifies key personnel, education, relevant similar work and includes resumes or CVs. Extra credit though not requested in RFP _____

Comments:

Signature of Reviewer: _____

Date: _____