



**MEMORANDUM**

**DATE:** November 5, 2012

**TO:** Governing Board  
San Francisco Bay Restoration Authority

**FROM:** Melanie Denninger  
Project Specialist  
State Coastal Conservancy

On behalf of the Subcommittee on the Advisory Committee  
Councilmember Rosanne Foust  
Supervisor John Gioia  
Assessor Phil Ting

**SUBJECT:** Appointment of additional Advisory Committee members

Attachment 1: Biographies of proposed appointees  
Attachment 2. Excerpt from enabling legislation re: Advisory Committee  
Attachment 3: Roster of existing Advisory Committee members

**Summary**

In order to represent and communicate with a broader range of constituencies interested in Bay restoration, the Subcommittee on the Advisory Committee recommends that the Governing Board of the San Francisco Bay Restoration Authority appoint the following additional individuals to the Advisory Committee. Biographies of proposed appointees are included as Attachment 1 to this memorandum.

Pete Fieueiredo, Treasurer, Operating Engineers Local Union #3  
John Frawley, President & Chief Executive Officer, The Bay Institute  
Zeke Grader, Executive Director, Pacific Coast Federation of Fishermen's Associations  
Mike Mielke, Sr. Director, Environmental Programs & Policy, Silicon Valley Leadership Group  
Anne Morkill, Project Leader, San Francisco Bay National Wildlife Refuge Complex  
Douglas Overman, Executive Vice President for Governmental Affairs & Community Relations,  
Golden Gate National Parks Conservancy  
Richard Sinkoff, Director of Environmental Programs and Planning, Port of Oakland  
Renee Spent, Regional Biologist, Western Region, Ducks Unlimited  
Dan Taylor, Director of Public Policy, Audubon California  
Scott Wilson, Acting Regional Manager, Bay-Delta Region, Department of Fish & Game  
Bruce Wolfe, Executive Officer, San Francisco Regional Water Quality Control Board  
Jim Wunderman, President & Chief Executive Officer, Bay Area Council

The Subcommittee is continuing to recruit potential Advisory Committee members and may recommend more appointments at the Governing Board's first 2013 meeting.

### **Background**

The San Francisco Bay Restoration Authority's enabling legislation (Title 7.25 of the Government Code) provides for the Restoration Authority's Governing Board to appoint an Advisory Committee "to assist and advise the board in carrying out the functions of the board." (Govt. Code Section 66703.7; see Attachment 2.) In 2009 and 2010, the Governing Board appointed a total of 22 individuals to its Advisory Committee and, in the period since then, has occasionally made replacement appointments in light of resignations. The existing Advisory Committee now has 19 active members. It has provided valuable advice on formulation of a revenue measure, preparing and interpreting voter surveys and, through the efforts of individual members, has expanded outreach.

Nonetheless, as the Governing Board discussed at its July 25, 2012 meeting, additional Advisory Committee appointees are needed in order to augment and expand the Restoration Authority's consultation and communication with Bay restoration constituencies. After that discussion, the Subcommittee conferred to identify specific proposed appointees for the Advisory Committee and directed staff to recruit them. The 12 appointees proposed in the "Summary" above are those recruits who have agreed to be considered for appointment so far. Among them, they will bring expertise and interests in crafting successful revenue measures; informing the public; advising about the relationship between Bay restoration and the labor, commercial fishing and business communities; determining Bay restoration needs and costs; communicating with special constituencies; and assembling funding for election costs. Staff is actively recruiting additional individuals as directed by the Subcommittee and the Subcommittee expects to recommend that the Governing Board make further appointments at its first meeting in 2013.

**BRIEF BIOGRAPHIES OF  
PROPOSED NOVEMBER 14, 2012 APPOINTEES  
TO THE ADVISORY COMMITTEE OF THE S. F. BAY RESTORATION AUTHORITY**

**Pete Figueiredo, Treasurer, Operating Engineers Local Union No. 3**

Pete Figueiredo began his career as an Operating Engineer when he entered the Apprenticeship Program in 1980. He worked in the field for 21 years as a Construction Equipment Operator doing primarily demolition and excavation work.

In June 2002, Pete joined the payroll of the Operating Engineers when he was hired as a Business Agent for the Burlingame district office. In September of 2006, he was promoted to the position of District Representative for the Oakland District office, and in 2010 was again promoted to Special Representative to the Business Manager.

He is a 2012 graduate of the Harvard Trade Union Program.

**John Frawley, President and CEO of The Bay Institute**

In 2009, John Frawley was appointed President and CEO of the Bay Institute, one of the region's most influential non-profit education, research and advocacy organizations. It has conceived and led landmark campaigns to bring the Bay back to health after decades of decline. John also continues his 16-year leadership role at the Aquarium of the Bay, where he played a major role in its transition from a failing commercial business to a fully accredited, successful marine nature center. Frawley was president of the Fisherman's Wharf Merchants Association, sits on the executive board of California Association of Zoos and Aquariums, serves on the Association of Zoos and Aquariums (AZA) Board of Directors, and is a board member of the American Institute of Ethics. He holds a B.S. Degree from Minnesota State University in Recreation, Parks and Leisure Services with an emphasis in Wildlife and Resources Management/Biology.

**Zeke Grader, Executive Director, Pacific Coast Federation of Fishermen's Associations**

Zeke Grader is the Executive Director of the Pacific Coast Federation of Fishermen's Associations (PCFFA). Since 1992, Grader has also served as Executive Director of the Institute for Fisheries Resources, an organization begun by the PCFFA. In both capacities, he works to assure sustainable fisheries, including measures to protect against overfishing, decreasing by-catch, rebuilding depleted fish stocks and protecting and restoring fish habitats. He has served as the president of the western region of the old National Federation of Fishermen and the West Coast Fisheries Development Foundation, and he currently serves on the board of directors of the Marine Fish Conservation Network. As a result of his work promoting sustainable fisheries and the protection of habitat, Grader has been the recipient of numerous commendations and awards, including the 1998 U.S. Department of Commerce Environmental Hero Award.

**Mike Mielke, Vice President for Environmental Programs & Policy, Silicon Valley Leadership Group**

In Mike Mielke's capacity as Vice President for Environmental Programs & Policy for the Silicon Valley Leadership Group, he works to advance state and federal policy specifically related to climate change mitigation and adaptation; corporate environmental sustainability; water quality, supply and governance; and hazardous and solid waste.

Mike's life work involves promoting stronger and more sustainable businesses and communities. He has held jobs in the non-profit, government, and private sectors, including posts with a number of consulting firms, the White House Council on Environmental Quality and the National Estuary Program. His direct experience encompasses assignments in the developed and developing world, where his work required close collaboration with business, non-profits, local and national governments, and bi- and multi-lateral donor organizations.

Prior to joining the Silicon Valley Leadership Group, Mike was the Executive Director and Co-Founder of the Sustainable Business Network of Washington, a non-partisan not-for-profit dedicated to working with companies and local governments to advance the principles of corporate social responsibility. Prior to running SB NOW, Mike worked as an international development consultant, serving in posts such as Afghanistan, Thailand, Egypt and all across the southern Caribbean.

Mike holds a Master's degree in Public Policy, with a specialization in Ecological Economics, and a B.S. in Environmental Science. Mike is also a board member with Sustainable Silicon Valley.

**Anne Morkill, Project Leader, San Francisco Bay National Wildlife Refuge Complex**

Anne Morkill grew up in Miami, Florida and earned a Bachelor of Science in Wildlife Biology at Colorado State University and Masters of Science at the University of Wyoming. She started permanently with the U.S. Fish and Wildlife Service (USFWS) in 1990 as a Refuge Biologist at the Alamosa-Monte Vista National Wildlife Refuge (NWR) in Colorado, working on migratory waterfowl and colonial nesting waterbirds. In 1992, she moved to Alaska to work as a Wildlife Biologist for the Bureau of Land Management. In 1998, she returned to USFWS as Assistant Refuge Manager for the Arctic NWR. In 2001, Anne became Deputy Refuge Manager for the Alaska Maritime NWR, based in Homer, overseeing daily operations of the biology, marine research vessel, visitor services, and administrative programs. In 2006, she became Project Leader for the Florida Keys NWR Complex that includes the Key West, Great White Heron, Key Deer, and Crocodile Lake NWRs, which protect pine rockland, hardwood hammock and mangrove forests, and more than 30 listed species. Her focus has been to integrate the best available science into management decision-making by fostering partnerships with the research and conservation communities and facilitating collaborative stakeholder participation. She moved to Fremont in October 2012 as the Project Leader for the San Francisco Bay NWR Complex, which includes 7 refuges in the San Francisco and Monterey Bay areas.

**Doug Overman, Executive Vice President for Government and Community Relations, Golden Gate National Parks Conservancy**

Doug Overman is Executive Vice President for Government and Community Relations at the Golden Gate National Parks Conservancy, where he also oversees and advises on education and volunteer programs, partnership development, board development, and capital and program fundraising and public funding. At the Parks Conservancy he previously served as associate director of development, director of community programs, and director of strategic initiatives and government relations.

Doug has devoted his career to education, youth, and the environment. He was the founding executive director of the Non-Violence Project in Miami, Florida and director of corporate development for City Year Boston. He is president of the board of the Mural Music and Arts Project and a former board member and development committee chair of the San Francisco Education Fund. Doug has an MBA from the UC Berkeley Haas School of Business and a BA in history from UCLA.

Doug is also a member of the Environmental Education Collaborative, and serves on its Steering Committee.

**Renee Spent, Regional Biologist, Ducks Unlimited**

Dr. Spent is a trained wetland ecologist who manages wetland restoration projects in the San Francisco Bay Area for Ducks Unlimited, a habitat conservation organization. She has worked in tidal marshes in the San Francisco Estuary for the past decade, and possesses expertise in invasive plant ecology, restoration theory, and restoration implementation. Dr. Spent currently oversees over \$10 million annually in funding to restore, enhance, or conserve wetland and associated upland habitat on more than 8,500 acres. Responsibilities include regional planning and coordination; project management, design, and implementation; working collaboratively with landowners and other partners; budgetary oversight; grant acquisition and management; and preparation of permit applications and environmental documents.

**Richard Sinkoff, Director of Environmental Programs and Planning, Port of Oakland**

As director of Environmental Programs and Planning, Richard Sinkoff leads the Port's efforts to ensure the highest standards of regulatory compliance and environmental performance; improve responsiveness to environmental concerns raised by the community and Port customers; increase the Port's capacity to respond to emerging environmental regulations, policies and conditions; and promote the Port's strategic alignment efforts. Most recently, Mr. Sinkoff served as the Port's environmental manager. Prior to joining the Port of Oakland in 1992, Mr. Sinkoff worked as a city planning and environmental planning consultant for cities and counties throughout Northern and Southern California. Mr. Sinkoff received his Bachelor of Arts degree, cum laude, from Columbia University in New York City and his master's degree in City and Regional Planning from the University of California, Berkeley, where he majored in land use planning and urban design. In 2006, Mr. Sinkoff completed his juris doctorate from Golden Gate University

School of Law. Mr. Sinkoff is also a member of the American Planning Association, the Urban Land Institute and the American Institute of Certified Planners. He is fluent in Spanish, French, Portuguese and German.

**Dan Taylor, Director of Public Policy and Government Affairs, Audubon California**

Dan Taylor serves as Audubon California's director of public policy and government affairs. Prior to this position he served as National Audubon Society's vice president for state programs, and was responsible for the growth and development of state-based Audubon programs in nine different states across the western United States.

Dan served as Executive Director for Audubon California from 1996-2002, launching the state office and building our first state board. While state director Dan led the first strategic plan for Audubon California, brought the Kern River Preserve into the Audubon fold, established a full time lobbying presence in Sacramento, served on the steering committees for the successful passage of Propositions 40 and 50, initiated the development of the Debs Park Audubon Center and launched Audubon California's Landowner Stewardship and Important Bird Areas programs.

Before assuming the post as Audubon California State Director, Dan served as Western Regional Representative of the National Audubon Society for 17 years. His duties included leading National Audubon's work on protecting Mono Lake, water reform, endangered species protection, and forest conservation. He currently serves on the board of the Sacramento-San Joaquin Delta Conservancy as an appointee of Assembly Speaker John Perez and as a board member of the non-profit Tejon Ranch Conservancy.

A California native, he received a BA degree in zoology from University of California, Davis, and an MA in Biology with emphasis in plant ecology from California State University, Fullerton.

**Scott Wilson, Action Region Manager, Bay-Delta Region, Department of Fish and Game**

Mr. Scott Wilson has a Bachelors and Master Degree in Environmental Biology from California State University Fresno. He spent 10 years conducting field biological investigations for recourse assessment and environmental law compliance for state and federal agencies and working for consulting companies. Since 1998, Mr. Wilson has worked for the California Department of Fish and Game on a wide range of water and terrestrial projects involving environmental review, permitting, and conservation planning in the Bay-Delta Region. He has lead, supervised and managed a number of programs and is currently the Acting Regional Manager of the California Department of Fish and Game's Bay-Delta Region.

**Bruce Wolfe, Executive Officer, San Francisco Regional Water Quality Control Board**

Bruce Wolfe has been the Executive Officer of the San Francisco Bay Regional Water Quality Control Board since 2003. He oversees the 110 staff of the Regional Water Board in carrying out the Board's mission of understanding, protecting, enhancing, and restoring the Bay and the Region's waters. Prior to his appointment, Bruce had been the Board's division chief for implementing watershed management programs, including control and restoration of impacts to wetlands and streams, stormwater pollution control, nonpoint source control, implementation of wastewater reuse, and control of discharges of waste to land.

Bruce started with the Regional Water Board in 1977, and, in addition to his watershed management oversight, has overseen the Board's drinking water well investigation program and its Superfund and fuel leak cleanup programs, has had direct responsibility for permitting wastewater treatment plants and landfills, and developed the Board's initial program to oversee wastewater treatment plant operations and maintenance. Bruce is a registered professional engineer in California, and holds a B.S. in Civil Engineering and an M.S. in Civil/Environmental Engineering from Stanford University.

**Jim Wunderman, President & Chief Executive Officer, Bay Area Council**

Jim Wunderman is the President and CEO of the Bay Area Council, a business-backed public policy organization formed in 1945. Since becoming CEO in 2004, Wunderman has honed the council's regionalist approach to advocacy in the key areas that impact the Bay Area's economy and competitiveness, including education, transportation, renewable energy, sustainability, land use, and business climate. Under his leadership, the Council has continued to play a key role in efforts to achieve consensus-based solutions to California's water challenges, and is leading the region's business community in the effort to make sure the economy is a primary driver of planning and regional sustainability efforts. With Wunderman at the helm, the Council has continued their tradition of working in partnerships to bridge the divides between economic, environmental and social equity interests.

Prior to his work at the Bay Area Council, Wunderman's career from 1984 to 2004 was split between the private and public sectors. He served as Chief of Staff to San Francisco Mayor Frank Jordan from 1992-95, following five years of work for Mayor Dianne Feinstein. From 1997-2004, he served as Senior Vice President for External Affairs at Provident Financial Corporation. He also served as Vice President and General Manager of two major waste collection, disposal and recycling firms in the Bay Area under their parent company, Recology, Inc.

Wunderman has served on numerous Boards and Commissions. He currently serves on the board of directors or advisors of the Bridge Housing Corporation, Fisher Center for Real Estate & Urban Economics, the Keston Institute for Public Finance and Infrastructure, The Pew Charitable Trusts, Sierra Energy, and TMG Partners, and also serves on the Transit Sustainability Project Steering Committee.

Wunderman is a Visiting Professor at the UC Davis Graduate School of Management. He is a graduate of San Francisco State University, majoring in Political Science, and received an

Associate's Degree in Business Administration from Kingsborough College, City University of New York.

**Excerpt from SF Bay Restoration Authority Enabling Legislation  
Regarding its Advisory Committee**

**Government Code Section 66703.7**

66703.7. (a) Not later than six months after the date of the board's first meeting described in subdivision (a) of Section 66703.6, the board shall convene a Bay Restoration Advisory Committee to assist and advise the board in carrying out the functions of the board. The advisory committee shall meet on a regular basis.

(b) The membership of the advisory committee shall be determined by the authority based upon criteria that provide a broad representation of community and agency interests within the authority's jurisdiction over the restoration of wetland areas in the San Francisco Bay and along its shoreline. The membership of the advisory committee may include, but is not limited to, representatives from the following:

- (1) The Department of Fish and Game.
- (2) The State Coastal Conservancy.
- (3) The San Francisco Bay National Wildlife Refuge Complex operated by the United States Fish and Wildlife Service.
- (4) Open space and park districts that own or operate shoreline parcels in the San Francisco Bay Area.
- (5) The San Francisco Bay Regional Water Quality Control Board.
- (6) The San Francisco Bay Conservation and Development Commission.
- (7) The San Francisco Bay Joint Venture Management Board.
- (8) The San Francisco Bay Trail Project.
- (9) The San Francisco Estuary Project.
- (10) Nongovernmental organizations working to restore, protect, and enhance San Francisco Bay wetlands and wildlife habitat.
- (11) Members of the public from bayside cities and counties in the San Francisco Bay Area.

**Roster of Advisory Committee Appointees and the Status of Each 10/10/12**

<u>Appointee</u>	<u>Affiliation</u>	<u>Status</u>	<u>Notes</u>
Steve Abbors	Mid-Peninsula Regional Open Space Dist.	Active	
Josh Arce	Brightline Defense Project	Active	
Dion Aroner	AJE Partners	Active	
Cindy Chavez	South Bay Labor Council	Active	
John Coleman	Bay Planning Coalition	Active	Replaced Ellen Johnck
Patrick Congdon	Santa Clara County Open Space Auth.	Retired	Replacement needed
Grant Davis	Sonoma County Water Agency	Active	
Steve Goldbeck	BCDC	Active	Replaced Will Travis; Need to replace w new ED
Beth Huning	SF Bay Joint Venture	Active	
Ellen Johnck	Bay Planning Coalition	Resigned	Replaced by J. Coleman
Jerry Kent	EBRPD (Retired)	Active	
David Lewis	Save The Bay	Active	
Sally Lieber	Consultant; Candidate for Assembly	Active	
Cynthia Murray	North Bay Leadership Council	Active	
Steve Ngo	SF City College Trustee	Resigned	
Rahul Prakash	Entrepreneur	Active	
Bruce Raful	Raful & Associates	Active	
Curt Riffle	The David and Lucille Packard Fdtn.	Active	
John Rizzo	SF City College Trustee	Active	
Bob Spencer	Economic consultant	Active	
Mendel Stewart	SF Bay National Wildlife Refuge	Left area	Replacement needed.
Laura Thompson	SF Bay Trail Project/ABAG	Active	
Will Travis	SF Bay Conservation & Development Commission	Resigned	Replaced by S. Goldbeck
Kate White	San Francisco Foundation	Active	