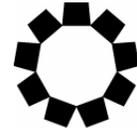


ASSOCIATION OF BAY AREA GOVERNMENTS

Representing City and County Governments of the San Francisco Bay Area



ABAG

Date: March 17, 2014
To: Executive Board
From: Miriam Chion
Director, Planning and Research
Subject: **Milpitas' Priority Development Area**

Steve McHarris, the Planning and Neighborhood Services Director from the City of Milpitas, will present recent trends, challenges, and opportunities in the City's Transit Area PDA. Like many Bay Area cities planning for infill development, Milpitas is managing the transition from a lower-density, auto-oriented landscape to a mixed-use, more pedestrian-oriented one while seeking to retain a local identity. The expected arrival of BART service in 2017 has accelerated this process in Milpitas, making it a useful case study for many other cities in the region.

Milpitas is among the top 15 Bay Area cities in terms of projected housing growth in Plan Bay Area, and is part of the broader PDA implementation effort. The effort is structured around geographic clusters of PDAs: Inner Bay Area Corridors, North Bay, Tri-Valley, and Central/Eastern Contra Costa. The first phase focuses on the Inner Bay Area Corridors, which stretch between San Francisco, San José, Oakland, and West Contra Costa County. Staff has worked in partnership with MTC and the county Congestion Management Agencies (CMAs) to hold dialogues and site visits with Inner Bay Area jurisdictions to understand their unique challenges and identify opportunities for collaboration. Together, these jurisdictions are expected to take on two-thirds of the region's growth between 2010 and 2040. ABAG staff also conducted preliminary analyses of the economic and demographic dynamics of the corridors.

Milpitas is a focal point along the Oakland and San José corridor. PDAs in this corridor are expected to accommodate nearly 38% of the region's housing growth between 2010 and 2040. In addition to the business, government, and cultural centers of Downtown San José and Oakland, this corridor includes some of the nation's most ethnically diverse communities, 12 existing and 9 future BART stations, and a series of historic downtowns and rapidly growing PDAs. The northern portion of the corridor, between downtown Oakland and Union City linked by BART and International Boulevard/East 14th/Mission Street, is connected by commute patterns and strong social and economic networks that cross jurisdiction boundaries. The southern portion, between Fremont, Milpitas, and San José, forms its own commute shed with strong cultural and economic connections to northern Santa Clara County. The extension of BART from Fremont to San José presents an opportunity to strengthen connections between the PDAs along

Milpitas' Priority Development Area

March 17, 2014

2

the corridor, creating new avenues for economic development and expanding access to opportunities.

Oakland-San José Corridor PDAs

