



Date: July 17, 2014
To: Executive Board
From: Miriam Chion, Director, Planning and Research
Subject: **Plan Bay Area 2017: Overview of Tasks**

This is an update of the major milestones to be accomplished at ABAG in preparation for the update of Plan Bay Area to be approved summer 2017. This memo complements the joint ABAG/MTC document presented to the Administrative Committee on July 11, 2014 (Attachment 2), which provides an overview of joint activities. This memo adds some of the specific ABAG responsibilities and projects that will inform Plan Bay Area 2017. The attached graph illustrates the sequence and timing of tasks (Attachment 1).

Process of collaboration: Plan Bay Area is an articulation of local visions to support regional prosperity for current and future generations. Priority Development Areas (PDAs), created by local jurisdictions, define the basic framework for future growth. In parallel, Priority Conservation Areas, (PCAs) supported by local resolutions, define the basic framework for retaining and enhancing our natural environment. Three basic stages of collaboration are proposed:

1. 2014 – 2015: Local jurisdictions will revise, remove or propose PDAs and PCAs by summer 2015. They will also provide input on their local visions, plans and strategies, which will be gathered in the revised PDA Showcase website. This local input will inform the Land Use Strategies Report (See Implementation Tasks, next page).
2. 2015 – 2016: Cities/counties and ABAG staff will review and discussed the pattern of growth allocation for jobs, population and housing in the context of the local visions and the regional forecast. City Councils and Boards of Supervisors will discuss the priorities and scenarios that will guide future growth in the region.
3. 2016 – 2017: ABAG Delegates will provide input on the strategies and funding required for an appropriate implementation of the overarching plan.

In addition to our process of collaboration with local jurisdictions, update of the plan will include substantial participation from stakeholders and coordination with State agencies.

Research and analysis: Given the complexity of the region due to its size, changing demographics, and emerging industries, ABAG staff has strengthened the analysis of current and future conditions that will inform Plan Bay Area. Two major reports will address this task.

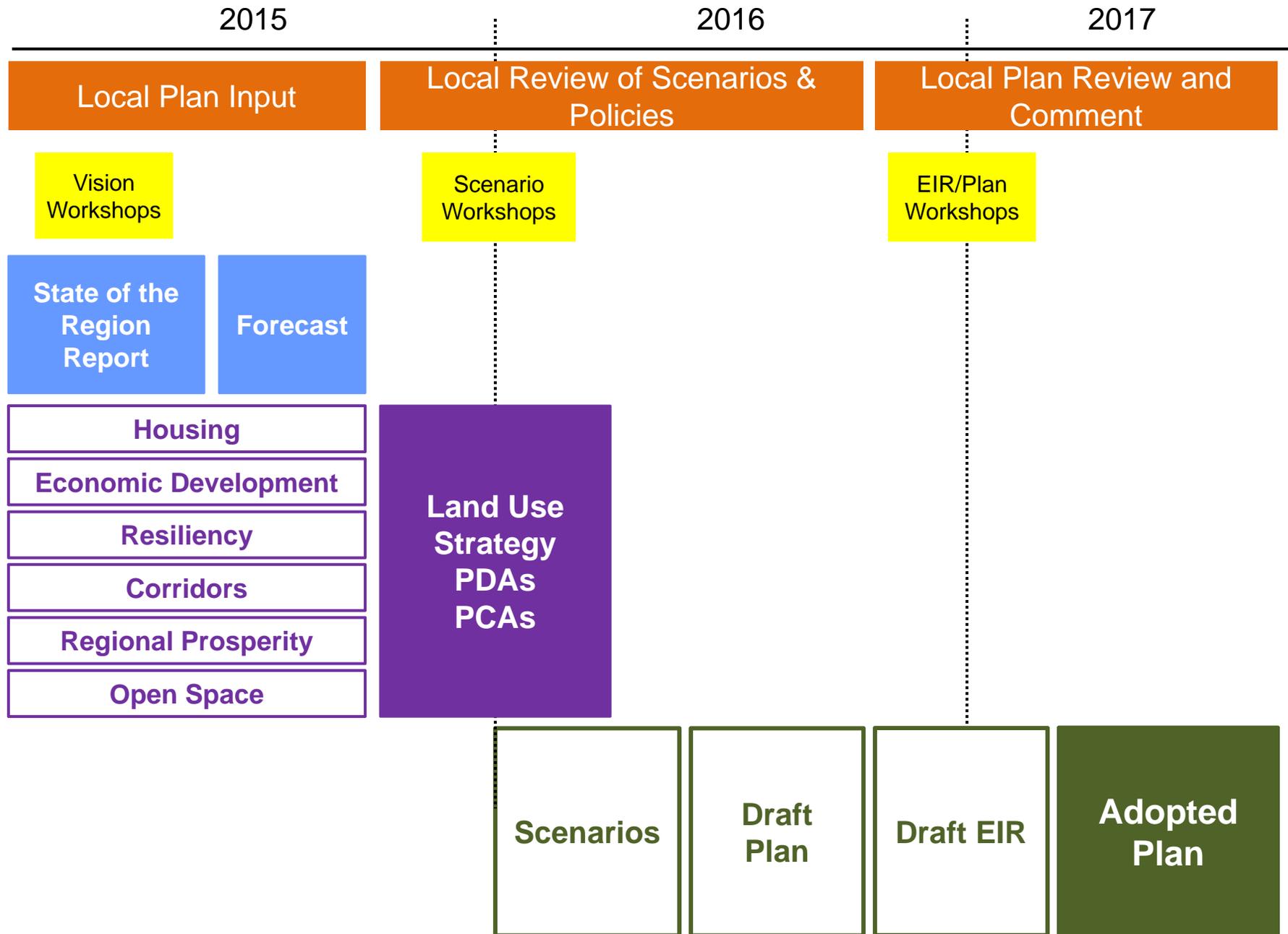
1. The State of the Region Report will be released by the summer 2015. This report will provide an assessment of current economic and housing trends in the Bay Area, based on which we will begin the update of Plan Bay Area 2017.
2. The regional forecast of jobs, population and housing will be released by the end of 2015. This forecast includes a robust assessment of demographic changes, including age and migration patterns, as well as an assessment of changes in regional employment pattern and interregional commute. The forecast methodology, preliminary findings and final results will be discussed at the Regional Advisory Working Group and Regional Planning Committee.

Implementation tasks: One of the purposes of revising the Plan every four years is to incorporate the new visions, strategies and accomplishments on the ground. Plan Bay Area 2013 led to a set of projects that will be completed in 2015. These efforts will inform the development of the Land Use Strategy Report which will in turn inform the development of scenarios to Plan Bay Area 2017.

1. **Regional Prosperity Consortium:** To create stronger, more sustainable and equitable communities by defining a regional approach for expanding economic opportunities for low- and moderate-income workers; and providing tools and resources to improve housing affordability near transit while stabilizing low income neighborhoods as new investments raise property values. Outcomes: PDA Development Tracking System 1.0, Fair Housing Equity Assessment, Comprehensive Regional Housing and Economic Strategies
2. **Housing Program:** To increase production of housing, especially affordable housing, and decrease development-related economic displacement by helping jurisdictions identify and entitle housing sites; advocating for increased State, regional, and local housing subsidy sources; promoting effective measures to mitigate displacement; and making the case to local elected officials for affordable housing and displacement mitigation. Outcomes: Local jurisdiction housing permit and policy data, Map RHNA-4 and RHNA-5 Housing Element sites, policy & legislative proposal to facilitate acquisition/rehab/conversion of existing housing.

- 3. Inner Bay Corridors:** To advance implementation of Plan Bay Area and locally adopted land use plans in Inner Bay Area Corridors, including economic development strategies and infrastructure improvements. Placemaking strategies will be a particular focus within the corridors. Outcomes: Corridor Strategy and Action Report/Proposal, Placemaking Strategies Report.
- 4. Seismic & Climate Change Resilience:** To increase the region's resilience to natural disasters through studies and research projects, toolkit development, and collaborative development of comprehensive plans. Outcomes: Housing & Population Vulnerability Study, Regional Hazard Mitigation Plan update, Regional Shoreline Resilience update
- 5. Bay Trail, Water Trail and Priority Conservation Areas (PCAs):** To support completion of Bay Area Trail, expand implementation of Water Trail and planning and funding of PCAs through coordination with local jurisdictions, state agencies and open space organizations. Outcomes: Revised PCA criteria and process, approval of new and revisions of current PCAs, completion of new Bay Trail segments, local resolutions for Water Trail.

Plan Bay Area 2017 Process



BayArea Plan

TO: MTC Planning Committee/ABAG Administrative Committee

DATE: July 3, 2014

FR: MTC Executive Director/ABAG Executive Director

RE: Proposed Process – 2017 Plan Bay Area Update

Background

In July 2013, the Metropolitan Transportation Commission (MTC) and the Association of Bay Area Governments (ABAG) approved *Plan Bay Area* (Plan), the first Regional Transportation Plan (RTP) for the region that also includes a Sustainable Communities Strategy (SCS) as required by Senate Bill 375. Per federal requirements, MTC must update the RTP every four years. This memo outlines the overall approach and schedule for the 2017 update of *Plan Bay Area*.

Approach – Focused Update

The approval of the Plan was the culmination of more than three years of planning and public engagement. Staff and partners from throughout the region are now in the process of implementing projects and programs identified in the 28-year Plan and developing those initiatives highlighted in the Plan for future work. Although the federal guidelines require the RTP to be updated every four years, the plans themselves are long range plans, and many key policy priorities, projects and programs remain the same from one plan to the next. As staff looks towards the 2017 update of the Plan, our approach for this planning cycle is to conduct a limited and focused update of *Plan Bay Area* building off of the core framework established by the 2013 Plan.

One key difference between the 2013 Plan and the 2017 update is that the 2017 update does not include the Regional Housing Needs Allocation (RHNA), which was required in 2013, and will be included again in the 2021 SCS. The RHNA process added a great deal of outreach and planning work that will not be necessary for the 2017 update. In addition, this will not be the region's first SCS, so we can build on lessons learned in the first integrated transportation and land use planning effort.

Key Initiatives

The 2017 update will focus on specific new initiatives and policy issues that were identified in *Plan Bay Area* as being key items to develop and integrate into the 2017 update. These include greater integration with other regional initiatives done in coordination with or led by partner regional agencies such as:

- Sea level rise adaptation planning;
- Healthy infill development guidelines; and
- Economic development and prosperity analysis.

In addition, MTC is advancing a Regional Goods Movement Plan and two transit studies focused on capacity and connectivity of the region's core transit systems. These initiatives will all be key inputs into the 2017 update. Recommendations from these initiatives will be developed on a rolling basis heading into the 2017 update. MTC will coordinate with county Congestion Management Agencies (CMAs) to

ensure coordination with county-level transportation planning efforts. This linkage will be advanced in part through updated County Transportation Plan guidelines currently under development.

ABAG is working with local jurisdictions on the revision of Priority Conservation Areas (PCAs), Priority Development Areas (PDAs) and Inner Bay Corridors, including the East Bay Corridors and Grand Boulevard Initiative. These efforts focus on plan implementation, infrastructure improvements, place-making and economic strategies. Local jurisdictions and CMAs are essential partners in the update of Plan Bay Area; their input will shape the forecast and land use strategies.

Finally, the 2017 update will have to take into account the new or expanded work elements that MTC and ABAG agreed to in settling the litigation brought by the Building Industry Association and Communities for a Better Environment against the 2013 Plan.

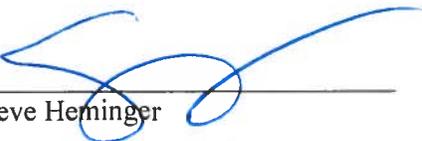
Outreach Strategy

MTC and ABAG will work with other partner agencies to scale public engagement at a level appropriate for this focused 2017 update. A framework for the public engagement will be developed as part of the Draft Public Participation Plan process slated to begin in Fall 2014.

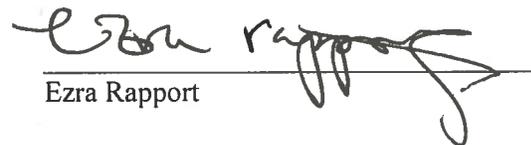
MTC's Policy Advisory Council and ABAG's Executive Board and Regional Planning Committee provided helpful suggestions relative to public engagement that staff is recommending be incorporated into the public engagement process for the 2017 update. Comment opportunities will include the key initiatives mentioned above. Public meetings will be conducted in all nine Bay Area counties, an online forum for public engagement will be provided for those who can't easily attend meetings, presentations to civic groups and community organizations will be structured to ensure significant local community input and MTC and ABAG will work with community-based organizations to involve residents in low-income communities and communities of color. We also expect to rely on our city and CMA partners to convey how the plan is developed with a sensitivity to the varied local conditions across our diverse region.

Next Steps

At your July meeting, staff is requesting feedback on the high-level approach outlined here and set forth in Attachments A and B. The feedback we receive will inform the content and structure of the Public Participation Plan slated to commence in the late fall.



Steve Heminger



Ezra Rapport

Attachments

- Attachment A: Approach and Tasks: 2017 RTP/SCS
- Attachment B: Schedule

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Attachment A

Approach & Tasks: 2017 RTP/SCS

Proposed Approach

Overall	<ul style="list-style-type: none"> • focused update in 2017 <ul style="list-style-type: none"> ○ no RHNA ○ use overall Plan Bay Area framework ○ local input on PDA and PCA revisions • emphasis on state of good repair and maintaining performance framework • focus on new initiatives and projects <ul style="list-style-type: none"> ○ transit core capacity/connectivity ○ goods movement ○ inner bay corridors • greater integration of other regional agency initiatives such as <ul style="list-style-type: none"> ○ sea level rise adaptation planning ○ healthy infill ○ economic development • requirements per settlement agreement(s) including <ul style="list-style-type: none"> ○ PDA assessment ○ Freight Emissions Reduction Action Plan ○ EIR disclosures regarding Express Lanes ○ Healthy Infill Guidelines
Specific Tasks:	
a) Public Outreach	<ul style="list-style-type: none"> • Develop Public Participation Plan • 2 rounds of telephone polls • 3 rounds of open houses (kick-off, scenarios, draft plan) • CBO-hosted focus groups • briefings of elected officials
b) Call For Projects	<ul style="list-style-type: none"> • update of Plan Bay Area project info • new regional projects largely based on new initiatives • incorporate new county projects per county plans and new funding sources/sales tax measures
c) Project Performance Evaluation	<ul style="list-style-type: none"> • preserve strongest performance evaluation elements from Plan Bay Area • integrate state of good repair analysis
d) Job, Population & Housing Forecasts	<ul style="list-style-type: none"> • update job, population & housing forecasts • keep planning horizon at 2040
e) Transportation revenue Forecast	<ul style="list-style-type: none"> • update revenue forecasts with new base year and growth rates • keep planning horizon at 2040
f) Scenario Analysis	<ul style="list-style-type: none"> • one round of scenario analysis • scenarios designed to inform the selection of a preferred scenario • same scenario alternatives revised and carried over into EIR

Draft Schedule & Tasks: 2017 RTP/SCS

Year	Months	2014												2015												2016												2017								
		Q2			Q3			Q4			Q1			Q2			Q3			Q4			Q1		Q2																					
		Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun																		
Policy Element																																														
1	Programs to feed into 2017 RTP/SCS																																													
1a	HUD Sustainable Communities Strategy	[Blue bar]																																												
1b	Regional Goods Movement Study	[Blue bar]																																												
1c	Economic Development Strategy	1c	[Blue bar]																																											
1d	PDA Assessment per BIA Settlement Agreement				1d	[Blue bar]																																								
1e	Transit Core Capacity/Connectivity Studies				1e	[Blue bar]																																								
1f	Performance Evaluation Framework																1f			[Blue bar]																										
2 Public Outreach																																														
2a	Public Participation Plan				2a	[]			[]			[]			[]			[]			[]			[]			[]			[]																
2b	Open Houses				2b			[]			2b			[]			2b			[]			2b			[]																				
2c	Telephone Poll				2c			[]			2c			[]			2c			[]			2c			[]																				
3	Schedule, Work Plan, & Roles																3			[]			3			[]			3			[]														
4	Goals & Objectives																4			[]			4			[]			4			[]														
5	Targets, Performance Measures, & Equity Metrics																5			[]			5			[]			5			[]														
Project Evaluation																																														
6	Confirm PBA Project Information																6			[]			6			[]			6			[]														
7	Call For Projects																7			[]			7			[]			7			[]														
8	Performance Assessment																8			[]			8			[]			8			[]														
9	Equity Analysis																9			[]			9			[]			9			[]														
Forecasts																																														
10	Jobs Forecast (regional and subregional)	?			10			[]			10			[]			10			[]			10			[]			10			[]														
11	Housing Forecast (regional and subregional)	?			11			[]			11			[]			11			[]			11			[]			11			[]														
12	Revenue Forecast																12			[]			12			[]			12			[]														
Scenario Development & Analysis																																														
13	Define & Evaluate Detailed Scenarios																13			[]			13			[]			13			[]														
14	Investment Tradeoffs																14			[]			14			[]			14			[]														
Document Development																																														
15	Adopt Preferred Scenario & Revise Alternative Scenarios																15			[]			15			[]			15			[]														
16	Draft EIR																16			[]			16			[]			16			[]														
17	Draft Plan																17			[]			17			[]			17			[]														
18	Draft Conformity Analysis																18			[]			18			[]			18			[]														
19	Draft EIR & Plan Outreach																19			[]			19			[]			19			[]														
20	Respond to EIR Comments																20			[]			20			[]			20			[]														
21	Adopt EIR																21			[]			21			[]			21			[]														
22	Adopt Plan																22			[]			22			[]			22			[]														

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