Agenda Item 4a

TO: Joint MTC Planning Committee with the ABAG Administrative Committee

DATE: July 1, 2016

FR: MTC Executive Director / ABAG Executive Director

RE: Plan Bay Area 2040 Scenarios: What We've Heard

Background

From late May through June, some 1,100 Bay Area residents attended open houses hosted by MTC and ABAG or participated in an online survey to tell us what they thought about three alternative planning scenarios. Consistent with MTC's adopted 2015 Public Participation Plan, the open houses were designed to:

- Update the public on Plan Bay Area 2040 key milestones and issues
- Review and seek comments on three alternative growth scenarios to inform the decision on a preferred scenario
- Review connections between the regional plan and local transportation and land use priorities
- Maximize one-on-one interaction with the public and gather as much feedback as possible

Open Houses and Online Forum

The open-house format featured displays and encouraged members of the public to seek conversation and offer comment to ABAG and MTC staff and policy board members. The Marin event also included presentations. Congestion management agencies, Caltrans and other public agencies also participated. An online survey, Build A Better Bay Area, focused on the three scenarios, while an online comment forum, Plan Bay Area Open Forum, allowed residents to view a virtual open house and comment online.

What We Heard

Open house participants posted comments on display boards, took the online survey and filled out comment sheets to elaborate on their positions. Attachment 1 highlights what we heard by county. Overall comment themes include:

Housing

- Strong support for more housing of all types, especially for low- and middle-income residents
- Major concern with lack of affordable housing and displacement of long-time residents, particularly in disadvantaged communities
- Suggestions for easing displacement included stronger policies for rent control, protection against evictions, inclusionary zoning and living wages
- A number of participants called for conditioning state or regional funding to ensure cities are approving sufficient low-income housing and adopting strong anti-displacement policies
- Many called for more streamlined approval processes for new housing
- There was support for more robust transit-oriented development and more vibrant, walkable downtowns in cities of all sizes

Transportation

- Widespread support for public transit service — going more places at increased frequencies
- Strong support for increased rail — most notably BART, as well as Caltrain and commuter rail, and enhanced bus service, including bus-rapid-transit

- Support for electric vehicle charging stations
- Some expressed concern about transit crowding, called for a second Transbay tube
- Major concern about freeway and traffic congestion; many seek relief from long commutes
- Strong support for more robust bicycle and pedestrian facilities to lay the groundwork for a more carless future (though a small number strongly oppose investments in bicycles)

Other Considerations for Scenarios

- Results from the online scenarios survey as of June 20 show strongest support overall for the Big Cities Scenario (47 percent), with Connected Neighborhoods second (30 percent) and Main Streets third (23 percent). At the open houses, many suggested blending the Big Cities and Connected Neighborhoods scenarios.
- Many supported preserving open space and wildlife habitat with urban growth boundaries
- The need to plan for a growing number of older adults was noted, including the need for quality senior housing and associated shuttles and transit
- Some suggested MTC and ABAG consider the "Environment, Equity and Jobs (EEJ) alternative" proposed by social equity advocates
- A few expressed opposition to regional planning and support for private property rights.

Community-based Engagement and Tribal Consultation

MTC also contracted with five community-based organizations (CBOs) working in low-income communities and communities of color to hear planning priorities from their residents. The CBOs, selected through a competitive process, used the Build a Better Bay Area online quiz to engage residents on the three alternative scenarios. Their results, along with general survey responses from the survey to date, are included in Attachment 2. Representatives from the CBOs will attend your July 8 meeting to summarize what they have heard from their communities.

MTC and ABAG also worked with the National Indian Justice Center to conduct a Tribal Summit in Santa Rosa with leaders from five Native American Tribes. See Attachment 3 for a summary of comments from Tribal representatives.

Telephone Poll

Portions of a telephone survey of 2,048 Bay Area registered voters conducted in early 2016 also touched on issues related to Plan Bay Area 2040. Notable is the overwhelming support among those surveyed for a regional plan for improving access to housing and transportation while reducing greenhouse gases and helping the economy. Eighty-three (83) percent of respondents said such a plan is important, 9 percent were neutral or didn't know, and just 8 percent felt it was not important. More details on the poll are included in Attachment 4.

All comments heard from the open houses, Plan Bay Area Open Forum, and correspondence are available at PlanBayArea.org: http://planbayarea.org/your-part/your-comments.html. We expect more correspondence from local jurisdictions and transportation agencies over the summer, and will share that with you at a future date. We hope you will find this information instructive as you consider options for a preferred scenario this fall.

Steve Heminger

Ezra Rapport

Attachments

SH / ER: eg
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Plan BayArea 2040

Attachment 1
Agenda Item 4a

Spring 2016 Public Engagement Report

Summary of What We Heard by County

Joint MTC Planning Committee and the ABAG Administrative Committee
July 8, 2016

METROPOLITAN TRANSPORTATION COMMISSION

Association of Bay Area Governments

Plan BayArea 2040

Focus on Alameda County

Plan Bay Area Spring 2016 Open House Summary

Thursday, June 2, 2016
6:30 pm – 8:30 pm

MetroCenter Auditorium
101 8th Street, Oakland

Approximate Attendance
75

Scenarios Station Feedback

The Scenarios Station included displays that allowed residents to review the scenarios in detail, with a focus on their county. On accompanying boards, participants were asked to post feedback. Below is a sampling of the comments submitted at the Alameda County open house. Visit PlanBayArea.org to view the complete list.

Are there aspects of each scenario that, if combined, will help to meet today's challenges while laying the groundwork for future success? If so, which ones?

- Consider growth boundaries for medium to large cities in the region, to protect agriculture and open space
- Test and use strategies form the 6 Wins Environment, Equity and Jobs (EEJ) scenario
- Main Streets would not work; maybe Connected Neighborhoods and Big Cities combined
- Increase funding for transit. Decrease the desire and need for single-use vehicles by investing heavily in public transit

What is the toughest challenge our region will need to address for the next generation?

- Clean air, clean water, quality of life
- Affordability
- Equity and displacement
- Transit crowding

What ideas do you have for helping to address this challenge?

- Congestion – we need public transportation accessible to suburban areas
- Density/ land use mixes
- Affordable housing; design more urban cores

How can we help prevent displacement of long-time residents and best address the lack of affordable housing in the Bay Area?

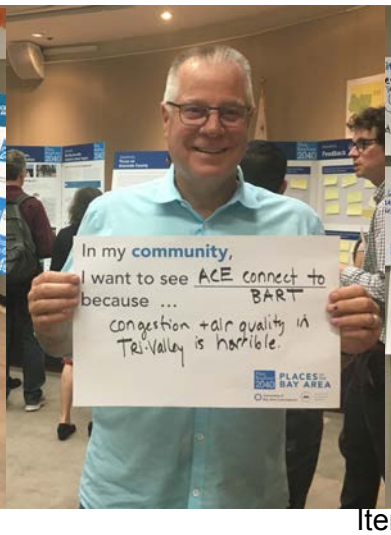
- Regionwide rent control and eviction protections, plus working to get rid of state law (Costa-Hawkins) that prevents local jurisdiction from enacting real reforms
- Condition OBAG for anti-displacement policies
- Build developments similar to Park Merced's high density; high number of floors
- Identify sites to build, because without building, prices will grow in this beautiful area
- Rent control on both housing and businesses – businesses help create community

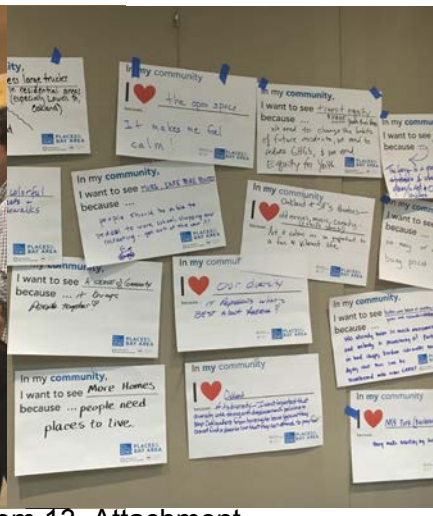
Which present-day transportation investments do you see providing the most benefits for existing and future Bay Area residents?

- Support more buses; expand transbay bus capacity
- Expand ferry network and regional trains (i.e., ACE)
- Rail systems – from high-speed rail to BART to street cars
- More BART – more cars – better train control = more capacity

Places of the Bay Area Station

The Places of the Bay Area Station offered the opportunity to participate in a Bay Area-wide initiative to inspire residents in creating and sharing stories about the various places in our lives. Below is a sampling of photos taken at this station at the Alameda County open house.





Contra Costa County

Plan BayArea 2040

Focus on Contra Costa County

Plan Bay Area Spring 2016 Open House Summary

Thursday, May 26, 2016
6:30 pm to 8:30 pm

East Bay Center for the Performing Arts
339 11th Street
Richmond

Approximate Attendance
25

Scenarios Station Feedback

The Scenarios Station included displays that allowed residents to review the scenarios in detail, with a focus on their county. On accompanying boards, participants were asked to post feedback. Below is a sampling of the comments submitted at the Contra Costa County open house. Visit PlanBayArea.org to view the complete list.

Are there aspects of each scenario that, if combined, will help to meet today's challenges while laying the groundwork for future success? If so, which ones?

- Create employment districts near East Bay BART stations in areas with high potential for new housing and economic growth
- Create policy levers to counter the natural tendency of businesses to cluster in traditional job-rich areas
- Create incentives for employees to ride BART in the reverse commute direction

What is the toughest challenge our region will need to address for the next generation?

- Constant growth and displacement
- The knee-jerk reaction to widen freeways to reduce congestion
- Admitting that perpetual growth is not possible
- Affordability

What ideas do you have for helping to address this challenge?

- Accessible transportation above paratransit
- Affordable public transit

Metropolitan Transportation Commission
Association of Bay Area Governments

How can we help prevent displacement of long-time residents and best address the lack of affordable housing in the Bay Area?

- Creative housing that is intergenerational and close to services
- Better wages so folks can afford housing
- Support local rent control and just eviction laws
- Strong policies and actual investments for affordable homes

Which present-day transportation investments do you see providing the most benefits for existing and future Bay Area residents?

- Upgrade BART so there is less noise and less standing on BART; Expand BART
- Focus on building complete streets that serve all people whether they want to drive, walk, bike or ride transit
- Don't forget bikers. There are more electric bikers coming
- Transportation for seniors needs to be better evaluated; silver tsunami

Places of the Bay Area Station

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Marin County

Plan BayArea 2040

Focus on Marin County

Plan Bay Area Spring 2016
Public Workshop and Open House Summary

Saturday, June 4, 2016
8:30 am to 1 pm

Corte Madera Community Center
498 Tamalpais Drive
Corte Madera

Approximate Attendance
125

Scenarios Station Feedback

The Scenarios Station included displays that allowed residents to review the scenarios in detail, with a focus on their county. On accompanying boards, participants were asked to post feedback. Below is a sampling of the comments submitted. Visit PlanBayArea.org to view the complete list.

Are there aspects of each scenario that, if combined, will help to meet today's challenges while laying the groundwork for future success? If so, which ones?

- Co-locate housing and jobs (i.e., work for co-housing near work places)
- It seems that some of the population projections are unfounded
- Maintain current open spaces
- Take into account community history – some communities already have a large number of apartments … having done that "before it was fashionable," there is no further developable land consistent with existing layout and traffic; give Larkspur and other similar cities credit for past efforts

What is the toughest challenge our region will need to address for the next generation?

- Sea level rise
- Workforce housing
- Open access fiber based broadband infrastructure to the premise

What ideas do you have for helping to address this challenge?

- Build non-auto infrastructure to support moving people out of cars

How can we help prevent displacement of long-time residents and best address the lack of affordable housing in the Bay Area?

- Build senior housing in small infill developments. The community will not oppose that.
- Historic preservation; community land trust. Innovative solutions for Marin City. Preserve people and place. It is integrated already.
- Utilize existing built housing by enabling junior second units.
- Encourage senior “help” organizations for aging in place.

Which present-day transportation investments do you see providing the most benefits for existing and future Bay Area residents?

- Why is there only one bus per hour across the Richmond-San Rafael Bridge?
- One of the fastest growing (and cheapest) transportation alternatives is the bicycle, especially e-bikes. We need to plan for them.
- Support for solar power and electric cars
- Increase public transit, including rail, bus and ferry services

Places of the Bay Area Station

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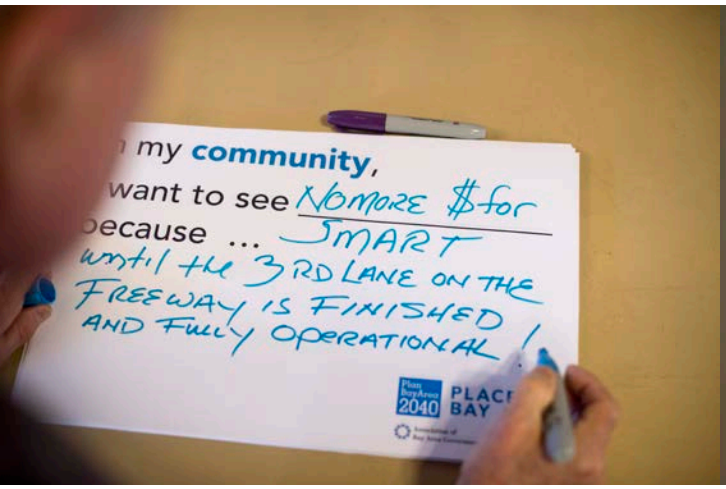

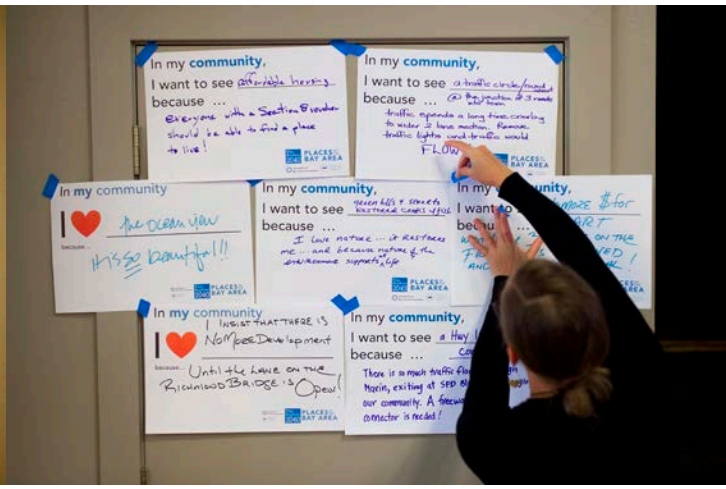

Napa County

Plan BayArea 2040

Focus on Napa County

Plan Bay Area Spring 2016 Open House Summary

Thursday, June 9, 2016
6 pm to 8 pm

Elks Lodge
2840 Soscol Avenue
Napa

Approximate Attendance
30

Scenarios Station Feedback

The Scenarios Station included displays that allowed residents to review the scenarios in detail, with a focus on their county. On accompanying boards, participants were asked to post feedback. Below is a sampling of the comments submitted at the Napa County open house. Visit PlanBayArea.org to view the complete list.

Are there aspects of each scenario that, if combined, will help to meet today's challenges while laying the groundwork for future success? If so, which ones?

- Supports Connected Neighborhoods scenario

What is the toughest challenge our region will need to address for the next generation?

- Senior-friendly streets and housing
- Childhood obesity – need more walkability around schools, all schools
- Affordable (low-income) housing…rent control or deeds

What ideas do you have for helping to address this challenge?

- Transit-oriented development in the city of Napa and American Canyon
- Build better transportation in suburban areas going to/from major cities
- Encourage "work at home" incentives for employers

How can we help prevent displacement of long-time residents and best address the lack of affordable housing in the Bay Area?

- Create a 401K-type fund where large companies in big cities match employer savings to purchase a home
- Have larger businesses invest in an employee housing fund
- More well-planned neighborhoods with high-density at and around BART stations

Which present-day transportation investments do you see providing the most benefits for existing and future Bay Area residents?

- Convert wine train to a transit train
- Bus service to Lake Berryessa area
- More frequent bus service
- Bike and walk trails tht connect neighborhoods without competing with traffic and people (i.e., city of Vacaville)
- Build BART to Vallejo and up through 680 corridor to 80 (Fairfield)

Places of the Bay Area Station

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Plan BayArea 2040

Focus on San Francisco

Plan Bay Area Spring 2016 Open House Summary

Tuesday, June 14, 2016
6:30 pm to 8:30 pm

Hotel Whitcomb
1231 Market Street
San Francisco

Approximate Attendance
65

Scenarios Station Feedback

The Scenarios Station included displays that allowed residents to review the scenarios in detail, with a focus on their county. On accompanying boards, participants were asked to post feedback. Below is a sampling of the comments submitted at the San Francisco open house. Visit PlanBayArea.org to view the complete list.

Are there aspects of each scenario that, if combined, will help to meet today's challenges while laying the groundwork for future success? If so, which ones?

- Less "either/or" and more "both/and" thinking. Every Bay Area community needs to add housing and transportation
- Analyze feasibility of each scenario under current vs. best practices
- Create denser housing in city centers; more of the missing "middle size" housing (duplexes, small apartments in single-family neighborhoods
- We are a society that should try to be egalitarian and just

What is the toughest challenge our region will need to address for the next generation?

- Affordable housing
- Resistance to change
- Curbing GHGs with equitable economic growth
- Preserving open space

What ideas do you have for helping to address this challenge?

- Reform the tax code (Prop. 13)
- Build more housing
- Rent Control
- Urban growth boundaries

How can we help prevent displacement of long-time residents and best address the lack of affordable housing in the Bay Area?

- More “affordable by design” units for students and younger workers
- Rent Control
- Tie funding for cities to approval of affordable housing
- Build more housing overall, streamline approval process

Which present-day transportation investments do you see providing the most benefits for existing and future Bay Area residents?

- Expand BART and Muni; More subways
- Second Transbay Tube
- Improve transit between cities; extend hours to support afternoon/night workforce
- Require productivity improvements for transit operators

Places of the Bay Area Station

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San Mateo County

Plan BayArea 2040

Focus on San Mateo County

Plan Bay Area Spring 2016 Open House Summary

Wednesday, June 1, 2016
6:30 pm to 8:30 pm

City of Burlingame Recreation Center – Auditorium
850 Burlingame Avenue
Burlingame

Approximate Attendance
35

Scenarios Station Feedback

The Scenarios Station included displays that allowed residents to review the scenarios in detail, with a focus on their county. On accompanying boards, participants were asked to post feedback. Below is a sampling of the comments submitted at the San Mateo County open house. Visit PlanBayArea.org to view the complete list.

Are there aspects of each scenario that, if combined, will help to meet today's challenges while laying the groundwork for future success? If so, which ones?

- Transit focus of Connected Neighborhoods is also compatible with Big Cities because transit facilities run through connected communities
- Make sure we incorporate elements to deliver vibrant, accessible and affordable downtowns in every city
- More emphasis is needed for smaller communities, like Burlingame, to expand housing through redevelopment
- Ensure social equity and environmental protection in any scenario

What is the toughest challenge our region will need to address for the next generation?

- Lack of housing where people want to live
- Displacement of moderate- and low-income residents
- Lack of funding to maintain or improve transportation

What ideas do you have for helping to address this challenge?

- Remove parking requirements
- Build more affordable units
- Tie OBAG grants to PDA housing near transit
- Work with business, labor to advocate for needed funding

METROPOLITAN TRANSPORTATION COMMISSION
Association of Bay Area Governments

How can we help prevent displacement of long-time residents and best address the lack of affordable housing in the Bay Area?

- Regional funds should reward locals that have strong anti-displacement policies (rent control, living wages, just-cause evictions, community workforce agreements)
- More affordable housing requirements, more density, more transit-oriented development
- Large job creators should play more of a role in creating housing; Google is working in the right direction.

Which present-day transportation investments do you see providing the most benefits for existing and future Bay Area residents?

- Focus on walkable communities, housing close to jobs, reduce traffic!
- Dumbarton rail, please!
- Rail systems that actually connect
- BART around the Bay already!
- More ferries from South San Francisco and Redwood City
- Restore Samtrans bus routes cut during the Great Recession

Places of the Bay Area Station

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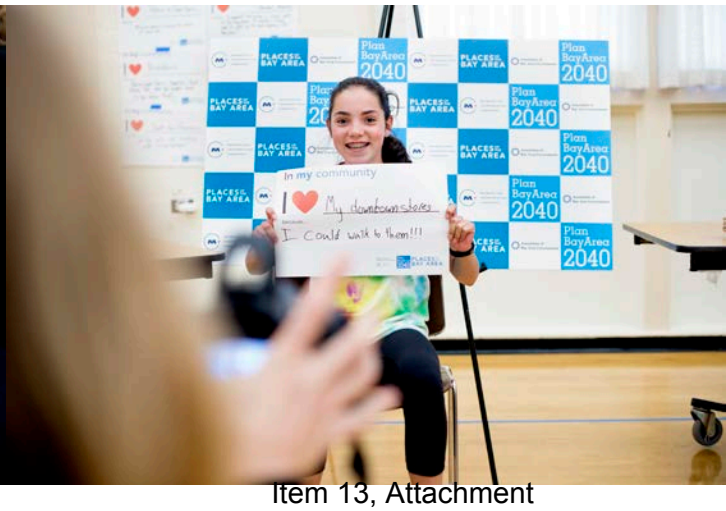

Santa Clara County

Plan BayArea 2040

Focus on Santa Clara County

Plan Bay Area Spring 2016 Open House Summary

Thursday, May 26, 2015
6:30 pm to 8:30 pm

The Tech Museum
201 South Market Street
San Jose

Approximate Attendance
40

Scenarios Station Feedback

The Scenarios Station included displays that allowed residents to review the scenarios in detail, with a focus on their county. On accompanying boards, participants were asked to post feedback. Below is a sampling of the comments submitted at the Santa Clara County open house. Visit PlanBayArea.org to view the complete list.

Are there aspects of each scenario that, if combined, will help to meet today's challenges while laying the groundwork for future success? If so, which ones?

- Main Street scenario has one major fault: Put housing at the business park, not in the little charming downtowns that are so beloved.
- Concerned that the Big Cities scenario will result in a jobs/housing imbalance and a lack of tax revenues for essential services.
- Prefer Main Streets scenario to allow growth in all cities to support continued economic growth. Support sustainable growth in all communities.

What is the toughest challenge our region will need to address for the next generation?

- A rapidly aging population wants to stay -- must be accommodated.
- Producing adequate public transit to support PDAs in outlying communities. .
- Natural resources: Water! Air!

What ideas do you have for helping to address this challenge?

- Affordable housing for the service industry, or else pay a "Bay Area" living wage.
- New transportation options to carry frail seniors to high value locations are needed. Paratransit is inadequate; need same day service, weekend and evening service.

METROPOLITAN TRANSPORTATION COMMISSION
Association of Bay Area Governments

How can we help prevent displacement of long-time residents and best address the lack of affordable housing in the Bay Area?

- Use eminent domain and public dollars to build Community Land Trust buildings.
- Modify state law regarding cap in rent increases to make it apply to buildings constructed after the 1970s
- New housing causes gentrification. Stop it.

Which present-day transportation investments do you see providing the most benefits for existing and future Bay Area residents?

- Santa Clara County's bus network – with connectivity; service every 15 minutes at least, evenings and weekends; and fare subsidies on BART and Caltrain for low-income people.
- Complete BART before Brown's bullet train outruns you!
- Supplement BART stations with jitney (electric) buses to neighborhoods/ downtowns/ malls

Places of the Bay Area Station

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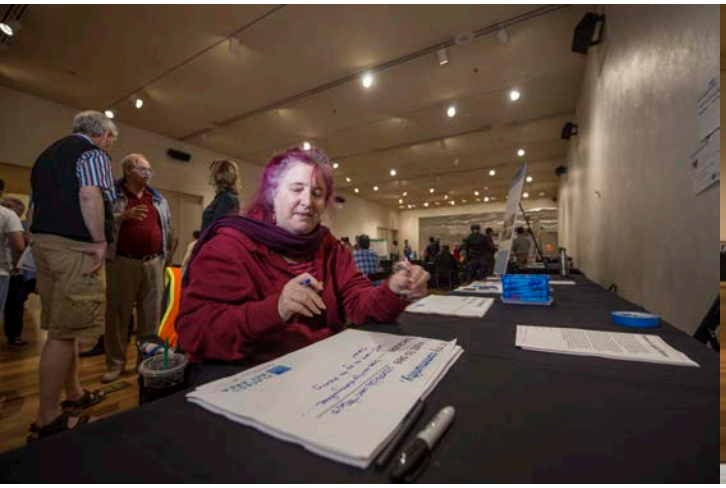

Plan BayArea 2040

Focus on Solano County

Plan Bay Area Spring 2016 Open House Summary

Monday, June 13, 2016
6 pm to 8 pm

Solano County Events Center
601 Texas Street
Fairfield

Approximate Attendance
40

Scenarios Station Feedback

The Scenarios Station included displays that allowed residents to review the scenarios in detail, with a focus on their county. On accompanying boards, participants were asked to post feedback. Below is a sampling of the comments submitted at the Solano County open house. Visit PlanBayArea.org to view the complete list.

Are there aspects of each scenario that, if combined, will help to meet today's challenges while laying the groundwork for future success? If so, which ones?

- Preferred scenario should address needs of business parks to encourage economic development and attract housing and jobs
- Transform Vallejo from bedroom community to vibrant, job-rich area and 10,000 new residents but without cars – use bikes, shuttles and ferry to get around
- Prefers Connected Neighborhoods – incorporate electric commuter rail for places not served by BART, and connect to Napa and Vallejo by light rail
- Prefers Main Streets – but no more freeways; instead extend BART & consider electric commuter rail

What is the toughest challenge our region will need to address for the next generation?

- Helping local jurisdictions fund aging local infrastructure
- Meet growing demand of senior population
- Protection open space/ natural environment

What ideas do you have for helping to address this challenge?

- Repeal Prop. 13, or fix it to encourage high-density residential buildings
- Pass policies to allow more smart growth and build ground floor residential high-rises near BART and transit stations

METROPOLITAN TRANSPORTATION COMMISSION

Association of Bay Area Governments

How can we help prevent displacement of long-time residents and best address the lack of affordable housing in the Bay Area?

- Restore the state's redevelopment program
- Build more mixed-use, high-density housing; there is not one multi-family housing unit under construction in Vallejo
- Reform the tax code to incentivize more housing construction
- Create very low-income housing and child care centers in every large housing development

Which present-day transportation investments do you see providing the most benefits for existing and future Bay Area residents?

- More electric vehicle charging stations
- More commuter buses and park-and-ride lots; more investment in commuter buses
- Build bus-rapid transit (BRT) platforms along freeways and highways
- Driverless cart to improve highway safety, reduce injuries and fatalities
- More investment in ferries

Places of the Bay Area Station

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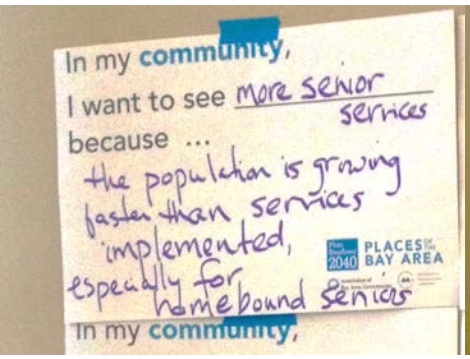

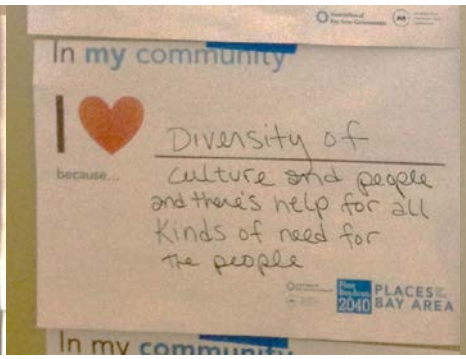

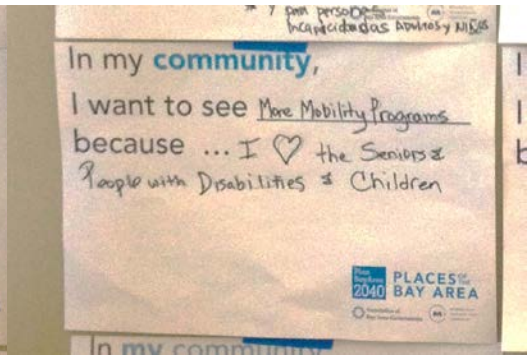

Sonoma County

Plan BayArea 2040

Focus on Sonoma County

Plan Bay Area Spring 2016 Open House Summary

Monday, June 13, 2016
6 pm to 8 pm

Luther Burbank Center for the Arts – Grand Lobby
50 Mark West Springs Road
Santa Rosa

Approximate Attendance
20

Scenarios Station Feedback

The Scenarios Station included displays that allowed residents to review the scenarios in detail, with a focus on their county. On accompanying boards, participants were asked to post feedback. Below is a sampling of the comments submitted at the Sonoma County open house. Visit PlanBayArea.org to view the complete list.

Are there aspects of each scenario that, if combined, will help to meet today's challenges while laying the groundwork for future success? If so, which ones?

- Encourage alternatives to driving.
- More extensive and frequent transit service with seamless connections
- Policies to encourage open space preservation.
- Connected Neighborhoods Scenario seems most promising.

What is the toughest challenge our region will need to address for the next generation?

- Toughest challenge is balancing need for maintenance vs. needed expansion.
- Climate protection is our greatest challenge.

What ideas do you have for helping to address this challenge?

- Invest in maintenance;
- Fund expansion projects only when they benefit large numbers of people;
- Encourage alternatives to driving; by removing all local requirements for parking with new development.

METROPOLITAN TRANSPORTATION COMMISSION
Association of Bay Area Governments

How can we help prevent displacement of long-time residents and best address the lack of affordable housing in the Bay Area?

- Tie transportation funds to approval of affordable housing in locally designated Priority Development Areas; require 15-20% affordable units
- Government should purchase low-income housing to keep it affordable
- Condition funding for cities and counties to require strong anti-displacement policies

Which present-day transportation investments do you see providing the most benefits for existing and future Bay Area residents?

- Encourage young people to learn to navigate public transportation;
- Fund public transit; subsidize all fares (student passes, seniors, the homeless)
- Stop widening and building roads

Places of the Bay Area Station

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Plan BayArea 2040

SPRING 2016 PUBLIC OUTREACH

Build a Better Bay Area Online Quiz

Responses as of June 20, 2016

The Build A Better Bay Area quiz highlights some of the trade-offs that policy makers will be grappling with as they consider the elements that should be included in Plan Bay Area 2040's preferred scenario. Responses to 10 quiz questions are tied to the three alternative scenarios: Main Streets, Connected Neighborhoods and Big Cities. Quiz questions mirror the tough decisions facing the Bay Area as we adapt to the challenges of future population growth. The following are preliminary results, as of June 20, 2016. The quiz, designed to be taken from any desktop or mobile device, will remain up through the summer. To view the quiz, visit BuildABetterBayArea.org.

Total Responses by County:

All Bay Area Survey Respondents	
Alameda County	255
Contra Costa County	85
Marin County	24
Napa County	6
San Francisco	96
San Mateo County	37
Santa Clara County	45
Solano County	45
Sonoma County	16
Did not identify a county	44
TOTAL	**653***

*Includes 167 responses from surveys conducted by Community-based Organizations

Response Breakdowns by Scenario:

Respondent	Number of Responses	Main Streets	Connected Neighborhoods	Big Cities
All Bay Area	653	23%	30%	47%
Alameda County	255	23%	29%	48%
Contra Costa County	85	23%	32%	45%
Marin County	24	20%	37%	43%
Napa County	6	22%	30%	48%
San Francisco	96	20%	28%	52%
San Mateo County	37	21%	27%	52%
Santa Clara County	45	24%	27%	49%
Solano County	45	28%	32%	40%
Sonoma County	16	17%	32%	51%
* Respondents from Community Organizations	167	27%	32%	41%

* Responses included in county numbers above; also does not include 44 respondents who did not identify a county.

Plan Bay Area 2040

SPRING 2016 PUBLIC OUTREACH

Tribal Summit and Outreach

Monday, June 13, 2016
10:00 a.m. – 1:00 p.m.

Location

National Indian Justice Center
5250 Aero Drive
Santa Rosa, CA 95403

Native American Tribes in Attendance

- Cloverdale Rancheria
- Costanoan Rumsen Carmel Tribe
- Lower Lake Rancheria — Koi Nation
- Scotts Valley Band of Pomo Indians
- Stewarts Point Rancheria — Kashia Band of Pomo Indians

Background

On Monday, June 13, ABAG and MTC hosted a Tribal Summit with representatives from the Bay Area's Native American tribes at the National Indian Justice Center in Santa Rosa. MTC staff sent invitation letters on May 26, 2016 to the region's Native American tribes, as well as tribes whose ancestral lands are located within the nine Bay Area counties. Representatives from five tribes attended the Summit as well as staff from our partner agencies Caltrans and the Sonoma County Transportation Authority.

After opening remarks delivered by MTC's Vice Chair Jake Mackenzie, Matt Maloney, MTC's principal for major projects, provided an update on the Plan Bay Area 2040 development process. After the presentations, attendees broke into four small discussion groups. Below are some key takeaways from the discussion groups.

Key Takeaways

- Bay Area's affordability issues make it hard to live here.
- Commute distances can be very long.
- Cloverdale/northern Sonoma feels passed over in the regional planning process.
- Improved intraregional bus service is important to the tribes.
- Most important issue in planning for transportation and housing projects is to avoid disturbing burial sites — once a project is at the point of seeking public input, it is typically too late to even make modest changes to avoid burial sites.
- A better system of mapping burial sites is urgently needed — particularly for those from non-federally recognized tribes.
- Earlier consultation with tribes would assist in avoiding disturbance of burial sites.
- Address congestion and pavement condition of US-101, north of Windsor.
- Public transit often does not serve tribal members well. Transit providers should reach out to tribal representatives to assess how those needs may be met. Tribes may also be able to help fund needed improvements.
- Access to public lands is an issue. Funding for this type of access should be investigated.
- The lack of federal recognition for the Costanoan Rumsen Carmel Tribe, and every other Ohlone Tribe in the Bay Area, is an ongoing problem.

Metropolitan Transportation Commission 2016 Voter Survey – Preliminary Findings

April 28, 2016

By: Corey, Canapary & Galanis Research

Survey Methodology

- Telephone survey
- Sample size: 2,048
- Margin of error: +/-2.2%
- Fieldwork conducted: March/April 2016
- Surveys conducted in English, Spanish and Chinese
- Conducted among Bay Area registered voters

Current Perception of Bay Area

% rating as excellent or good

Issue	% excellent/good
Preservation of open spaces and parks	58%
Economic growth and prosperity	54%
Air quality	54%
Quality of public transit services	29%
Upkeep and repair of Bay Area freeways	23%
Upkeep and repair of local roads	18%
Availability of affordable housing	6%

Each issue rated on a 5-point scale where 5 is excellent and 1 is poor. % above represents share who rated issue as a 5 or 4.

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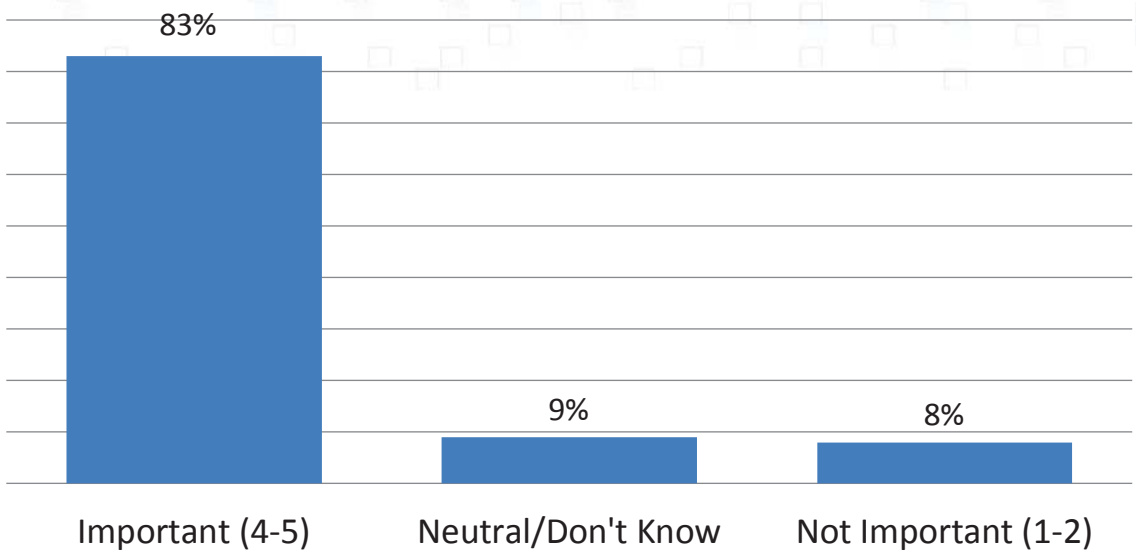
Importance of Plan Bay Area 2040

A long-term strategy for the entire Bay Area is currently being developed. . . . This plan is focused on: improving the local economy, reducing driving and greenhouse gases, and providing access to housing and transportation for everyone who needs it.

- **In general, how important do you think it is to establish this type of a regional plan?**

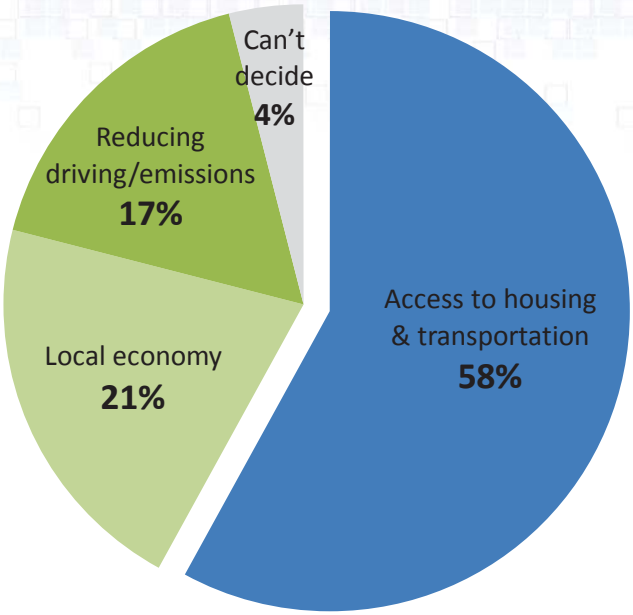
Importance of Plan Bay Area 2040

When asked for an initial assessment, 83% of voters believe a regional plan like Plan Bay Area 2040 is important



Most Important Component

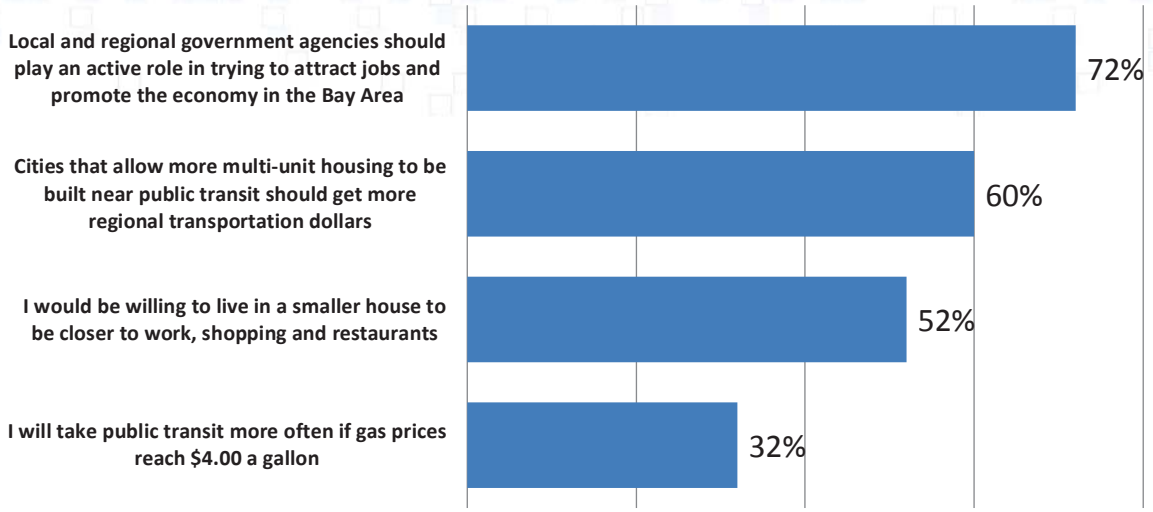
Which part of the plan is most important to the Bay Area's future…



Full text read to respondents:
Access to housing and transportation = "Providing access to housing and transportation for everyone"
Local economy = "Improving the local economy"
Reducing driving/emissions = "Reducing driving and greenhouse gas emissions"

Attitudinal Statements

Share who agree strongly or somewhat with each statement…



5 point scale used where 5 meant strongly agree and 1 meant strongly disagree

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Spring 2016 Public Outreach Report

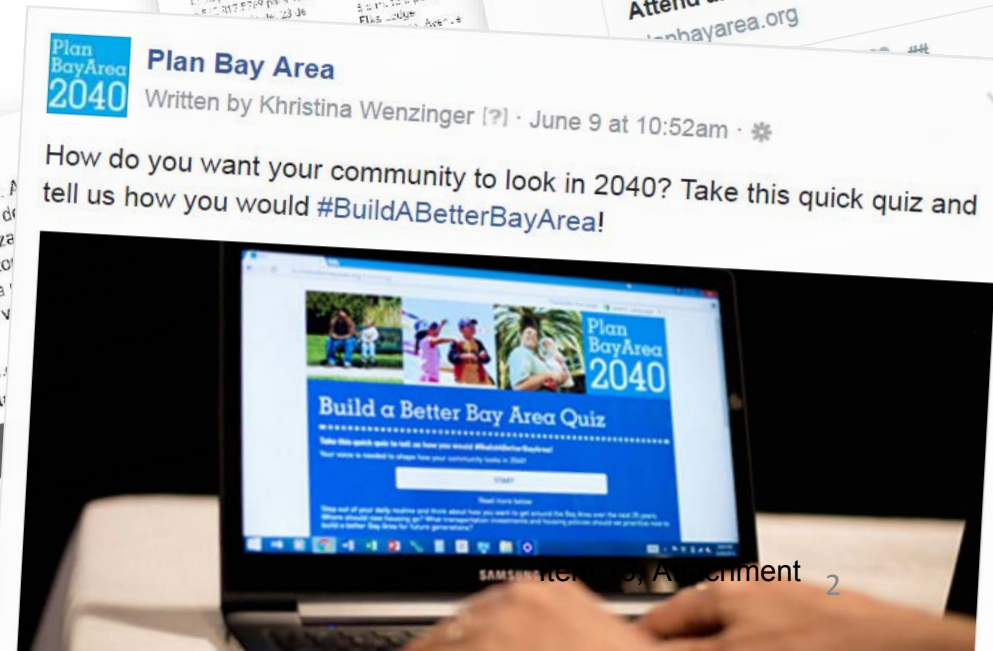
Joint MTC Planning Committee with the
ABAG Administrative Committee
July 8, 2016

METROPOLITAN TRANSPORTATION COMMISSION

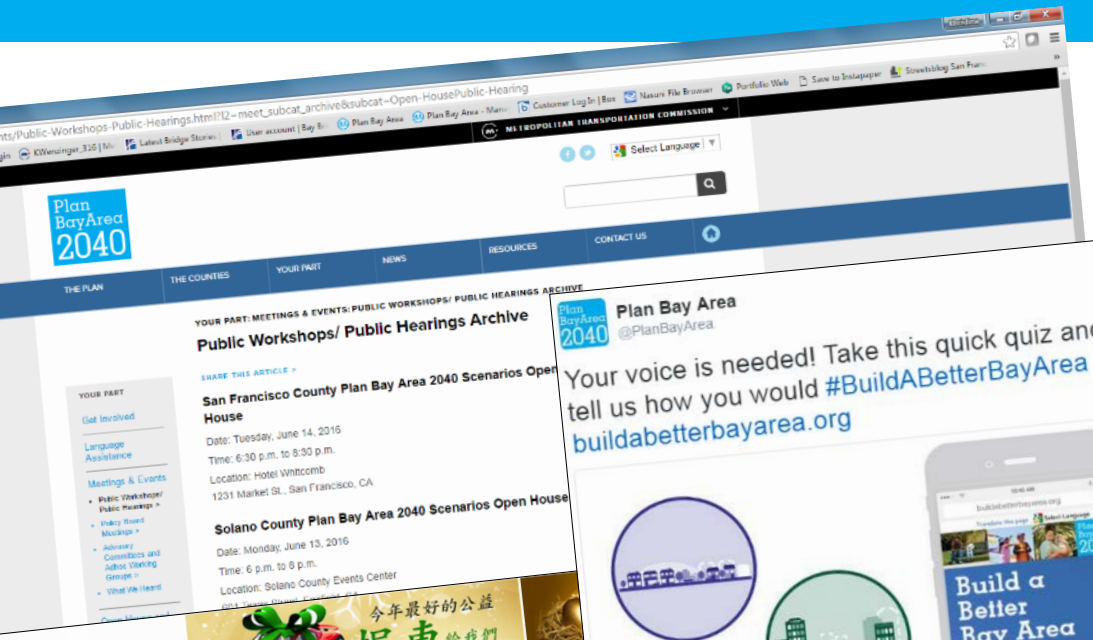
Association of Bay Area Governments

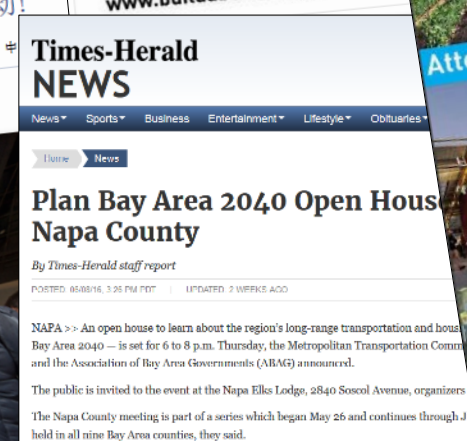
OPEN HOUSE APPROACH

- Nine Open Houses held in each Bay Area county
- Open House format selected to:
  - Maximize interaction with the public
  - Ensure individualized attention for each participant
  - Gather as much participant feedback as possible



OUTREACH: PRESS & SOCIAL MEDIA





Marin Independent Journal
marinij.com

Marin Voice: A chance to plan for Marin housing and traffic

By Pat Eklund, Stephanie Moulton-Peters and Steve Kinsey

Posted: 05/30/16, 2:53 PM PDT |

If you care about development and transportation in Marin County, please join us on June 4 at a public workshop and open house on the Association of Bay Area Governments' and the Metropolitan Transportation Commission's update of Plan Bay Area.

The session is set for 8:30 a.m. to 1 p.m. at the Corte Madera Community Center at 498 Tamalpais Drive. The program is sponsored by the Marin ABAG delegates and members of the Transportation Authority of Marin.

There was considerable discussion and controversy on Plan Bay Area 2013 and we have been steadfast in advocating for more effective public engagement on the Update for Plan Bay Area due in June 2017.

We have also been strong in reinforcing the basic premise that future decis
local control and acknowledge that Marin has led the pat
for future generations while planning
natural environment

OPEN HOUSES: STATIONS

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OPEN HOUSES

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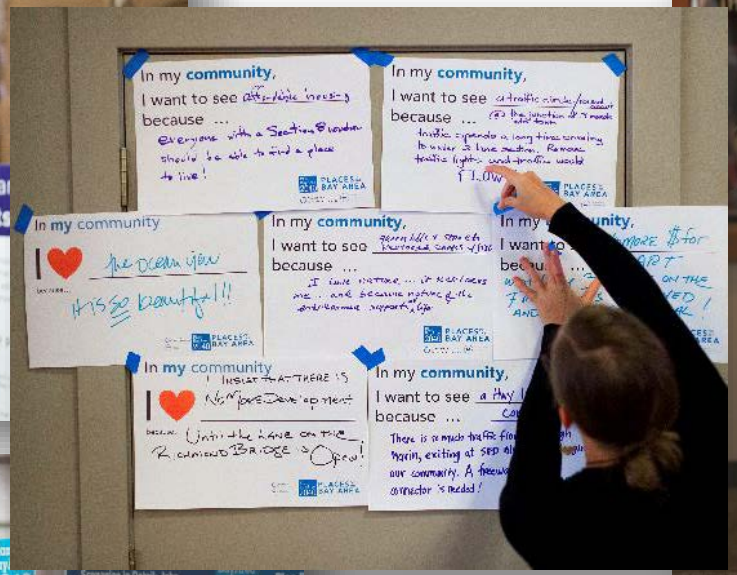

OPEN HOUSES

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OPEN HOUSES

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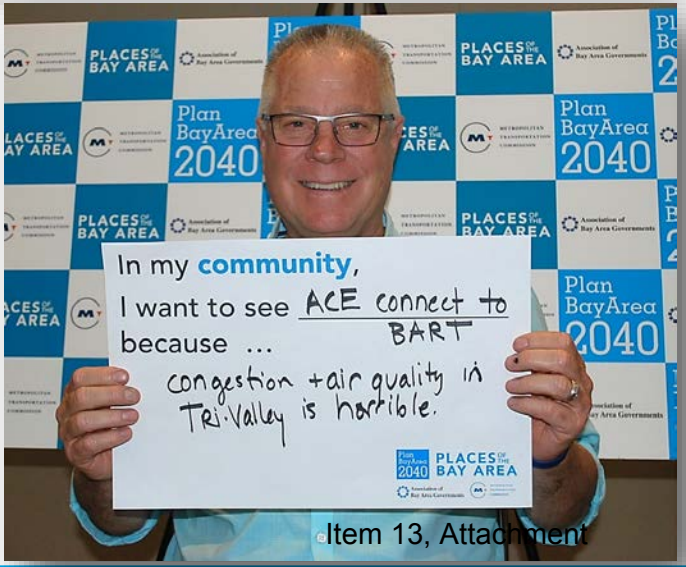

WHAT WE HEARD

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We asked: **Are there elements of each scenario you like?**

- Less “either/or” and more “both/and” thinking. Every Bay Area community needs to add housing and transportation
- Most support for Big Cities, Connected Neighborhoods scenarios, or a blending of the two
- Strong support for transit-oriented development to promote vibrant, walkable downtowns
- More emphasis needed for smaller communities to expand housing through redevelopment
- Create denser housing in city centers and more of the missing “middle size” housing in surburbs (duplexes, small apartment buildings)
- Preferred scenario needs to reduce displacement

We asked: **What is the region’s toughest challenge? How do we solve it?**

- Lack of housing, especially affordable
- Addressing climate change/sea level rise
- Preserving open space

- Solutions included:
  - Streamlined housing approvals
  - Quality of local roadways
  - Bike and pedestrian safety

WHAT WE HEARD

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We asked: **Which transportation projects will help most in the future?**

- **Transit improvements** were overwhelmingly the most noted transportation need :
  - **More rail (BART, Caltrain, commuter) and rapid bus**
  - **Transit expansion and more frequent service**
  - **Transit-oriented development projects**
  - **Second Transbay tube**
- **Maintain roads, transit system**
- **Congestion relief**
- **Bicycle and pedestrian improvements**
- **Use transportation funds to encourage TOD, infill housing**
- **Electric vehicles**

We asked: **How can we stop displacement, provide affordable housing?**

- **Policies for rent control**
- **Protection from evictions**
- **Inclusionary zoning**
- **Living wages**
- **Conditioning funding by requiring cities to have sufficient affordable housing, anti-displacement policies**
- **Streamline housing approval process**

#BUILDABETTERBAYAREA QUIZ

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Results as of June 20, 2016

#BUILDABETTERBAYAREA QUIZ

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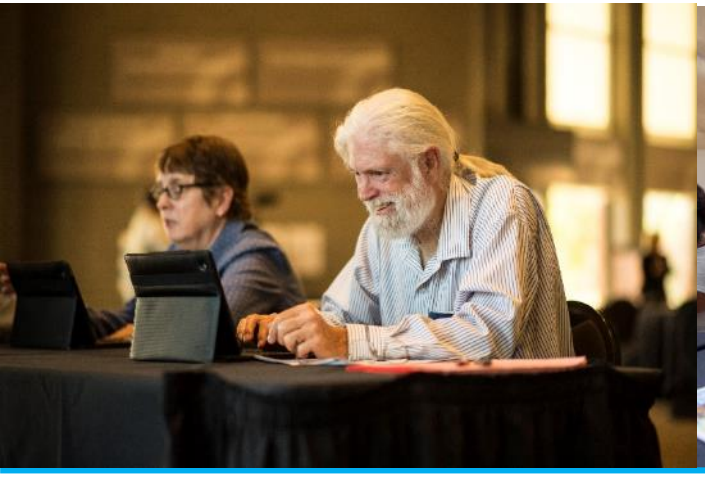
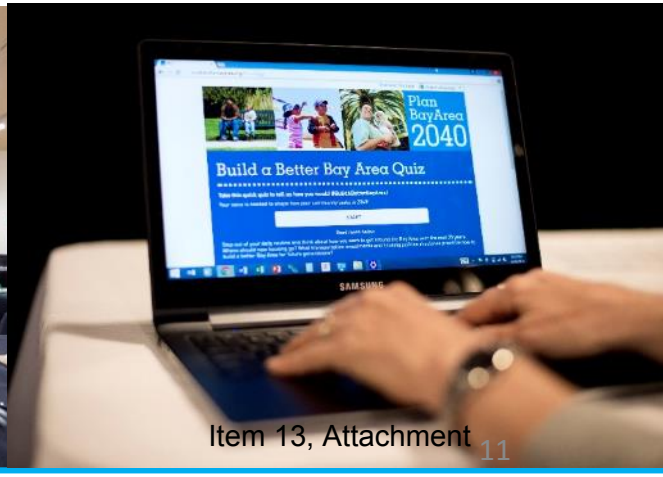
- **Online Tool Station at nine Bay Area Workshops**
- **Community Based Organization (CBO) outreach**
- **Online outreach via Plan Bay Area accounts**

- **Average age of respondents: 41**
- **E-mails collected: 521**
- **Phone numbers collected: 106**





#BUILDABETTERBAYAREA QUIZ

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Response Totals

Type/Zip Code	Number of Respondents
All Bay Area Respondents	653 *
Alameda County	255
Contra Costa County	85
Marin County	24
Napa County	6
San Francisco	96
San Mateo County	37
Santa Clara County	45
Solano County	45
Sonoma County	16

* Includes 167 responses from surveys conducted by Community-based Organizations.

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Scenario Results: Totals

Main Streets

23%

Connected Neighborhoods

30%

Big Cities

47%

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Scenario Results *(continued)*

	Main Streets	Connected Neighborhoods	Big Cities
All Bay Area	23%	30%	47%
CBOs	27%	32%	41%
Alameda County	23%	29%	48%
Contra Costa County	23%	32%	45%
Marin County	20%	37%	43%
Napa County	22%	30%	48%
San Francisco	20%	28%	52%
San Mateo County	21%	27%	52%
Santa Clara County	24%	27%	49%
Solano County	28%	32%	40%
Sonoma County	17%	32%	51%

Scenario Results *(continued)*

- Across all counties and CBOs, **Big Cities Scenario** saw highest support
- Strongest support for **Connected Neighborhoods Scenario** was Marin County (37%)
- Solano County saw highest support for **Main Streets Scenario** (28%), followed by CBOs (27%)

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Scenario Results - *continued*

(as of June 20, 2016)

#1: Transportation investments should focus on expanding freeways rather than improving transit lines and transit services.

- 69% of all Bay Area respondents “disagree”
- Highest areas of support are Marin and Napa Counties

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Scenario Results - *continued*

(as of June 20, 2016)

#8: We should encourage the development of new housing near jobs and amenities (such as transit, entertainment, etc.).

- 70% of all Bay Area respondents “agree”
- Highest areas of disagreement are Marin and Napa Counties

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Stay up to date at PlanBayArea.org

Thank You

METROPOLITAN TRANSPORTATION COMMISSION

Association of Bay Area Governments