

# BayArea Plan

TO: MTC Planning Committee, ABAG Administrative Committee      DATE: January 11, 2013

FR: Executive Director, MTC      W.I.  
Executive Director, ABAG

RE: Bay Area Regional Prosperity Plan: Assignment of Sub-Grant Project Selection and Funding Solicitations to the Plan Steering Committee

The Bay Area Regional Prosperity Plan (Prosperity Plan) is a three-year initiative funded by a \$5 million grant from the U.S. Department of Housing and Urban Development (HUD) to the Metropolitan Transportation Commission (MTC) and the Association of Bay Area Governments (ABAG). MTC will act as the fiscal sponsor for the project. The grant is funded through HUD's Sustainable Communities Partnership Program. The Prosperity Plan will build on local and regional planning efforts such as the FOCUS program and Plan Bay Area.

MTC and ABAG have formed the following committees and working groups to implement the Prosperity Plan, and engage local and regional stakeholders in developing the recommendations, consistent with MTC's grant application and approved work plan: (see Attachment 1)

- **Economic Prosperity Working Group (EPWG)** – is composed of non-profit and community-based organizations, labor and business groups, and economic development and workforce training agencies. The EPWG will provide oversight on the economic prosperity work plan, direct technical research and analysis, conduct additional outreach, and develop guidelines for pilot projects.
- **Housing Working Group (HWG)** – is composed of non-profit and community-based organizations, housing authority staff, and tenant rights groups. The HWG will provide oversight on the housing the workforce work plan, advise staff and consultants on technical research and analysis, conduct additional outreach, and develop guidelines for pilot projects.
- **Equity Collaborative (EC)** – is composed of non-profit and community-based organizations that represent under-represented and disadvantaged communities in the region. The EC will coordinate outreach, engagement and capacity-building activities that complement the work of the other two working groups.
- **Plan Steering Committee** (see Attachment 2) – is composed of MTC Commissioners, ABAG Board members, community-based organizations, philanthropic organizations, and co-chairs of the three working groups. The Committee will provide oversight on the overall project, develop recommendations on sub-grants and pilot projects for approval by MTC, oversee an extensive community engagement process, and explore future funding opportunities. The Committee will operate on a consensus-based model for decision-making.

The HUD grant includes more than \$3 million for funding small pilot projects across the region to demonstrate and test the concepts identified through the Prosperity Plan. This funding is designated as follows:

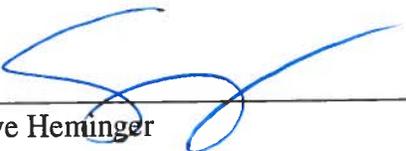
<i>Approved Work Plan</i>	<i>Funding</i>
<p>1. <b>Economic Opportunities Strategy</b>            Create a regional approach for expanding economic opportunities for low- and moderate-income workers in the Bay Area, and fund pilot projects to demonstrate successful approaches.</p>	<p>\$1.1 million in sub-grants for 6 to 8 pilot projects and \$480,000 for developing the regional strategy.</p>
<p>2. <b>Housing the Workforce Initiative</b>            Provide tools and resources for housing production and preservation in transit-served areas, support neighborhood stabilization in communities at risk of displacement, and fund pilot projects to demonstrate successful approaches.</p>	<p>\$1.2 million in sub-grants for 12 to 18 pilot projects and \$75,000 for developing a regional Fair Housing and Equity Assessment, as required by HUD.</p>
<p>3. <b>Equity Initiative</b>            In coordination with the other working groups, integrate equity principles in the development and implementation of the Prosperity Plan, and fund pilot projects to demonstrate successful approaches.</p>	<p>\$750,000 in sub-grants for 8 to 12 pilot projects.</p>

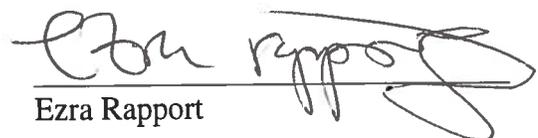
It is anticipated that while the working groups will develop principles for the sub-grants and funding solicitations, the Steering Committee will select the projects and recommend them to MTC for approval.

Recommended Action

Under the provisions of the HUD grant, project solicitation and sub-grant awards are to be conducted through a collaborative process with involvement of key partners and stakeholders. In compliance with these requirements and to ensure timely execution of project funding agreements, staff recommends that the MTC Planning Committee and the ABAG Administrative Committee delegate sub-grant project selection and funding solicitations for the Prosperity Plan to the Plan Steering Committee.

Recommendations from the Steering Committee would be presented to MTC's Administrative Committee for approval of funding agreements with project sponsors. Staff would continue to provide regular updates on project implementation to MTC's Planning Committee and ABAG's Administrative Committee.

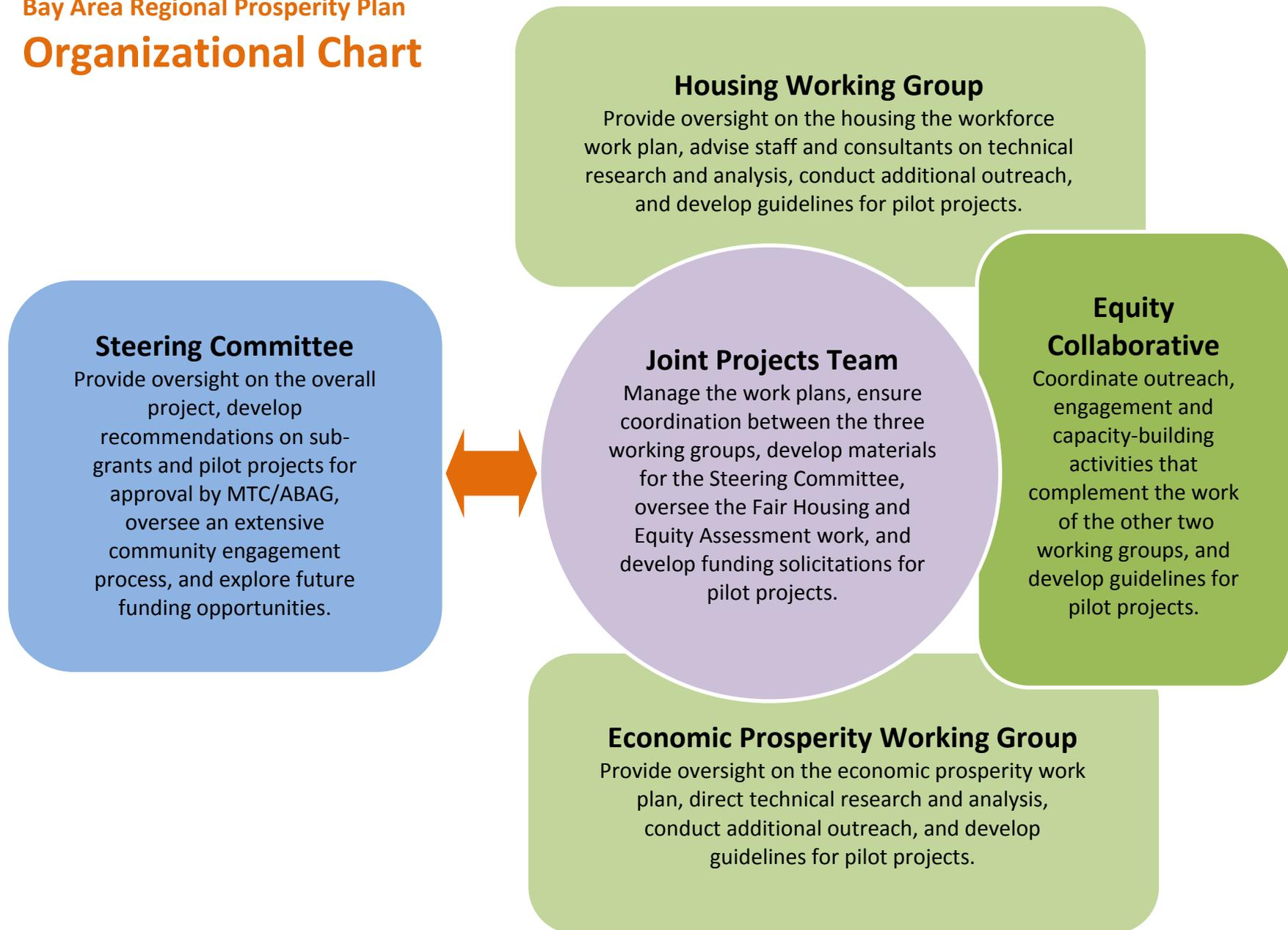
  
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 Steve Heminger

  
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 Ezra Rapport

Attachments

1. Prosperity Plan Steering Committee Roster
2. Prosperity Plan Organizational Chart

## Bay Area Regional Prosperity Plan Organizational Chart



## Attachment 2

Bay Area Regional Prosperity Plan  
**Steering Committee Roster**  
 September 2012 to August 2013

Seat		Name	Organization
1	ABAG	Scott Haggarty	Alameda County
2	ABAG	Julie Pierce	City of Clayton
3	ABAG	<i>TBD</i>	<i>TBD</i>
4	MTC	Dave Cortese	Santa Clara County
5	MTC	David Campos	City & County of San Francisco
6	MTC	Jim Spering	Solano County
7	Prosperity Co-Chair (CBO)	Cindy Chavez	Working Partnerships, USA
8	Prosperity Co-Chair (NGO)	Jim Wunderman	Bay Area Council
9	Prosperity Co-Chair (Public)	Laurel Prevetti	City of San Jose
10	Housing Co-Chair (CBO)	Peter Cohen	Council of Community Housing Organizations
11	Housing Co-Chair (NGO)	Evelyn Stivers	Non-Profit Housing Association of Northern California
12	Housing Co-Chair (Public)	Duane Bay	County of San Mateo
13	Equity Collaborative Co-Chair	Dawn Phillips	Just Cause, Causa Justa
14	Equity Collaborative Co-Chair	Belen Seara	Urban Habitat
15	Community Foundation	Kate White	San Francisco Foundation
16	City / County	Margot Lederer Prado	City of Oakland
17	<i>Great Communities Collaborative (GCC)<sup>i</sup></i>	<i>Seat Left Vacant</i>	<i>Seat Left Vacant</i>
18	<i>At-Large CBO</i>	<i>TBD</i>	<i>TBD</i>

<sup>i</sup> This seat left vacant since the GCC has four other member organizations participating on the Steering Committee