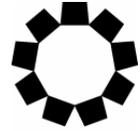


# ASSOCIATION OF BAY AREA GOVERNMENTS

Representing City and County Governments of the San Francisco Bay Area



**ABAG**

Date: February 27, 2014  
To: ABAG Administrative Committee  
From: Miriam Chion, Planning & Research Director  
Subject: **Regional Prosperity Plan (HUD Grant)**

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## **Introduction**

The purpose of this memo is to advance the conversation on assessing and integrating the outputs of the Regional Prosperity Plan (RPP) into ABAG's work to implement Plan Bay Area. This includes substantial knowledge on economic and housing strategies, local institutional and planning capacity, and collaborative relationships.

## **Background**

The Regional Prosperity Plan is a three-year initiative funded by a \$5 million grant through the Sustainable Communities Partnership Program of HUD to ABAG and MTC. The RPP will support the implementation of Plan Bay Area with respect to economic mobility and opportunities for low- and moderate-income workers, production and preservation of affordable housing close to transit, and neighborhood stabilization in communities at risk of displacement.

The Regional Prosperity Plan (RPP) has brought together a broad consortium comprising representatives of non-profit organizations, business organizations, and public agencies, working at both the local and regional scale, in a consensus-based process to ensure that historically under represented stakeholders have a place at the table. This work of aligning common interests from stakeholders with different perspectives is being advanced through dozens of studies and pilot projects funded by the RPP. See attachments for a description of the RPP consortium structure (Attachment 1), list of projects (Attachment 2) and compilation of project descriptions (Attachment 3). Within the RPP pool of projects, ABAG is responsible for the Affordable Housing Funding Gap Analysis, Regional Development Tracking Dashboard, and the Fair Housing Equity Analysis. These projects are built upon existing resources at ABAG and contribute to our efforts on affordable housing.

Each grantee's final report will include recommendations linked to the achievement of RPP goals and supportable by the grantee's findings. These recommendations may call for specific actions or more general strategies. These final grantee reports will inform an RPP Summary Report which may include, for example, an action matrix matching potential strategies, policies, or actions to various consortium member organizations and others involved with Plan Bay Area implementation. The Summary Report would invite but not require RPP consortium members to consider taking various actions that further the common goals of the RPP and Plan Bay Area. ABAG, MTC and other consortium member organizations would bring forward study and/or actions items to their governing boards through appropriate internal channels such as their stakeholder advisory committees and/or the policy subcommittees.

As currently envisioned, the Summary Report would also serve as a platform for engaging organizations and sectors that have been less involved in Plan Bay Area implementation, and for advancing a public dialog to solve regional challenges.

## Discussion

As we enter the third and final year of the Regional Prosperity Plan project it is timely to consider how ABAG can build upon, and exercise stewardship over, the substantial public investment in RPP-generated assets ABAG has helped to produce. These assets are strengthening Plan Bay Area Implementation at three levels

1. *knowledge* of regional conditions and the potential effectiveness of piloted solutions;
2. *capacities* of consortium members to fashion actionable proposals honed through stakeholder vetting to strengthen feasibility; and
3. *collaborative relationships* across sectors, and bridging local/regional perspectives within sectors—are “soft,” they are of great value to Plan Bay Area implementation.

The Regional Prosperity Plan projects are addressing three key challenges embedded in the implementation of Plan Bay Area. These projects facilitate public dialogue and awareness as well as propose, develop or test strategies to improve tools or increase resources to address these challenges. First, the retention of a healthy economy while wages are increasingly polarized will require major efforts to expand middle-income jobs, better working conditions for low-wage jobs, improve access to jobs and housing. Second, the deepening drought of federal and state subsidy for affordable housing development and preservation means that even effective efforts to find sites and foster community support are likely to fall short of planned production levels, impacting the regional economy, neighborhood improvement, and quality of life. Third, the displacement risk of residents and business in jurisdictions facing major investments requires specific local strategies to increase community stability and regional strategies to address increasing suburban poverty.

## Questions

- How do we sustain a level of constructive collaboration exemplified by the RPP consortium process at a sustainable cost after completion of HUD grant)?
  - Continue reduced version of consortium through Environmental Justice grant
  - Bring selected tasks to Regional Planning Committee
  - Reactivate the PDA FOCUS Forum with an emphasis on job stability and affordable housing
- Taking into account our existing and planned work on RPP-related activities what tasks should be prioritized?
  - Strengthening bridges among education and job creation agencies (workforce boards, community colleges, businesses, economic development agencies, etc.)
  - Recognizing advantages of affordable housing close to transit
  - Affordable housing finance (rental housing, rehabilitation, ownership)
  - Retail opportunities by jurisdiction and corridors
  - Exploring land trusts, land value recapture, and land banking
  - Increasing community stability and addressing displacement
- Given how RPP will shed brighter light on both challenges and solutions, how do we leverage RPP to exercise affirmative, active leadership through our projects, programs and messaging?

Attachments:

- *Attachment 1, Structure of Regional Prosperity Plan (RPP) consortium*
- *Attachment 2, Summary List of Project Funded by RPP*
- *Attachment 3, Detailed List of Project Funded by RPP*



## **HUD Regional Prosperity Plan**

The Regional Prosperity Plan (RPP) has brought together a broad consortium including nonprofits and community based organizations with members of the business community and local elected officials in a consensus based process to ensure that historically under represented stakeholders have a place at the table. This work of aligning common interests from stakeholders with different perspectives is being advanced through dozens of studies and pilot projects funded by the RPP (attached). ABAG studies underway for the RPP consortium include the Affordable Housing Funding Gap Analysis, Regional Development Tracking Dashboard, and the Fair Housing Equity Analysis.

### Background

The Regional Prosperity Plan is a three-year initiative funded by a joint \$5 million grant through the Sustainable Communities Partnership Program of HUD to ABAG and MTC. ABAG co-staffs the project and leads core research and policy analysis, while MTC provides administrative support and functions as the grant's fiscal agent. The Prosperity Plan will support the implementation of Plan Bay Area with respect to economic mobility and opportunities for low- and moderate-income workers, production and preservation of affordable housing close to transit, and neighborhood stabilization in communities at risk of displacement. The Prosperity Plan includes three inter-connected work areas described below.

#### **1. Housing the Workforce Initiative**

This initiative has supported the development of strategies, tools and policy solutions for the production and preservation of affordable housing in transit-served areas, and neighborhood stabilization in communities at risk of displacement. To develop these resources, the initiative has funded pilot projects through \$1.2 million in sub-grants over three rounds of funding.

#### **2. Economic Prosperity Initiative**

This initiative has supported the development of an Economic Prosperity Strategy that addresses economic mobility and opportunity for low- and moderate-income workers in the region. The initiative funded pilot projects through \$1.1 million in sub-grants over one round of funding to implement key components of the Strategy.

#### **3. Equity Collaborative**

This initiative has provided tools and resources to ensure that under-represented groups most in need of affordable housing and quality jobs participate in developing and implementing the Prosperity Plan. The Equity Collaborative has coordinated outreach, engagement and capacity building activities that

complement the work of the other two working groups. This initiative funded pilot projects through \$760,000 in sub-grants over two rounds of funding.

A **Joint Projects Team** (JPT), composed of ABAG and MTC staff, as well as the co-chairs of the three working groups oversees the implementation of the program, supports integration across the three work areas, and provides direction to staff.

The **Steering Committee** provides general oversight for the overall project and will explore future funding opportunities. The Committee is composed of ABAG Board members, MTC Commissioners, community-based organizations, philanthropic organizations, and co-chairs of the three working groups.

## List of Projects Funded by Regional Prosperity Plan

### **Housing (creating more affordable housing to meet workforce needs)**

*Affordable housing funding gap analysis (ABAG)*

*Development tracking dashboard (ABAG)*

*Fair housing equity assessment (ABAG)*

San Francisco small sites acquisition and stabilization project

Preserving affordable housing near transit

Development without displacement

Implementing land value recapture

Bay area online parking database

Building community support for affordable housing

Leadership engagement advocacy and development in Marin

Predevelopment assessment for the 11th and Jackson site in Oakland Chinatown

User-friendly interface for the regional early warning system for gentrification

Sustainable stewardship program in San Francisco, Alameda and Sonoma (land trusts)

Predevelopment assessment for Riviera family apartments in Walnut Creek

East Palo Alto fair housing project

Healthy Havenscourt neighborhood plan (Oakland)

Laying the groundwork for inclusive growth in San Mateo and Santa Clara counties  
(template housing elements)

Housing our workforce (technical assistance / housing elements – NPH)

### **Economic (workforce development, training, analysis)**

*Economic prosperity strategy (CC SCE, SPUR, Working Partnerships)*

Eastbay skills alliance Contra Costa Community College

Santa Clara County Health Services workforce collaborative

A blueprint for creating pathways to ownership for low and moderate income workers  
(entrepreneurship)

Improved skills, better wages and new opportunities for Latino day laborers

Bay area tech career advancement initiative

Promoting economic opportunity at the Fremont Warm Springs BART (job training  
center)

Construction careers initiative

Self-employment and the road to economic security in Sonoma (entrepreneurship)

Formula retail sector economic opportunity project (San Francisco)

Success Concord (targeted training)

### **Equity (organizing underrepresented groups, grassroots capacity building)**

*Regional emergency warning system for displacement/gentrification (aka REWS - UC  
Berkeley)*

Revive Oakland making good jobs real

Promoting equity from the bottom up in East Palo Alto

City leadership Academy in San Francisco

## List of Projects Funded by Regional Prosperity Plan

Rules of the road: how to engage public agencies in land-use and transportation decisions

One day regional equity conference

Community capacity building in the Bay Area

Map your future project in East Palo Alto

A new vision for the Bay Area (North Bay transit advocacy)

Planning Institute for leadership

Community engagement for public benefit zoning in Oakland

Oakland sustainable neighborhoods initiative capacity building (BRT best practices)

Black regional resilience project (analyze African American migration/displacement)

Promoting equity in affordable housing in East Palo Alto

Attachment 3a: Detailed List of Projects Funded by RFP, (Round 1 and 2)  
Equity Sub-Grant Projects

<i>Project and Partners</i>	<i>Amount Awarded</i>	<i>Brief Description</i>
<p>Revive Oakland: Making Good Jobs Real</p> <p>East Bay Alliance for a Sustainable Economy (EBASE), City of Oakland, Revive Oakland Coalition, Asia Pacific Environmental Network, Oakland Rising, Street Level Health Project, Workforce Collaborative and California State Labor Federation</p>	<p>\$75,000</p>	<p>Strengthen workforce pathways and ensure meaningful community enforcement to implement the landmark Good Jobs Policy, adopted by the City of Oakland in 2012, which will create real opportunities for underrepresented communities in the massive redevelopment of the Oakland Army Base.</p>
<p>Promoting Equity from the Bottom Up in East Palo Alto</p> <p>Youth United for Community Action (YUCA), Peninsula Interfaith Action, San Mateo County Union Community Alliance and SPUR</p>	<p>\$30,000</p>	<p>Work with low-income residents of East Palo Alto to identify challenges and solutions related to access to economic opportunity. Engage residents through leadership development, education and organizing to participate in the Economic Prosperity Strategy project.</p>
<p>Citywide Leadership Academy in San Francisco</p> <p>Tenderloin Neighborhood Development Corporation (TNDC), Community Housing Partnership (CHP), Dolores Street Community Services (DSCS), People Organizing to Demand Environmental and Economic Rights (PODER), South of Market Community Action Network (SOMCAN)</p>	<p>\$75,000</p>	<p>Train residents from low-income and immigrant neighborhoods to give them the hard skills they need to become leaders in their community.</p>
<p>Rules of the Road: How to Engage Public Agencies in Land Use, Transportation and Air Quality Decisions to Promote Equity and Public Health</p> <p>Public Health Institute (PHI), Pacific Institute, Ditching Dirty Diesel Collaborative</p>	<p>\$50,000</p>	<p>Provide targeted trainings and technical assistance to under-represented communities to promote meaningful community involvement in land use and transportation issues, particularly as they relate to public health and equity issues.</p>

<p><b>One-Day Regional Equity Conference</b> Local Initiatives Support Corporation (LISC)</p>	<p>\$25,000</p>	<p>Convene a one-day regional conference for up to 200 equity organizations in coordination with the Equity Collaborative and Steering Committee in October 2013.</p>
<p><b>Community Capacity Building in the Bay Area</b> Council of Community Housing Organizations (CCHO)</p>	<p>\$20,000</p>	<p>Provide technical assistance to ABAG, MTC, the three working groups and community organizations across the Bay Area on projects and programs related to affordable housing and displacement.</p>

## Housing the Workforce Sub-Grant Projects

<i>Project and Partners</i>	<i>Amount Awarded</i>	<i>Brief Description</i>
<p><b>San Francisco Small Sites Acquisition and Stabilization Project</b></p> <p>Chinatown Community Development Center, Inc.; Bernal Heights Neighborhood Center; People Organized to Demand Environmental and Economic Rights; San Francisco Community Land Trust</p>	\$58,290	<p>Develop a sustainable and scalable model for the acquisition and preservation of existing affordable housing units on small sites, and lay the groundwork for implementing that model to identify opportunity sites within four Priority Development Areas in San Francisco where disadvantaged communities are at greatest risk of displacement.</p>
<p><b>Preserving Affordable Housing Near Transit</b></p> <p>Reconnecting America; California Housing Partnership Corporation</p>	\$67,194	<p>Identify the location of at-risk affordable housing properties near public transit and work with local governments to implement policy solutions for preserving those properties.</p>
<p><b>Development Without Displacement in the Bay Area</b></p> <p>Causa Justa::Just Cause; Alameda County Public Health Department</p>	\$74,516	<p>Publish a “Development without Displacement” Report to provide a Comprehensive Anti–Displacement Framework for stakeholders involved in community planning processes associated with Transit-Oriented Development (TOD) in the Bay Area.</p>
<p><b>Implementing Land Value Recapture to Support the Production and Preservation of Affordable Housing Near Transit</b></p> <p>East Bay Housing Organization; City of Concord; City of El Cerrito; City of Walnut Creek; Profit Housing Association of Northern California; Council of Community Housing Organizations in San Francisco; Housing Leadership Council of San Mateo County</p>	\$50,000	<p>Provide guidance to elected officials, agency staff, and community organizations on an innovative approach to funding affordable housing at the local level using Land Value Recapture and Public Benefits Zoning.</p>

## Housing the Workforce Sub-Grant Projects

<p><b>Bay Area Online Parking Database</b></p> <p>TransForm, Cities of Oakland and San Jose, East Bay Housing Organizations (EBHO) and Resources for Community Development (RCD)</p>	<p>\$100,000</p>	<p>Create an Online Parking Database and analyze parking utilization rates to inform updated parking requirements for affordable housing projects that adopt transportation demand management strategies. This project, when completed, will facilitate the development of affordable homes at each stage of planning and development process.</p>
<p><b>Building Community Support for Affordable Housing Developments in the Bay Area</b></p> <p>Greenbelt Alliance, Cities of San Jose, Sunnyvale, Mountain View and Santa Clara; Silicon Valley Leadership Group (SVLG); East Bay Housing Organizations (EBHO); Housing leadership Council of San Mateo County; Mountain View Coalition for Sustainable Planning; Stand Up for Neighborly Novato; and Livable Berkeley</p>	<p>\$55,750</p>	<p>Design and launch an endorsement program for affordable housing projects. Develop an evaluation tool and create information materials to highlight the benefits of building affordable housing in local communities.</p>
<p><b>Leadership, Engagement, Advocacy and Development (LEAD) in Marin County</b></p> <p>Marin Grassroots, City of Marin, Marin City Dr. Martin Luther King Jr. Coalition, and Canal Welcome Center</p>	<p>\$56,750</p>	<p>Implement an action-learning leadership training program that will prepare local residents to be effective advocates for neighborhood stabilization and members of local public Boards and Commissions.</p>
<p><b>Pre-Development Assessment for the 11th and Jackson Site in Oakland Chinatown</b></p> <p>East Bay Asian Local Development Corporation (EBALDC), City of Oakland Housing Authority</p>	<p>\$45,000</p>	<p>Incorporate community benefit principles and reduce the construction costs for the affordable housing project on 11<sup>th</sup> Street and Jackson Street in Oakland Chinatown through improved design and programming..</p>

## Housing the Workforce Sub-Grant Projects

<p><b>User-Friendly Interface for the Regional Early Warning System for Gentrification</b></p> <p>Reconnecting America</p>	<p>\$50,000</p>	<p>Create a user-friendly interface for the predictive tool for displacement that will be developed by the University of California at Berkeley (UCB) team, headed by Professor Karen Chapple, through the California Air Resources Board (ARB) study.</p>
<p><b>Sustainable Stewardship Program in Counties of San Francisco, Alameda and Sonoma</b></p> <p>Northern California Land Trust (NCLT), Bay Area Consortium of Community Land Trusts (CLTs)</p>	<p>\$60,000</p>	<p>Promote the land trust model and build technical assistance capacity among member Community Land Trusts (CLTs). Provide assistance with ground lease and deed restriction oversight; resale management; lender, funder and jurisdictional outreach; and resident outreach and education to member CLTs.</p>
<p><b>Pre-Development Assessment for Riviera Family Apartments in Walnut Creek</b></p> <p>Resources for Community Development (RCD), Local Initiatives Support Corporation (LISC)</p>	<p>\$45,000</p>	<p>Conduct pre-development assessment on the Riviera Family Apartments project that will provide 55 units of affordable housing for low-income families in Downtown Walnut Creek.</p>
<p><b>East Palo Alto Fair Housing Project</b></p> <p>Peninsula Interfaith Action (PIA), City of East Palo Alto, Youth United for Community Action and Urban Habitat</p>	<p>\$37,500</p>	<p>Work with coalition partners to organize East Palo Alto residents in the West Area Plan process to mitigate displacement of up to 6,400 low-income residents and people of color, increase affordable housing options in the Peninsula, and set a model of housing preservation strategies for the San Mateo County.</p>

Attachment 3b: Detailed List of Projects Funded by RFP (Round 3)

	EQUITY: (Multi-Jurisdiction/Regional Category)				
#	Project and Lead Applicant	Description	Award Amount	SGC Grant (Infill, Equity?)	Notes
1	Map Your Future Project Bay Localize	Create a vehicle for community groups and planners to work together in an integrated program to improve access to affordable housing and transit, strengthen economic opportunities for at-risk youth, and prepare for the local impacts of climate change. The project trains youth leaders to develop community-based maps, research, and action recommendations to improve communication and collaboration between community groups, planners and policy makers. Project will create a leadership role for low-income communities in decision-making and planning processes, integrating participation in the Regional Prosperity Plan, Sustainable Communities Strategy, and climate resilience planning throughout the region.	\$75,000	Equity	Train youth leaders to create community maps to enhance, collaboration and communication among community groups but especially Planners & Policy Makers
2	A New Vision for the Bay Area Gamaliel of California	Strengthen efforts to build a regional equity strategy in 5 counties in the Bay Area. Focus on building regional equity for public transportation spending, including advocacy for a regional youth bus pass, increase/improved public transit operations, and restored public transit lines.	\$50,000	Equity	N. Bay focused organizing campaign for regional youth bus passes and increased transit operations
3	Planning Institute for Leadership Urban Habitat	Train members of seven community based organizations in urban planning from a racial and environmental justice perspective. These schools are intended to build the capacity of local organizations to address the land use and transportation patterns that shape access to economic opportunity for low- and moderate-income workers. Curricula will be developed collaboratively with community based organizations in order to most effectively support their work and priorities.	\$90,000	Equity	Training, capacity building among 7 CBOs and engagement with elected officials
		EQUITY Subtotal: Multi -Jurisdictional/Regional	\$215,000		

	<b>EQUITY:</b> ( <u>Local/Neighborhood</u> <u>Category</u> )				
#	<i>Project and Lead Applicant</i>	<i>Description</i>	<i>Award Amount</i>	<i>SGC (Infill, Equity?)</i>	<i>Notes</i>
1	<i>Community Engagement for Public Benefits Zoning in Oakland PDAs</i> East Bay Housing Organizations (EBHO)	Engage community stakeholders and residents in redefining a “Public Benefits Zoning” framework and building support for affordable housing and anti-displacement in PDA-related specific planning processes in Oakland. Community engagement will build on existing specific plan advocacy, the Resident and Community Organizing Program, and prior technical work on Land Value Recapture – framed as “Public Benefits Zoning” in Oakland.	<b>\$40,000</b>	<b>Infill</b>	<b>PBZ organizing campaign in Oakland</b>
2	<i>Oakland Sustainable Neighborhoods Initiative</i> <i>Capacity Building</i> PolicyLink	Work with the Oakland Sustainable Neighborhoods Initiative – International Boulevard BRT Leadership Team and Committees to develop decision-making around priority development sites, policy frameworks for guiding development, and integration of best practices. Project will help stakeholders, plus community resident leadership from throughout the International Boulevard corridor, translate priority data analysis and best practices on BRT corridor development policy to guide policy framework for redevelopment and investment along the corridor as the BRT is constructed and operated.	<b>\$20,000</b>	<b>Infill (Equity ?)</b>	<b>Best practices to guide policy framework for BRT and other investments along International Blvd in Oak.</b>
3	<i>Black Regional Resilience Project</i> People Organized to Win Employment Rights (POWER)	Project aims to understand the root causes beneath the crisis of displacement of African American residents from the San Francisco Bay Area. Engage impacted residents to understand the underlying causes and to gather proactive solutions to stem the tide of displacement from the region.	<b>\$25,000</b>	<b>Equity</b>	<b>Interviews/case study to better understand displacement of the Afr. Amer. Community from the inner bay (SF, Oak, Richmond) to E. CC County</b>

4	<i>Promoting Equity in Affordable Housing</i> Youth United for Community Action (YUCA)	Through a multi-level strategy of leadership development, education, organizing, legal advocacy, and media production, this project will incorporate East Palo Alto residents in the City’s planning processes to promote equity principles, particularly in housing.	<b>\$40,000</b>	<b>Equity</b>	<b>Overall organizing, advocacy, education effort in E. Palo Alto</b>
		<b>EQUITY Subtotal: Local/Neighborhood</b>	<b>\$125,000</b>		
		<b>TOTAL Amount: EQUITY</b>	<b>\$340,000</b>		
	<b>HOUSING</b>				
<b>#</b>	<b><i>Project and Lead Applicant</i></b>	<b><i>Description</i></b>	<b><i>Award Amount</i></b>	<b><i>SGC (Infill, Equity?)</i></b>	<b><i>Notes</i></b>
1	Healthy Havenscourt Neighborhood, East Bay Asian Local Development Corporation	Address a community response to neighborhood stabilization efforts near a new Bus Rapid Transit (BRT) line along International Boulevard in Oakland’s Havenscourt neighborhood. Project will organize and engage residents, businesses and schools around issues of affordable housing, economic security and the risk of displacement. Neighborhood stakeholders will help to develop a Havenscourt Neighborhood Plan that will outline the priority social factors and contain goals with achievable outcomes for the BRT project. <i>Condition of Approval: Extend outreach and engagement to the surrounding neighborhood along International Boulevard</i>	<b>\$45,000</b>	<b>Infill / Equity?</b>	<b>Develop a community based Neighborhood Plan for the area around International Blvd. in Oakland (where BRT is planned).</b>
2	Laying the Groundwork for Inclusive Growth in San Mateo County through the Creation of New Funding Sources and Adoption of Updated Housing Elements, Housing Leadership Council of San Mateo County	Lead a campaign to encourage San Mateo County cities to adopt Housing Element Updates by 2015. Develop and build consensus for a “boilerplate policy platform” that includes best practices, model policy language, and new revenue sources that can be incorporated into local Housing Elements to support and incentivize affordability. <i>Condition of Approval: Add a task to support the adoption of a county-wide nexus study by local jurisdictions in San Mateo and Santa Clara Counties</i>	<b>\$75,000</b>	<b>Infill/Equity</b>	<b>Further develop Housing Element best practices / “boilerplate” for San Mateo Co. and Santa Clara Co.</b>

3	Housing Our Workforce: Funding Affordable Housing through State, Regional, and Local Sources, Non-Profit Housing Association of Northern California	Ensure that adequate affordable housing is built for the region by using creative financing solutions to generate funds for affordable housing and promoting more effective and equitable housing elements. Provide technical assistance, analysis, and advocacy support to ensure that housing elements are well positioned to create the needed affordable homes. Project will seek to address the ambitious housing goals in Plan Bay Area and restore affordable housing funding to levels that will ensure the success of the Plan. <i>Condition of Approval: Use ABAGs completed Affordable Housing Funding Gap Analysis instead of recreating the work. Hire a staff person to support the work in the South Bay instead of hiring a consultant.</i>	\$80,000	Infill	Support the production and preservation of affordable housing by providing technical and other assistance for housing elements and other affordable housing related efforts
		<b>TOTAL Amount: HOUSING</b>	<b>\$200,000</b>		
	<b>ECONOMIC</b>				
#	<i>Project and Lead Applicant</i>	<i>Description</i>	<i>Award Amount</i>	<i>SGC (Infill, Equity?)</i>	<i>Notes</i>
1	East Bay Skills Alliance, Contra Costa Community College District	Launch a new workforce intermediary in the East Bay with the goal of aligning decision-making about education, workforce development, and economic development priorities for the regional community colleges, universities, workforce boards, government, and economic development agencies. Pilot a set of activities that will build a value proposition for the establishment of a new intermediary organization and develop a business plan for the intermediary to sustain the institutional structure of this new entity. Public funding resources will be leveraged to drive a coordinated workforce and economic development system that meets the needs of both job seekers and regional employers.	\$75,000	Infill/Equity?	Greater alignment and leverage of existing workforce and edu. Resources
2	Santa Clara County Health Services Workforce Collaborative, Community Health Partnership	Establish a Workforce Collaborative designed to unify efforts of healthcare providers, workforce development organizations, labor unions, community colleges and community based organizations in order to provide job search skills, career pathway information, and focused training (including digital literacy) for low wage non-clinical healthcare	\$150,000	Infill/Equity?	Ditto the above; focus on healthcare industry, non-clinical jobs

		workers in Santa Clara County. Program will identify the essential skills, education and training required to advance from LMI to middle-wage non-clinical health jobs, and develop an Education and Training Program targeting these requirements. The Collaborative is intended to serve as a <u>replicable model for other healthcare occupations across the Bay Area.</u>			
3	A Blueprint for Creating Pathways to Ownership for Low and Moderate Income Workers in the SF Bay Area: The Inner East Bay as A Case Study, East Bay Community Law Center	Adopt a multipronged approach to grow the worker-owned business sector by: creating a Cooperative Academy for Low- and Moderate-Income (LMI) workers and training organizations; researching and preparing a guide for scaling worker-owned businesses in emerging Bay Area industries; and preparing an action plan for retaining existing jobs and preserving businesses in which the owners are retiring by selling the businesses to their employees. The Cooperative Academy will meaningfully engage LMI workers and provide cohort-based education, training, business coaching and legal representation to ensure the success of worker-owned startups.	<b>\$150,000</b>	<b>Equity</b>	<b>Grow co-ops that benefit LMI workers; provide edu., training to ensure success</b>
4	Improved Skills, Better Wages and New Opportunities for Latino Day Laborers and Other Immigrant Low-Income Workers, Multicultural Institute	Provide training and support services for Latino immigrant day laborers and other low-income service workers to enhance economic opportunities, allow for retention of current work and expand employer networks for these LMI workers. Training will include Spanish GED-prep courses, computer skill-building workshops, small business courses, and “Life Skills” workshops aimed at enhancing LMI worker opportunities. Project will focus on helping workers to command higher wages through improved self-marketing and via group solidarity to maintain a fair-wage floor at hiring sites.	<b>\$75,000</b>	<b>Equity</b>	<b>Day laborer support and training; organizing for fair wages</b>
5	Bay Area Tech Career Advancement Initiative, NOVA Workforce Development	Increase access to sustainable Information and Communication Technologies (ICT) careers for Bay Area low- and moderate-income workers. Leveraging new career pathways research, the Initiative will create and deliver career navigation curriculum content for students of the Oakland-based Stride Center. The Initiative will also work with employer advisors and industry partners to create internship and employment opportunities for students, and share the curriculum and outcomes with regional workforce stakeholders in the fast growing ICT industry.	<b>\$150,000</b>	<b>Infill (these jobs are likely to grow in PDAs per PBA, otherwise Equity)</b>	<b>Training for ICT careers; support paid internships to enhance students chance for success (EPS Strategy)</b>

6	Promoting Economic Opportunity at the Fremont Warm Springs BART Station, Urban Habitat	Link low-income workers, job support services, training, and employers to the Bay Area's transit system by creating a job-training center at the Fremont Warm Springs Bart Station to create pathways to career ladder jobs. Project will work to ensure that employment remains a priority in the PDA planning process and engage low income workers in the planning and passage of the PDA plan. <i>Condition of Approval: Focus on developing a business plan for the jobs-training center and organizing the roundtable</i>	\$50,000	Infill	Create a job training center @ Fremon Warm Springs BART; link workers with services and planned employment activities in a PDA
7	Construction Careers Initiative, Working Partnerships USA	Develop and field-test a model for a Construction Careers Pipeline that increases low-wage-workers' access to apprenticeships; meets industry needs; satisfies the provisions of AB 554; and can be replicated throughout the Bay Area. The outcome of the Construction Careers model will be to recruit, screen, train and place low-to-moderate income workers on pathways to middle-wage careers in the construction industry.	\$125,000	Infill (growth focused in PDAs)	Apprenticeship program for construction careers; proven industry driven sector based training (EPS Strategy)
8	Self-Employment and the Road to Economic Security, Sonoma County Economic Development Board	Promote entrepreneurship and self-employment as a viable "relief valve" for crowded job market seekers in the \$18-30 salary range. Project will increase entrepreneurship outreach to LMI, female, Latino, veteran, disabled and senior target groups, develop an entrepreneurship educational pipeline and continue Business Retention and Expansion (BRE) program efforts.	\$75,000	Equity	Promote entrepreneurship among low wage/unemployed workers in the N. Bay where access to jobs is a factor (\$18-30 defined as mid. Wage jobs by EPS)
9	Formula Retail Sector Economic Opportunity Project, San Francisco Bay Area Labor Foundation	Research and analyze the formula retail sector (i.e. corporate-owned chain stores and restaurants) in San Francisco and develop model policies and programs to improve job quality and expand support for low-wage workers and locally-owned businesses. The partnership will specifically evaluate feasibility of implementing a formula retail living wage ordinance that would be the first of its kind in the nation.	\$100,000	Infill/Equity	Analyze feasibility of implementing a "formula retail living wage"

10	<i>Success Concord, Concord Community Development Organization, Michael Chavez Center</i>	Strengthen and expand economic opportunities, address debilitating barriers and develop clear upwardly-mobile employment pathways for low- and moderate-income workers in Concord, California. Project will develop and implement an intensive, culturally competent case management model by creating individualized employment action plans for at least 40 LMI, primarily immigrant workers.	<b>\$100,000</b>	<b>Equity</b>	<b>Focused training and “action plan” tailored to LMI primarily Latino workers</b>
		<b>TOTAL Amount: ECON</b>	<b>\$1,050,00</b>		