

MEMO

**Submitted by:** Justin Fried, Regional Planner

**To:** ABAG Regional Planning Committee

**Subject:** Proposed Potential Priority Development Area in the City of Fremont

**Date:** January 19, 2011

**Executive Summary**

FOCUS is a voluntary, incentive-based, multi-agency development and conservation strategy for the San Francisco Bay Area. As part of FOCUS, over 60 local government entities have stepped forward and proposed over 120 Priority Development Areas, which have been adopted by the ABAG Executive Board.

The proposed Priority Development Area submitted by the City of Fremont is for Warm Springs, the area surrounding a future BART station and encompassing the former NUMMI auto manufacturing plant.

**Recommended Action**

At the February 2<sup>nd</sup> Regional Planning Committee (RPC) meeting, staff will seek committee approval of a new Priority Development Area (PDA) submitted by the City of Fremont. With RPC support, these recommendations will be forwarded to ABAG's Executive Board at its March 17, 2011 meeting for adoption of this area as part of FOCUS, the San Francisco Bay Area's Regional Blueprint Plan.