

BAY AREA REGIONAL PROSPERITY PLAN FINAL PROJECT REPORT



Issue Areas

Findings and
Lessons

Strategies

Actions

FINAL PROJECT REPORT

- Organize by **issue areas**
- Summarize **key findings and lessons learned** from pilot projects and research
- Tie findings and lessons to next steps, or **potential strategies**
- Develop an **action plan** to identify implementation steps

TIMELINE



ISSUE AREAS

1. Affordable housing near transit
2. At-risk affordable housing near transit
3. Neighborhood stabilization
4. Community capacity-building
5. Pathways to middle-wage jobs
6. Middle-wage jobs growth
7. Conditions for low-wage workers



REPORT STRUCTURE

Findings – the underlying impetus for the Regional Prosperity Plan

Lessons Learned – outcomes from the pilot projects and funded research

Strategies – recommendations to address issues

Actions – specific implementation steps



EXAMPLE

Issue Area – Affordable Housing Preservation

Finding – 6,500 housing units at-risk of conversion

Lesson Learned – city staff may not be aware of this issue due to other priorities

Strategy – preserve existing affordable housing units near transit

Actions

- Disseminate information to city staff
- Seek funding to develop tailored plans
- Support cities to find funding for preservation
- Track at-risk units near transit

ACTION PLAN TEMPLATE

Strategy 1

Actions	Timeframe	Organizations	Resources

POTENTIAL ACTIONS

Types of actions:

- Policies and Legislation
- Initiatives and Programs
- Funding and Financing
- Data and Analysis
- Organizational Capacity

AFFORDABLE HOUSING NEAR TRANSIT

- 1. Land for Affordable Housing Near Transit**
- 2. Local and Regional Funding and Financing for Affordable Housing**
- 3. State and Federal Funding and Financing for Affordable Housing**
- 4. Community Support for Affordable Housing and Housing Affordability**

AFFORDABLE HOUSING NEAR TRANSIT

- 5. Regulatory Reform to Support Affordable Housing Production**
- 6. Regional Coordination and Partnerships**
- 7. Data and Analysis to Support Affordable Housing Production**

AT-RISK AFFORDABLE HOUSING NEAR TRANSIT

8. Existing At-Risk and Naturally Affordable Housing Near Transit

NEIGHBORHOOD STABILIZATION

- 9. Tenant Protections and Enforcement at Federal, State and Local Level**
- 10. Regional Collaboration and Partnerships**
- 11. Technical Assistance, Tools and Support to Local Jurisdictions and Community Groups**

COMMUNITY CAPACITY BUILDING

12. Ongoing Capacity-Building and Leadership Training

PATHWAYS TO MIDDLE-WAGE JOBS

13. Job-Focused Basic Skills Training

14. Industry-Driven, Sector-Based Regional Training Partnerships

15. Improved Career Navigation Systems and Support Pathways

MIDDLE-WAGE JOB GROWTH

16. Industries of Opportunity
and Business Formation

17. Housing, Jobs and Industrial Lands Served by
Transit

18. Infrastructure Investment

19. Integrated Transportation
System

CONDITIONS FOR LOW-WAGE WORKERS

20. Job Standards and
Working Conditions

21. Professionalize
Industries

22. Public Sector
Contracts

NEXT STEPS

- Working Session for Steering Committee
- Review by Working Groups – **March and April 2015**
- Tie to Program Evaluation Project - **Ongoing**
- Coordination with Pilot Projects – **March 2015**
- DRAFT Action Plan – **May 2015**
- DRAFT Final Project Report – **May 2015**