

Introduction to the Bay Area Regional Prosperity Planning Grant

July 10, 2012

ABAG

Regional Planning Committee

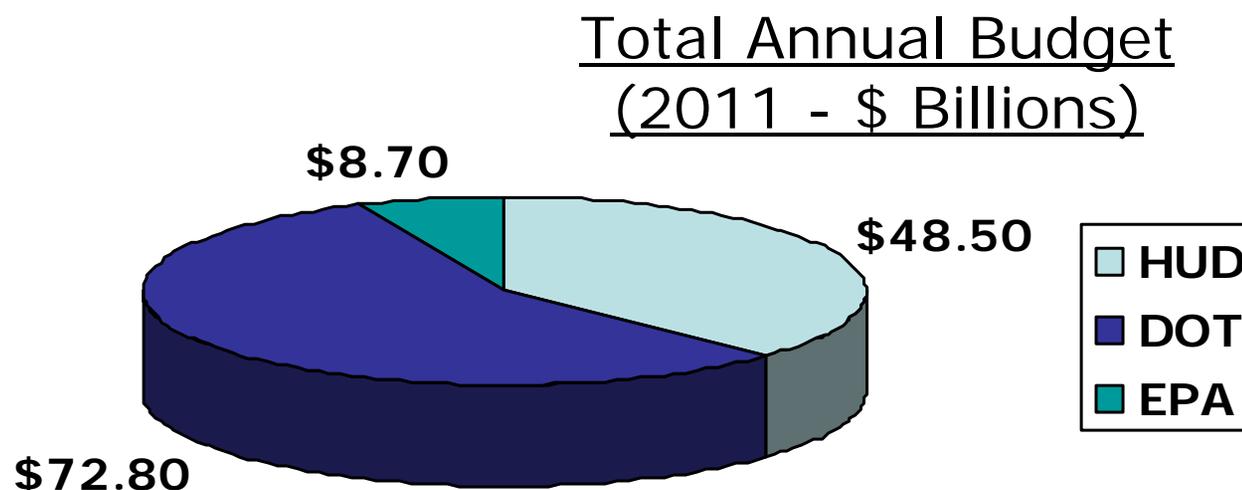
HUD's Sustainable Communities Regional Planning Grants Program

Supports regional planning that integrates housing, land use, economic and workforce development, transportation, and infrastructure investments to consider the interdependent challenges of:

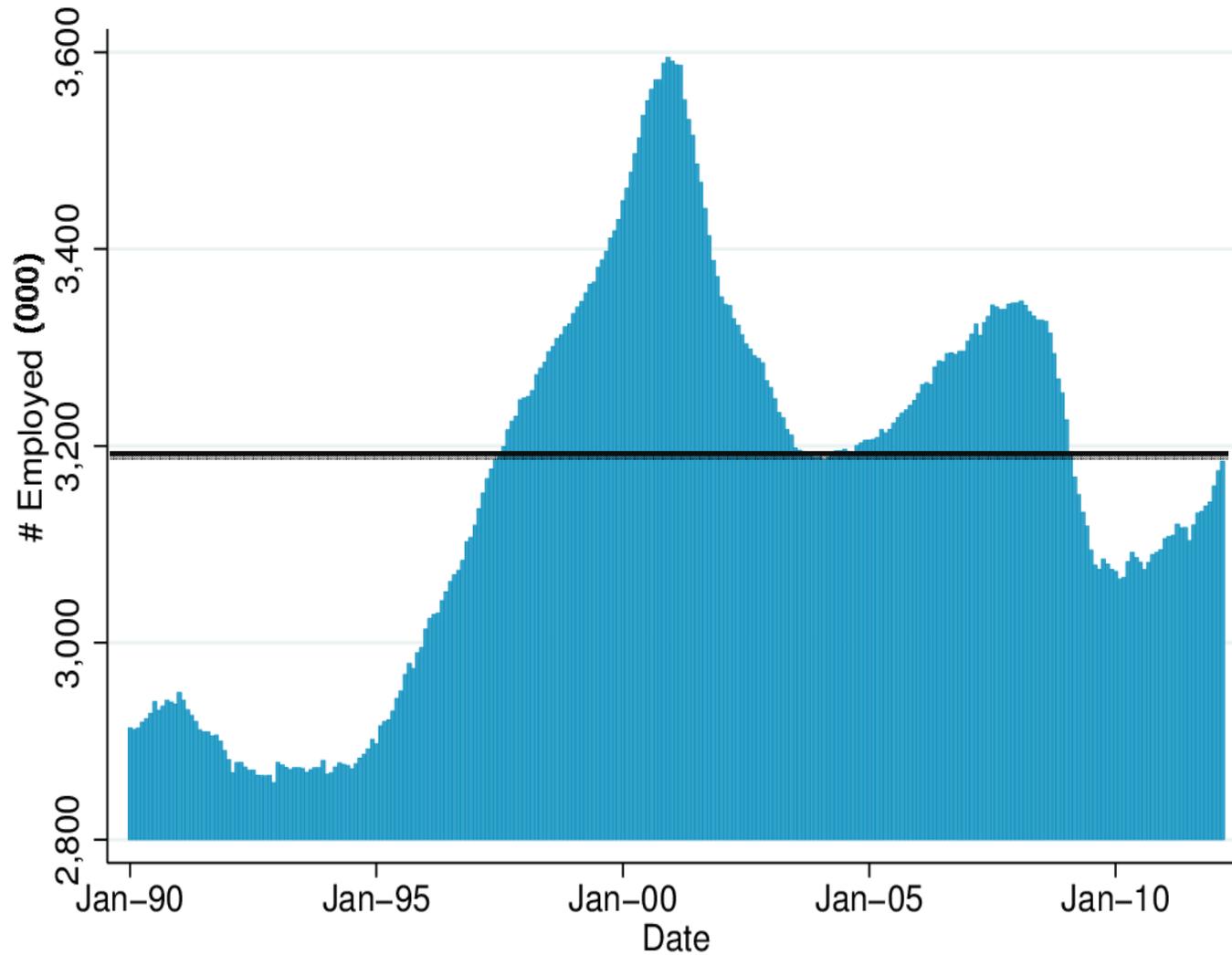
- (1) economic competitiveness and revitalization;*
- (2) social equity, inclusion, and access to opportunity;*
- (3) energy use and climate change; and*
- (4) public health and environmental impact*

Preferred Sustainability Status

- HUD offers extra points to Prosperity Plan partners for a dozen programs
- FTA considers preferred Status in Bus Livability and TIGER Programs
- EPA Office of Sustainable Communities support Status
- [Access to National Sustainable Communities Learning Network](#) offering technical assistance and lessons from across the country



Bay Area Job Growth



9 County Bay Area: Total Nonfarm Employment

Bay Area Workforce

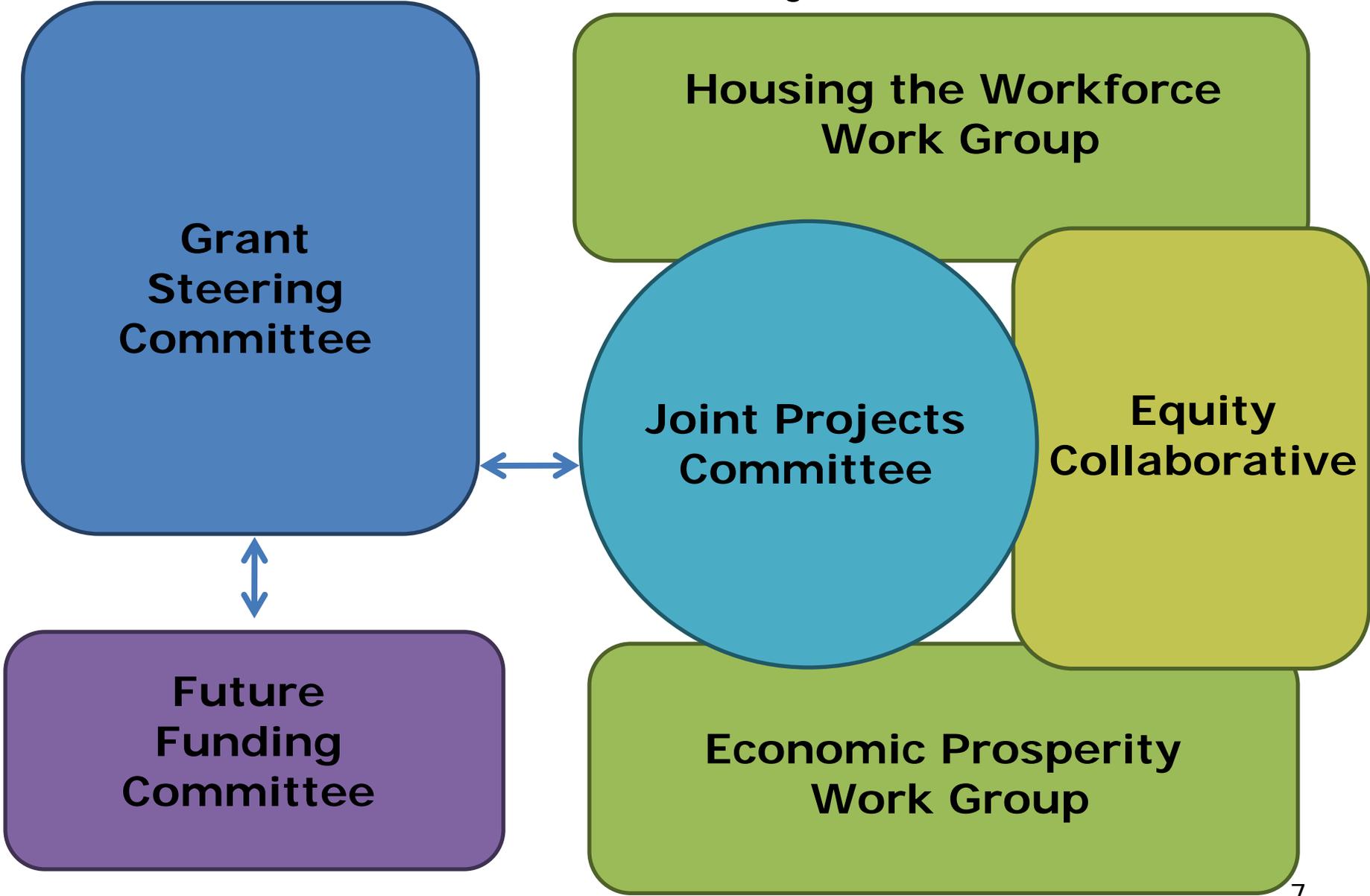
Level of Education	Median Income	Bay Area %	SF MD %	Santa Clara %	East Bay %	North Bay %
High school graduate	\$44,900	25%	21%	25%	27%	35%
Associate's degree	\$63,800	26%	22%	25%	28%	37%
Bachelor's degree	\$91,400	29%	36%	28%	27%	20%
Advanced degrees	\$132,500	19%	21%	22%	17%	8%
Number of Workers (in millions)		3.17m	.9m	.7m	1.1m	.4m

The Bay Area has the second-highest educated workforce in the U.S. based on a recent Brookings study

Equity Analysis Results from PBA

INDICATOR	POPULATION	BASE YEAR	PREFERRED SCENARIO	% CHANGE
1 Housing + Transportation Affordability % of income spent	HH < \$30K	72%	75%	+3%
	HH > \$30K	41%	42%	+2%
2 Displacement Risk % of today's rent-burdened households at risk for displacement from future growth	COC	n/a	33%	n/a
	Remainder	n/a	9%	n/a
3 VMT Density daily VMT on major roads near developed areas (avg. VMT per sq. mi. / total population wgt.)	COC	6.7	5.9	-12%
	Remainder	1.8	1.7	-5%
4 Non-Commute Travel Time minutes	COC	12	13	+1
	Remainder	13	13	0
5 Commute Travel Time minutes	COC	25	26	+1
	Remainder	27	27	0

Regional Prosperity Plan
Consortium Organization



Steering Committee

•Responsibilities:

- Project Management
- Oversight
- HUD reporting
- Communication
- Evaluation

Sub-granting Committee

Oversee pilot projects and CBO sub-grants for public engagement based on workgroup criteria.

Committee Roster

- MTC Commission (3)
- ABAG Executive Board (3)
- Three Cities (staff or elected) (3)
- Community Foundations (1)
- Great Communities Collaborative (1)
- Housing Workgroup (3)
- Prosperity Workgroup (3)

- First meeting in September
- Bi-Monthly meetings

Workgroups

- Economic Prosperity
 - Co-Chairs
 - Bay Area Council
 - Working Partnerships
 - City (TBD)
- Housing the Workforce
 - Co-Chairs
 - Council of Community Housing Organizations (SF)
 - Non-Profit Housing Assoc. of Northern California
 - City (TBD)
- Equity Collaborative
 - Urban Habitat
 - TBD

Economic Prosperity Work Group

A regional analysis and framework for economic growth and opportunity

New job and small business opportunities in transit-served job centers and underserved communities

Investment in the regional infrastructure of these communities

Pathways to channel workers and firms into Places and Industries of Opportunity

Workforce development strategies to prepare and place targeted workers in high-quality jobs

Housing the Workforce

Regional tracking tools for development & displacement

Refined parking and travel data for TOD planning & projects

Affordable housing financing strategies

Successful, collaborative pilot grants that demonstrate effective housing policy

Equity Collaborative

- Public engagement and capacity-building
- Support and complement Housing and Economic Prosperity work plans
- Facilitate public education & input on key issues throughout the region
- Peer-to-peer learning
- Provide a connection between the regional & local policy-making and “communities of concern” & other underserved communities

Grant Budget

Economic Prosperity Plan	\$520,000
Prosperity Pilot – Projects	\$1,100,000
Grants to Community Based Organizations	\$760,000
Housing Pilot Projects	\$1,200,000
Support to Partners (trainings & stipends)	\$750,000
Administration & Staffing	\$670,00
TOTAL	\$4,991,000

2012 Timeline

Today	<ul style="list-style-type: none">• Overview & Objectives of the Grant
July	<ul style="list-style-type: none">• MTC and ABAG name representatives to Steering Committee
July	<ul style="list-style-type: none">• Workgroups begin meeting
September	<ul style="list-style-type: none">• Steering Committee Seated• Consortium Agreements
Late summer/fall	<ul style="list-style-type: none">• Grant criteria• First Call for Projects
Winter	<ul style="list-style-type: none">• First re-grants awarded

Grant period extends to Feb. 28, 2015 to complete all work