



Date: July 24, 2014  
To: Regional Planning Committee  
From: Miriam Chion, Director, Planning and Research  
Subject: **Plan Bay Area 2017 Update**

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This is an update of the major milestones to be accomplished at ABAG in preparation for the update of Plan Bay Area to be approved summer 2017. This memo reviews some of the specific ABAG responsibilities and projects that will inform Plan Bay Area 2017. The attached graph illustrates the sequence and timing of tasks (Attachment 1).

This overview of tasks will be followed by a discussion of how to talk about Plan Bay Area by Brad Paul. He will review what worked and what did not work in our efforts to communicate in the development of last Plan Bay Area 2013. He will also discuss how to create a more responsive and interactive process for the update of Plan Bay Area 2017.

## **OVERVIEW OF MAJOR TASKS**

**Process of collaboration:** Plan Bay Area is an articulation of local visions to support regional prosperity for current and future generations. Priority Development Areas (PDAs), created by local jurisdictions, define the basic framework for future growth. In parallel, Priority Conservation Areas (PCAs), supported by local resolutions, define the basic framework for retaining and enhancing our natural environment. Three basic stages of collaboration are proposed:

1. 2014 – 2015: Local jurisdictions will revise, remove or propose PDAs and PCAs by summer 2015. They will also provide input on their local visions, plans and strategies, which will be gathered in the revised PDA Showcase website. This local input will inform the Land Use Strategies Report (See Implementation Tasks, next page).
2. 2015 – 2016: Cities/counties and ABAG staff will review and discussed the pattern of growth allocation for jobs, population and housing in the context of the local visions and the regional forecast. City Councils and Boards of

Supervisors will discuss the priorities and scenarios that will guide future growth in the region.

3. 2016 – 2017: ABAG Delegates will provide input on the strategies and funding required for an appropriate implementation of the overarching plan.

In addition to our process of collaboration with local jurisdictions, update of the plan will include substantial participation from stakeholders and coordination with State agencies.

**Research and analysis:** Given the complexity of the region due to its size, changing demographics, and emerging industries, ABAG staff has strengthened the analysis of current and future conditions that will inform Plan Bay Area. Two major reports will address this task.

1. The State of the Region Report will be released by the summer 2015. This report will provide an assessment of current economic and housing trends in the Bay Area, based on which we will begin the update of Plan Bay Area.
2. The regional forecast of jobs, population and housing will be released by the end of 2015. This forecast includes a robust assessment of demographic changes, including age and migration patterns, as well as an assessment of changes in regional employment pattern and interregional commute. The forecast methodology, preliminary findings and final results will be discussed at the Regional Advisory Working Group and Regional Planning Committee.

**Implementation tasks:** One of the purposes of revising the Plan every four years is to incorporate the new visions, strategies and accomplishments on the ground. Plan Bay Area 2013 led to a set of projects that will be completed in 2015. These efforts will inform the development of the Land Use Strategy Report which will in turn inform the development of scenarios to Plan Bay Area 2017.

1. **Regional Prosperity Consortium:** To create stronger, more sustainable and equitable communities by defining a regional approach for expanding economic opportunities for low- and moderate-income workers; and providing tools and resources to improve housing affordability near transit while stabilizing low income neighborhoods as new investments raise property values. Outcomes: PDA Development Tracking System 1.0, Fair Housing Equity Assessment, Comprehensive Regional Housing and Economic Strategies
2. **Housing Program:** To increase production of housing, especially affordable housing, and decrease development-related economic displacement by helping jurisdictions identify and entitle housing sites; advocating for increased State, regional, and local housing subsidy sources; promoting effective measures to mitigate displacement; and making the case to local

elected officials for affordable housing and displacement mitigation.  
Outcomes: Local jurisdiction housing permit and policy data, Map RHNA-4 and RHNA-5 Housing Element sites, policy & legislative proposal to facilitate acquisition/rehab/conversion of existing housing.

- 3. Inner Bay Corridors:** To advance implementation of Plan Bay Area and locally adopted land use plans in Inner Bay Area Corridors, including economic development strategies and infrastructure improvements. Place-making strategies will be a particular focus within the corridors. Outcomes: Corridor Strategy and Action Report/Proposal, Placemaking Strategies Report.
- 4. Seismic & Climate Change Resilience:** To increase the region's resilience to natural disasters through studies and research projects, toolkit development, and collaborative development of comprehensive plans. Outcomes: Housing & Population Vulnerability Study, Regional Hazard Mitigation Plan update, Regional Shoreline Resilience update
- 5. Bay Trail, Water Trail and Priority Conservation Areas (PCAs):** To support completion of Bay Area Trail, expand implementation of Water Trail and planning and funding of PCAs through coordination with local jurisdictions, state agencies and open space organizations. Outcomes: Revised PCA criteria and process, approval of new and revisions of current PCAs, completion of new Bay Trail segments, local resolutions for Water Trail.