



Date: November 20, 2014
To: Regional Planning Committee
From: Miriam Chion, ABAG Planning & Research Director
Subject: Overview Session December 3, 2014

At our last meeting, the Regional Planning Committee took three actions. It recommended approval of the existing Priority Development Areas (PDA) Criteria, approval of the new Regional Resilience framework, and approval of the Loma Prieta Conference policies. The PDA Criteria will be submitted to the ABAG Executive Board for adoption December 4, 2014 and the Loma Prieta policies will be brought to the Board in January 2015.

The December Regional Planning Committee meeting will focus on the Regional Placemaking Initiative. This is an effort that is coming back to the committee after a year. Based on input from the last meeting a working group of advisors was formed to formulate key questions and identify an approach to facilitate a discussion on the challenges and opportunities for strengthening the urban vitality of our Priority Development Areas. We will review some interesting examples of place-making and discuss potential strategies.

We will also review the development of econometric and demographic models to inform the regional forecast. This is in response to requests from the Committee and local jurisdictions to address economic trends in more detail and gain further insights into the demographic changes in the region. These models will be developed over the next nine months to inform key assumptions for the regional forecast.

For 2015, we will have three major milestones towards Plan Bay Area 2017

- The State of the Region Report, February 2015
- People, Places, Prosperity: Complete Communities in the Bay Area, Summer 2015
- Regional Forecast Key Assumptions, Fall 2015

In addition, we will continue with several implementation strategies, including PDA Planning Grants, East Bay Corridor and Grand Boulevard Initiative, coordination on economic development, Regional Prosperity Consortium projects, entitlement streamlining, Soft-Story Reinforcement Pilot project, Bay Trail and Water Trail.

The deadline for the revision or submittal of new PDAs and PCAs is May 2015.