

The letter 'P' is rendered in a large, blue, stylized font. It has a thick, blocky appearance with a white vertical line running through its center. The top of the 'P' is rounded, and the bottom is flat. The 'P' is positioned to the left of the text 'BayArea Plan'.

BayArea Plan

Spring 2013 Public Engagement

ABAG Regional Planning Committee
December 5, 2012

SCS Public Engagement Spring 2011 and Winter 2012

- Presented a range of options
- Organized sessions by topic
- Accommodated ample time for comments
- Included CBOs partnerships, surveys, & virtual workshops



SCS Public Engagement Spring 2013 Open House & Formal Comment Portion

Staff recommends a two part format

Part 1: Open House

Part 2: Formal Comment Portion

This approach will:

- **include use of compelling visuals and written materials to describe the RTP/SCS by section**
- **provide ample methods and opportunities to comment**
 - walk around stations to accommodate open conversation
 - formal 3 minute comment period
 - written input

SCS Public Engagement Spring 2013 Open House & Formal Comment Portion

Open House

- series of stations - each will display key elements of the plan and highlight key regional projects
- two hours in duration
- chance to learn about the draft plan
- public interaction with regional agency staff



SCS Public Engagement Spring 2013 Open House & Formal Comment Portion

Formal Public Hearing

- **will commence immediately following Open House**
- **presided over by professional facilitator or retired judge**
- **court reporter will be present to transcribe all oral comments**
- **limit on time allowed for each speaker**

SCS Public Engagement Spring 2013 Other Elements to Gather Input

- **EIR Public Hearings**
- **Telephone Survey**
- **Community-Based Focus Groups**
- **Local Elected Official Briefings**
- **Updated OneBayArea Web Site**



SCS Public Engagement Spring 2013

Staff is seeking your input.

- **What are your thoughts on the proposed format?**
- **What additional engagement elements would you suggest?**

