

FOCUS

a development and conservation strategy
for the San Francisco Bay Area



2008 Regional Best Practices Conference Series

FOCUS on Bay Area Housing

June 5, 2008 9:00 a.m. -- noon

Gaia Arts Center – Theater
2120 Allston Way, Berkeley, CA

Agenda:

- 8:30 Registration Continental Breakfast
- 9:00 Welcome - Henry Gardner, ABAG Executive Director
- 9:10 Annual Housing Report & Survey - Christy Riviere, ABAG Senior Planner
- 9:20 The Bay Area Housing Market: Where We Are, Where We're Going?
Joseph Perkins, President & CEO, Home Builders Association of Northern California
Mr. Perkins will share an insightful perspective of what is happening in the current market and what we can expect in the months to come.
- 10:00 Break
- 10:20 New Bay Area Housing Element Toolkit – Jennifer Krebs, ABAG Senior Planner
- 10:25 Developing Affordable Housing in a Difficult Market
Dixie Baus, Director of Affordable Housing, The CORE Companies
Though California's economy is expanding and its population growing, the inventory of market rate and affordable multi-family housing is not keeping pace. Ms. Baus will lead a candid discussion on the unique challenges of developing affordable housing in the Bay Area.
- 10:55 State Housing Policy: What's on the Horizon?
**Linda Wheaton, Assistant Director, Division of Housing Policy Development
California Department of Housing & Community Development**
- 11:15 "Winds of Change - Our Critical Need to Become Intelligently More Urban"
Don Weden, former Planner, Santa Clara County
Mr. Weden will lead a dialogue on the importance and urgency to think more deeply and creatively about the future of our communities than typically occurs in local land use discussions. Barriers to the kinds of higher density development needed to effectively meet future challenges rapidly heading our way will be addressed.
- 11:55 Wrap-up - JoAnna Bullock, ABAG
- 12:00 Adjourn

FOCUS is a partnership of four regional agencies.

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