

# PROJECTIONS 2003

## --A Smart Growth Forecast

POPULATION, EMPLOYMENT, LABOR FORCE, INCOME, AND HOUSEHOLDS

WEDNESDAY, JUNE 18, 2003

METROCENTER AUDITORIUM  
101 EIGHTH STREET  
OAKLAND, CALIFORNIA

- 8:30 am Registration and Coffee
- 9:00 am Policies Shape Reality  
Paul Fassinger, ABAG Research Director  
Alex Amoroso, ABAG Principal Planner
- What are ABAG's smart growth assumptions?
  - How is growth restructured?
  - Plans to chart our growth?
  - Smart growth policies and prospects
- 10:30 am Break
- 10:45 am Shifting Landscape of the Bay Area  
Hing Wong, ABAG Regional Planner
- How are household demographics changing?
  - Where are the top population growth areas?
  - Will there be enough land for housing?
- 11:15 am How will the Bay Area Economy be Transformed?  
Paul Fassinger
- What are the prospects for job growth?
  - How will incomes change over time?
  - Will innovation create growth?
- 12:00 noon Adjourn

### Projections 2003 Symposium ■ Registration Form

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Department \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

If registering by credit card (Visa, MasterCard or American Express):

\_\_\_\_ - \_\_\_\_ - \_\_\_\_ - \_\_\_\_ Expiration Date \_\_\_\_ / \_\_\_\_

Cardholder Name (Print) \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

#### SYMPOSIUM COST

\$ 100 ABAG Members

\$ 120 Nonmembers

#### Send check payable to:

ABAG Projections Symposium

P.O. Box 2050

Oakland, CA 94604-2050

Phone: (510) 464-7993

FAX: (510) 464-7985

June 17 is the refund deadline.

Symposium attendance is limited.

Save \$10 by registering online at:

[www.abag.ca.gov/abag/events/p2003](http://www.abag.ca.gov/abag/events/p2003)

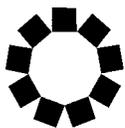
# PROJECTIONS 2003

## A SMART GROWTH FORECAST

To The Year 2030  
For The San Francisco Bay Area

June 18, 2003

 Association of Bay Area Governments



**Association of  
Bay Area Governments**

P.O. Box 2050, Oakland CA 94604-2050

### ***PROJECTIONS 2003 SYMPOSIUM***

FIRST CLASS  
U.S. POSTAGE  
**PAID**  
Permit No. 832  
Oakland, CA

#### *FIND OUT HOW ABAG APPLIED SMART GROWTH PRINCIPLES TO FORECASTING*

In a few short hours public and private decision-makers will learn how ABAG developed its latest projections. The symposium will also highlight trends on future residential patterns, job growth, labor force participation rates, and the impact of smart growth policies.

#### *BE IN THE KNOW*

Gain additional insights into the assumptions behind the Smart Growth Forecast and the trends that are shaping in our region. Ask questions of analysts who actually create the models and construct the forecast.

Due to the introduction of Smart Growth assumptions and the demand to understand the process,  
ABAG expects the symposium will be sold out.

We urge you to register online as soon as you decide to attend.

# **PROJECTIONS 2003**

## **--A Smart Growth Forecast**

Census: 2000

Base Case: 2005 and 2010

Smart Growth Forecast:  
2015, 2020, 2025, and 2030



## **Get PROJECTIONS 2003**

### **--printed or electronic**

The most complete and up-to-date resource available for analyzing the future of the San Francisco Bay Area. In one easy-to-use, easy-to-understand publication you will find data to the Year 2030 for population, jobs, labor force, income, households, and household size. The book and CD include data for the region, each city and county, and numerous unincorporated communities.

These projections for the San Francisco Bay Area are updated every two years by the Association of Bay Area Governments using information from each city and county. Since the early 1970s, ABAG's projections have served as the official forecast for the nine-county bay region. *PROJECTIONS 2003* is your key to understanding the San Francisco Bay Area.

## **Get PROJECTIONS 2003**

### **--by census tract**

*PROJECTIONS 2003* is available for each of the census tracts in the San Francisco Bay Area. The tract data are sold by county and are downloaded electronically after purchase. There are over 1400 census tracts in the region. Some counties have as few as 25 tracts and some have almost 400 tracts. The price varies by county.

Census tract projections include age projections as well as population, jobs, household, and income data. Data are available for six detailed job sectors, including agriculture and mining, manufacturing, wholesale, retail, services, and other. Census tract projections do not include some of the data available in the book such as: jobs by nine sectors and labor force participation rates.

### **Available formats:**

- Book with CD ROM includes city and county data. Data also presented for subregional study areas.
- Or *PROJECTIONS 2003* can be sent electronically.
- Data by census tract are sold by county and transmitted electronically.

### **Regional Forecasts**

- Population by age and sex
- Labor force by age and sex
- Jobs in 11 industrial sectors
- Households, persons per household
- Mean household income

### **County Forecasts**

- Population by age and sex
- Labor force by age and sex
- Jobs in 11 industrial sectors
- Households, persons per household
- Mean household income

### **Sub-County Forecasts**

- Population, household population
- Jobs in 5 industrial sectors
- Households, persons per household
- Mean household income

