

Workshop Agenda

Effective Local Approaches for Promoting Smart Growth Financing and Planning Strategies

September 26, 2003
MetroCenter Auditorium

8:30 a.m. **COFFEE, CONTINENTAL BREAKFAST AND NETWORKING**

9:00 a.m. **WELCOME**

*Supervisor Millie Greenberg, Contra Costa County
Chair, ABAG's Regional Planning Committee*

9:10 a.m. **KEYS TO PROMOTING SMARTER GROWTH-
WHAT ARE THE FINDINGS?**

Highlights of ULI research into effective local techniques and where they have worked. This will include time for questions and discussion about opportunities for successful implementation.

Gary Binger, Director, ULI's California Smart Growth Initiative

10:00 a.m. **CREATIVE APPROACHES FOR FINANCING INFRASTRUCTURE-
WHAT WORKS/WHAT DOESN'T?**

Input from two experts. One with experience in capital facility and infrastructure financing, fiscal impact analysis, special district formation, and economic development programs, who serves as an advisor to a number of local governments. The other has been a high-ranking local agency professional for three Bay Area cities, and has managed successful redevelopment, infrastructure and site clean-up financing plans and projects. Time for a dialogue with audience members will be provided

Bob Spencer, Principal Consultant, MuniFinancial

Patrick O'Keeffe, Director of Economic Development, City of Emeryville

Facilitator: Jake Mackenzie, Councilmember, City of Rohnert Park

11:00 a.m. **BREAK**

11:30 a.m. **LOCAL BEST PRACTICES IN SMART GROWTH**

Three Bay Area cities that have had significant recent experience in carrying out effective smart growth policies and projects will be featured. Key leading staff from these cities will share insights on compact, transit-oriented, mixed use, and/or downtown revitalization management strategies.

Elaine Costello, Community Development Director, City of Mountain View

Eve Somjen, Assistant Planning and Development Director, City of Fairfield

Steve Lawton, Community Development Director, City of Hercules

Facilitator: Jake Mackenzie, Councilmember, City of Rohnert Park

12:30 p.m. **ADJOURN**

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