

The Public Policy Institute of California (PPIC) and the Bay Area Economic Forum invite you to attend and participate in:

**California's Biotechnology Industry:
What Keeps It In The Golden State... And Could That Change?**

Featuring PPIC Research Fellow Junfu Zhang
and Distinguished Panelists

This forum is about the future of the state's biotechnology industry. With California firms responsible for over half of U.S. biotech revenues, it's not surprising that nearly every state in the nation has developed policies or programs to lure companies away from the Golden State. The question is, will it work?

Find out why California continues to dominate competition from other states. What keeps established biotech firms here? Why are so many start-ups launched here, despite higher costs? What issues will need to be addressed as the industry matures? PPIC research fellow Junfu Zhang will discuss the findings of PPIC's new study *The Dynamics of California's Biotechnology Industry*, and will be joined by a distinguished panel of industry leaders and experts, to address these questions.

The forum is designed to raise public awareness, inform decision-makers, and stimulate public discussion about the political, economic, and educational climate that nurtures the biotechnology industry in California. This interactive and informal discussion will be held at **PPIC's San Francisco offices at 500 Washington Street, 5th floor, on Friday, May 20th, from 12:00 noon to 1:30 p.m.** Box lunches will be available at 11:45 a.m. If you plan to attend, please fax the attached form to (415) 981-6408 or email Robin@bayeconfor.org by Tuesday, May 17th.

-----Reply Form Below-----

REPLY FORM

**California's Biotechnology Industry:
What Keeps It In The Golden State... And Could That Change?**

Date: Friday, May 20, 2005, 11:45 a.m. to 1:30 p.m.

Location: Public Policy Institute of California, 500 Washington Street, 5th Floor
San Francisco

Yes, I can attend

No, I am unable to attend, but please notify me of future forums.

NAME: _____

TITLE: _____

AFFILIATION: _____

PHONE: _____

FAX: _____

EMAIL: _____

Please reply using fax or email to
FAX: (415) 981-6408
EMAIL: Robin@bayeconfor.org
For more information call (415) 981-7117.