



# Planning for People and Places

## Spring General Assembly and Business Meeting

Jack London Square • 98 Broadway, Oakland (Former Barnes and Noble Store)

**8:00 Registration and Continental Breakfast**

**8:30 Welcome**

ABAG President Mark Luce, Napa County Supervisor

**Host City Welcome**

Mayor Jean Quan, City of Oakland

**9:00 Opening Keynote: The Jobs-Housing Connection**

Robert Reich, Former US Secretary of Labor;  
Chancellor's Professor of Public Policy, UC Berkeley

**9:30 Presentation: Placemaking in the Bay Area**

Allan Jacobs, Author, *Great Streets* and *Making City Planning Work*; Professor Emeritus, UC Berkeley

**10:00 Panel Discussion: Planning for People and Places**

Moderator: Supervisor Eric Mar, City and County of San Francisco  
Bonnie Fisher, Principal, ROMA Design  
David Baker, Principal, David Baker+Partners  
Michael Rios, Co-Author, *Placemaking in Latino Communities*; Associate Professor, UC Davis

**10:45 Exhibits: Highlighting PDA Success Stories**

**11:00 Panel Discussion: Local Approaches to Placemaking**

Moderator: Councilmember Belia Ramos Bennett, City of American Canyon  
Supervisor David Rabbitt, Sonoma County  
Vice Mayor Anu Natarajan, City of Fremont  
Laurel Prevetti, Assistant Planning Director, City of San Jose

**12:15 Business Meeting**

**12:30 Luncheon**

**Annual Growing Smarter Together Awards**

## **2:00 Optional Afternoon Activities**

### **Visual Tools for Neighborhood Planning, 2:15 to 3:30**

The City of San Francisco will run a simulation, using a computer-based tool that has successfully helped citizens visualize the influence of planning policies on the future of their neighborhoods. This tool has stimulated community involvement and elicited a range of useful feedback.

### **Bay Trail Tour, 2:15 to 3:15**

This easy hour walk will showcase the historical nature of Jack London Square's portion of the San Francisco Bay Trail.

### **Local Winery Tastings \$10 - 2:15 to 3:30 and 3:30 to 4:30**

Come enjoy these sustainable wines eight blocks from the conference site. Offering six tastes of wine produced in Oakland, this tour is offered twice. More information about Urban Cellars is available at <http://www.ulcellars.com>.