

Response Strategies to Homelessness

A Presentation to the
Bay Area Planning Directors Association
by the City of San Jose
May 30, 2014



Did you know?

2013 Santa Clara County Homeless Census and Survey

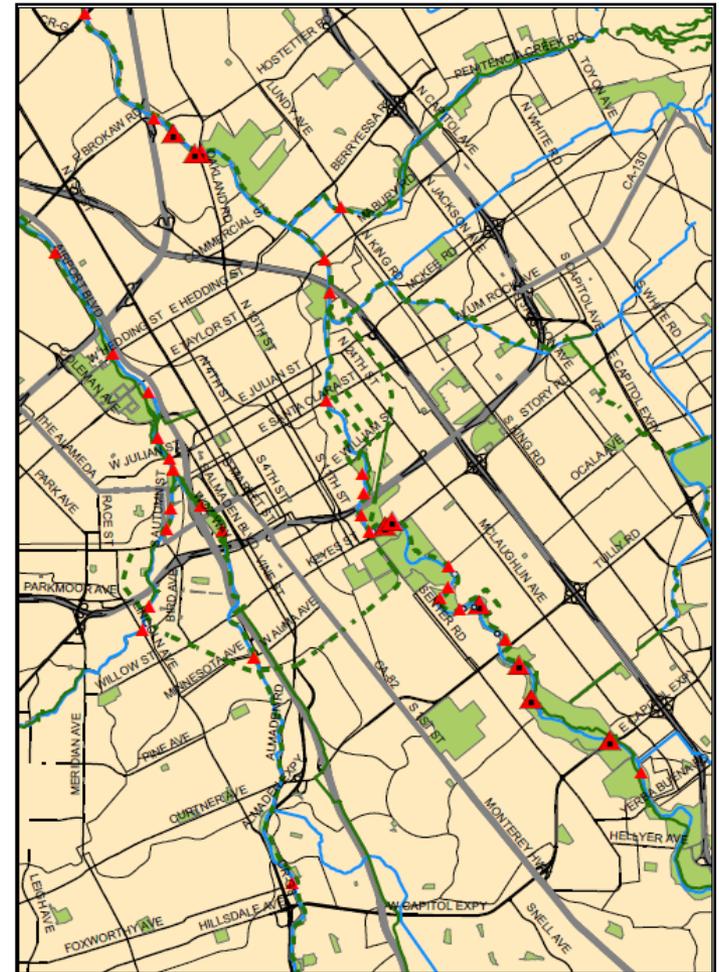
4,770 people in
San José
experiencing
homelessness



ENCAMPMENTS

257 encampments
identified

1,230 people counted



Previous Strategy



After Clean-up



One Month Later





New Strategy

- Redefined the Problem
- Rapid Re-housing
 - Place-Based Strategy
 - Leverage Resources
 - Measurable Results –
 - Housing = better outcomes

Permanent Supportive Housing



Under one roof

- ✓ 223 apartments
- ✓ 73 permanent studios
- ✓ 150 interim beds

Services

- ✓ Health center
- ✓ Outreach
- ✓ Benefits & Referrals
- ✓ Recovery Center
- ✓ Employment Training
- ✓ Counseling
- ✓ Hair Salon



Challenge

How **rapidly** can
we house people?



Housing Opportunities

- Require a % set-aside
- Rehab existing residential
- Convert underutilized buildings
- Master-lease motels, apartments, hotels
- Obtain donated apartments
- Partner with Housing Authority to obtain vouchers



Challenges

- Lack of housing opportunities
- Time consuming
- Lack of funding
- System barriers
- Increasing attention

Short-term solutions

