Response Strategies to Homelessness

A Presentation to the
Bay Area Planning Directors Association
by the City of San Jose
May 30, 2014
Did you know?
2013 Santa Clara County Homeless Census and Survey

4,770 people in San José experiencing homelessness
ENCAMPMENTS

257 encampments identified

1,230 people counted
Previous Strategy
After Clean-up
One Month Later
New Strategy

- Redefined the Problem
- Rapid Re-housing
  - Place-Based Strategy
  - Leverage Resources
  - Measurable Results –
    - Housing = better outcomes
Permanent Supportive Housing

Under one roof
✓ 223 apartments
✓ 73 permanent studios
✓ 150 interim beds

Services
✓ Health center
✓ Outreach
✓ Benefits & Referrals
✓ Recovery Center
✓ Employment Training
✓ Counseling
✓ Hair Salon
Challenge

How rapidly can we house people?
Housing Opportunities

- Require a % set-aside
- Rehab existing residential
- Convert underutilized buildings
- Master-lease motels, apartments, hotels
- Obtain donated apartments
- Partner with Housing Authority to obtain vouchers
Challenges

- Lack of housing opportunities
- Time consuming
- Lack of funding
- System barriers
- Increasing attention
Short-term solutions