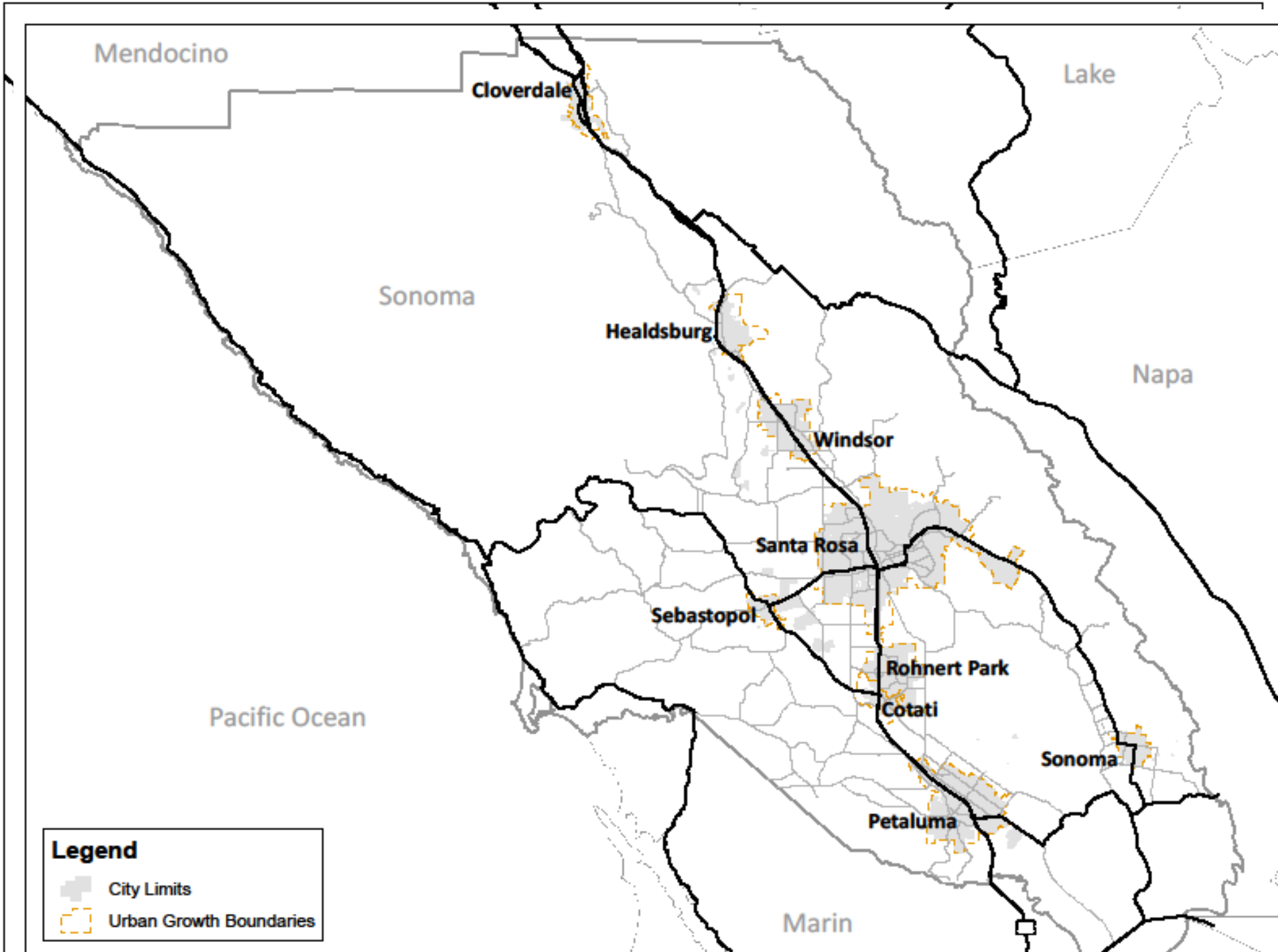
Sustainable Sonoma

Jake Mackenzie
Vice Mayor,
City of Rohnert Park

All 9 Cities with Voter –approved UGBs


Mendocino
Lake
Cloverdale
Sonoma
Healdsburg
Napa
Windsor
Santa Rosa
Sebastopol
Rohnert Park
Cotati
Pacific Ocean
Sonoma
Petaluma
Marin
Legend
City Limits
Urban Growth Boundaries

Rohnert Park City Hall 2008
LEED Gold Recycled Office Building

Sonoma Mountain Village- First One Planet Living Project USA

- Suburban In-fill
- 2.2 Meg PV -4 acres

RCPA
regional climate protection authority

Formation of RCPA

- Cities alone lack significant financial and staff resources to meet GHG reduction goals; did not want to duplicate efforts or compete with each other for grants
- Build on Sonoma County's strong regional identity, desire to work together
- Transportation represents largest sector of GHG emissions, and fastest growing sector
- The Sonoma County Transportation Authority (SCTA) had interested Board, representation from all 10 jurisdictions

RCPA Overview

Mission statement:

RCPA coordinates countywide efforts to implement and advocate for a broad range of programs and projects to reduce greenhouse gas (GHG) emissions.

- Goal to meet countywide GHG reduction target

  (25 percent below 1990 levels by 2015)

- Same Board of Directors as SCTA; includes representatives from each of the nine cities in Sonoma County and three members of the Board of Supervisors.

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RCPA Program Areas:

Efficient Buildings – Energy Upgrade California

Clean Energy – RESCO

Green My Ride – EV Network, Real Time Rideshare

Conservation & Adaptation

Meeting the 2015 Goal

- Promising Initiatives:
  - SCEIP - PACE – Property assessed clean energy - $
  - SMART – Sonoma Marin Area Rail Authority
  - Water Agency – Carbon-free water by 2015

- Will we get there?
- We need:
  - Sustainable funding
  - Creativity and collaboration
  - Communication with the public
  - Leadership at all levels (local, state, fed)