



## **FREE Sustainability Consulting for Small Businesses**

The Small Business Development Center of San Francisco (SBDC) understands the challenges of integrating sustainability into your business practices. Whether you are just starting out or are already involved in the green movement, the “Green Business Program” at the SBDC was designed to help you maneuver through the ‘green’ maze so that you can save money, time and resources while making a difference.

### ***How can this service help YOU?***

**GET ORGANIZED** – Not sure where to start when integrating green into your business? Determine how to define sustainability for your business and set up an effective action plan to realistically achieve your goals.

**DEFINE YOUR UNIQUENESS** – Do you want to know how to move into new markets and communicate effectively? Develop an authentic ‘green’ story to propel your green marketing efforts to the next level.

**GREEN BUSINESS CERTIFICATION** – Have you wondered if there was a way to prove that you are working greener? Tap into the green network by getting certified by the Bay Area Green Business Program. Get step-by-step guidance on the process, resources and rebates to save you time and money.

**GREEN POLICIES AND HANDBOOKS** – Want to have fewer tasks to complete in a week, or better allocate your resources in your business? Develop green purchasing policies and handbooks to ensure your staff works to the same standards as you so there is no micromanaging or handholding.

**TRAINING** – Get the business tools you need through a variety of workshops (i.e. rebates and incentive programs, green marketing, green restaurants, green business certification, loan assistance, QuickBooks, etc.).

**Call 415.841.4050 Today!**

**Or sign up here:**

**<http://nc.ecenterdirect.com>**

**Select client sign-up and the SF Center**

**[www.sfsbdc.org](http://www.sfsbdc.org)**

***Let us help you sustain your business!***