

# JOBS, THE ECONOMY AND SUSTAINABILITY



## Fall General Assembly

THURSDAY, OCTOBER 21, 2010

San Jose Hilton - 300 Almaden Blvd. • 9 a.m. - 2:30 p.m.

*Join with your colleagues and private sector leaders from throughout the region to discuss the economic implications of jobs, the economy and sustainability in the Bay Area. A keynote speaker and panel of local government and business leaders will also tackle “Sustainable Development—Balancing Jobs and Housing.”*

### KEYNOTE SPEAKER



#### **Jon D. Haveman, Founding Principal, Beacon Economics**

Jon Haveman is widely considered to be one of California's leading experts on the economics of seaports, goods movement, and international trade policy. He is an expert in regional economies and local economic development. Prior to launching Beacon Economics, Dr. Haveman was the Director of the Economy Program at the Public Policy Institute of California. He has been a Senior Economist with the President's Council of Economic Advisers under President Bill Clinton, an Economist with the Federal Trade Commission, and held a faculty position in the Business School at Purdue University. Dr. Haveman holds a Ph.D and Master of Science in Economics from the University of Michigan and a Bachelor of Science in Economics from the University of Wisconsin.

### FEATURED SPEAKER

#### **Jean Ross, Executive Director, California Budget Project**

Jean M. Ross is the founding executive director of the CBP. Her prior professional experience includes serving as principal consultant to the Assembly Revenue and Taxation Committee; senior consultant to the Assembly Human Services Committee, where she staffed the California Legislature's Joint Select Committee on the Changing Family. She served as assistant research director of the Service Employees International Union in Washington, DC, where she was responsible for coordinating the union's research on tax, budget, and employment policy issues. Ms. Ross serves on the Board of the Washington, DC-based Institute on Taxation and Economic Policy, the Advisory Committee of California's Franchise Tax Board, and the Board of the California Tax Reform Association. Ms. Ross is a frequent speaker on workforce and fiscal policy issues and has published numerous reports and articles on fiscal and economic policy issues. Ms. Ross graduated from the University of California, Santa Cruz, and has a master's degree in city and regional planning with a concentration in regional economics from the University of California, Berkeley. Ms. Ross was selected as a senior fellow of the University of California, Los Angeles, School of Public Policy and Social Research in 2000-01.



Association of Bay Area Governments

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### AGENDA

 Association of Bay Area Governments

**8:30 a.m. Registration and Continental Breakfast**

**9:00 a.m. Welcome**

**ABAG President Mark Green,**  
Union City Mayor

**Welcome Remarks: Mayor Chuck Reed,**  
San Jose

**9:10 a.m. Keynote Speaker**

**Dr. Jon Haveman, Founding Principal,**  
*Beacon Economics*

*Introduced by ABAG President Mark Green*

**10:00 a.m. Panel: Sustainable Development  
Balancing Jobs and Housing**

**Moderator: Supervisor Dave Cortese,**  
Santa Clara County, ABAG Past President

**Councilmember Rosanne Foust,**  
Redwood City

**Supervisor John Gioia,** Contra Costa  
County

**Russell Hancock,** President and CEO  
Joint Venture: Silicon Valley Network

**Councilmember Sam Liccardo,**  
San Jose

Audience participation—Q&A

**11:30 Break—Exhibitors/Displays**

**12:00 p.m. Luncheon and Keynote Speaker**

**Jean Ross, Executive Director, California  
Budget Project**

**2:30 p.m. Adjourn**

### SPECIAL ABAG HOTEL CONFERENCE RATE:

Book online at [www.sanjose.hilton.com](http://www.sanjose.hilton.com), use the code ABAG in Convention/Group code box; or call 1-800-HILTONS and ask for the ABAG rate.

**DISCOUNT PARKING:** Available ONLY at Hilton garage located on San Carlos Street.

*Sponsorship*

*Opportunities Available*

Contact Communications  
Department at 510-464-7900  
for more information

### REGISTRATION

**REGISTRATION DEADLINE: Tuesday, October 19, 2010**

(select one)

**ABAG Members**      \$95  
 **Non-Member**      \$125

#### LUNCH

(select one)

**Beef**       **Salmon**  
 **Chicken**       **Vegetarian**

For special dietary needs, call 510-464-7900

### REGISTRATION INFORMATION

Name \_\_\_\_\_

Title \_\_\_\_\_

Affiliation \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

### METHOD OF PAYMENT

Check Enclosed     Credit Card\*     Invoice My Jurisdiction (ABAG Members Only)

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**3 EASY Ways  
to Register**

**1) SAVE \$10**  
Register online  
at: <http://www.abag.ca.gov/events/ga>

**2) Mail:**  
**ABAG Fall GA 2010**  
P.O. Box 2050  
Oakland, CA  
94604-2050

**3) Fax: 510-464-7990**

For more information  
510-464-7900 or go to:  
[www.abag.ca.gov/events/ga](http://www.abag.ca.gov/events/ga)

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also available online.