

# CALL FOR ENTRIES

# 2012 GROWING SMARTER TOGETHER AWARDS



*Does your city, town or county have a program or project or elected official, who has taken actions that demonstrate a significant commitment to advancing smart growth principles and/or achieving the regional planning goal of developing “complete communities?”*

*The Association of Bay Area Governments’ (ABAG) Growing Smarter Together Awards Program showcases planning and development at the local level that advance smart or “focused” growth in the Bay Area. Seven of the awards honor counties, cities, and towns that meet the day-to-day needs of residents and promote conservation efforts that protect vital natural, scenic, and agricultural resource areas. The distinguished leadership category honors an ABAG-member city, town or county elected official.*

*Individual local governments or groups of jurisdictions working in partnership may submit nominations for the regional Growing Smarter Together Awards.*

## EVALUATION CRITERIA

A panel of jurors will review and determine the award winners. Jurors will not be obligated to grant an award in any category and/or may choose to consider a nomination in a category other than the one indicated in the submittal.

Nominations will be evaluated on the central goals of the FOCUS Initiative, described in detail on the ABAG website at <http://www.abag.ca.gov/smarter.html>. These goals evolved from the regional principles adopted by the regional agencies (ABAG, Bay Area Air Quality Management District, Bay Conservation and Development District, and Metropolitan Transportation Commission), as part of the Smart Growth Livability Footprint Project. The judging criteria are as follows:

1. Is the nominee/project/policy/program clearly described?
2. Does the description of the nominee/project/policy/program include the significance to the community and the region?
3. Do the supplemental materials support the personal/project description?
4. Do the letters of recommendation support the nomination?
5. Does the nominee/project/policy/program move the regional Vision toward implementation? And are the categories delineated in the application?
6. Does the nominee/project serve as a good example/best practice for the Bay Area? Does the nomination have **applicable** factors such as design quality, transit oriented development, integration with the surrounding community, environmental benefits, and project impact?

## DEADLINE

5 p.m.  
Friday, February 17, 2012  
ABAG’s office  
(See website for delivery/  
mailing address)

## CATEGORIES

- DISTINGUISHED LEADERSHIP AWARD – ELECTED OFFICIAL
- START IT UP AWARD
- ON THE GROUND – GETTING IT DONE AWARD: FOCUSED GROWTH
- PRESERVING AND PROTECTING THE ENVIRONMENT AWARD
- PUBLIC-PRIVATE PARTNERSHIP AWARD
- SHARING THE BENEFITS AWARD
- BUILDING A BETTER BAY AREA - URBAN DESIGN AWARD

More information is available on the website, <http://www.abag.ca.gov/smarter.html>.

# NOMINATION AND SUBMISSION REQUIREMENTS

All entries must include the following information.

1. Project or policy title or Nominee name.
2. Summary description of nomination, not to exceed 150 words.
3. Contact information for nominator (Name, address, phone, email). This person will be asked to work with ABAG staff to possibly develop display materials and video for the awards presentation, if the submittal is selected for recognition.
4. Describe the project or policy or individual achievement. Include significance to the community and the region. This section should also address how the nomination advances the implementation of the FOCUS goals as outlined in the Evaluation Criteria. This section should not exceed 1500 words.
5. May include up to three letters of recommendation; each letter must identify the nominee, project, or policy. These letters must be included as part of the submittal and are due February 17th.
6. Supplemental materials may include photographs, plans, marketing materials, press releases, media coverage or any other information that may assist the jury in selecting award winners.
7. Each page of the nomination must be numbered and identified with the project or nominee name.
8. **FIVE COPIES OF ALL MATERIALS MUST BE SUBMITTED BY FEBRUARY 17TH.**

## AWARD PRESENTATION

*Part of the  
2012 Spring  
General Assembly  
on April 19<sup>th</sup>*

VISIT THE WEBSITE  
[www.abag.ca.gov/smarter.html](http://www.abag.ca.gov/smarter.html) FOR MORE INFORMATION

CONTACT ABAG COMMUNICATIONS GROUP WITH  
QUESTIONS AT 510-464-7900



## 2011 AWARD WINNERS

**SCOTT HAGGERTY**, Alameda County Supervisor—  
Distinguished Leadership

**CITY/COUNTY ASSOCIATION OF GOVERNMENTS  
(C/CAG) OF SAN MATEO COUNTY**, Sub-RHNA  
Process in San Mateo County—Sharing the Benefits

**CITY OF OAKLAND /OAKLAND HOUSING  
AUTHORITY**, Tassafaronga Village—Urban Design

**COUNTY OF ALAMEDA/FLOOD CONTROL AND WATER  
DISTRICT**, Castro Valley Creek Daylighting and Restoration  
Project—Preserving and Protecting the Environment