

Office of the City Manager
Robert B. Bell



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February 10, 2014

Association of Bay Area Governments

Re: 2014 Growing Smarter Together Awards

To Whom It May Concern:

I'd like to take this opportunity to express my support for the Redwood City Police Department's nomination for the *Growing Smarter Together Award* sponsored by the Association of Bay Area Governments. During the past year, the department has become a trend-setter for law enforcement agencies throughout the state by demonstrating the effective use of social media as an outreach tool. Already the recipient of multiple awards recognizing its success, the Department's Social Media Program continues to innovate by leveraging new technology platforms and adopting multi-lingual approaches to community connectivity.

As the City Manager of Redwood City, I have seen the pronounced improvement in communications between our police department and all segments of our community. These improvements are manifested in the growth of community participation in Department programs, greater public awareness of Department resources, and a profound increase in volunteerism. Accordingly, the Redwood City Police Department has set the standard for other law enforcement agencies in the region.

It is with great pride that I support the nomination of the Redwood City Police Department's Social Media Program for your consideration.

Sincerely,

A handwritten signature in black ink that reads "Robert B. Bell". The signature is written in a cursive, flowing style.

Robert B. Bell
City Manager